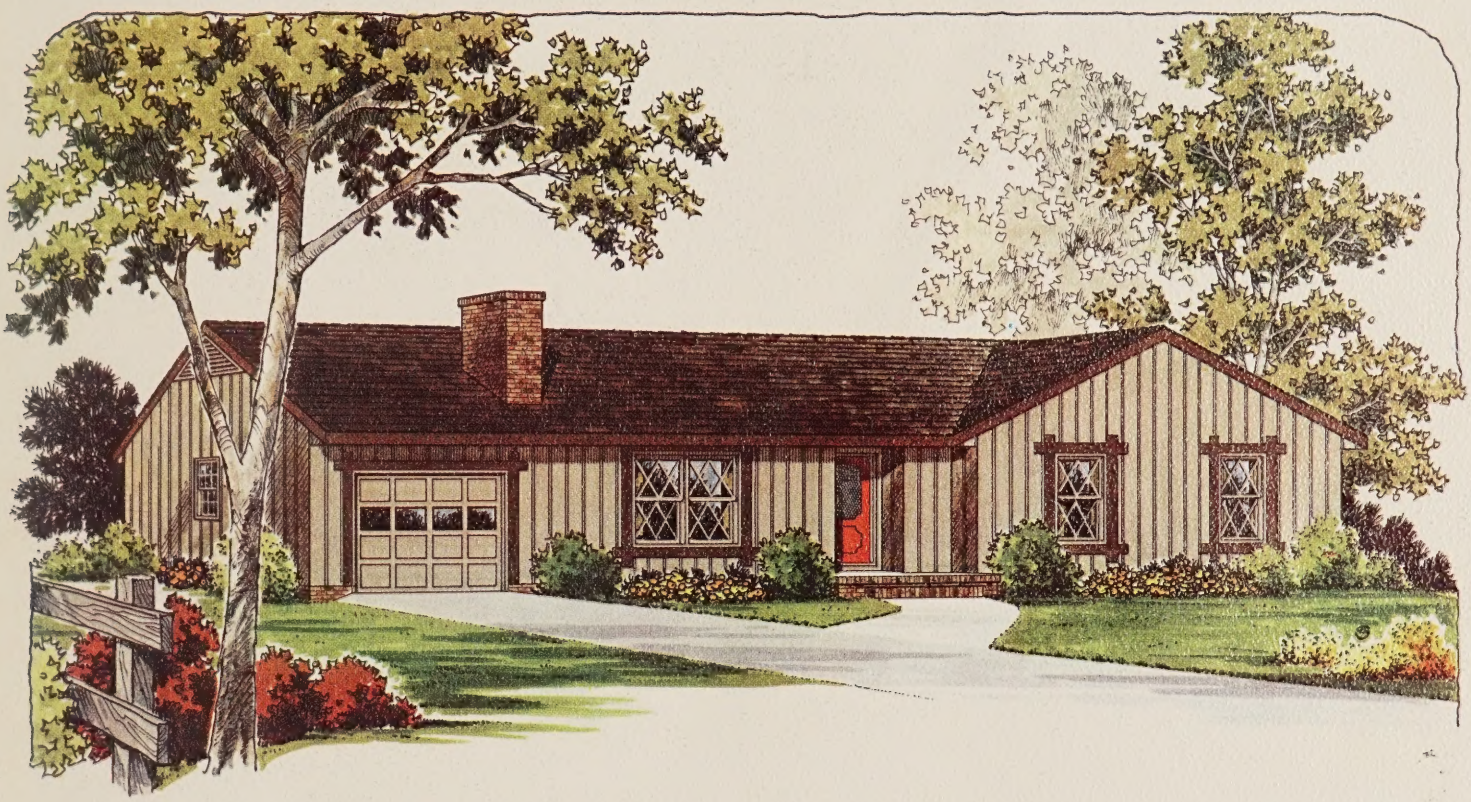
NORTHWEST INSULATORS & BUILDERS, INC.
184 E. Maumee Ave.
Napoleon, Ohio 43545
419 - 599 - 1116

The Econo-Line



By:

American Standard Homes Corp.

MARTINSVILLE, VIRGINIA

1979 Edition
Price: $2.75

AMERICAN STANDARD HOMES CORP.
700 Commerce Court - P. O. Box 4908
Martinsville, Virginia 24112
Phone: 638-3991

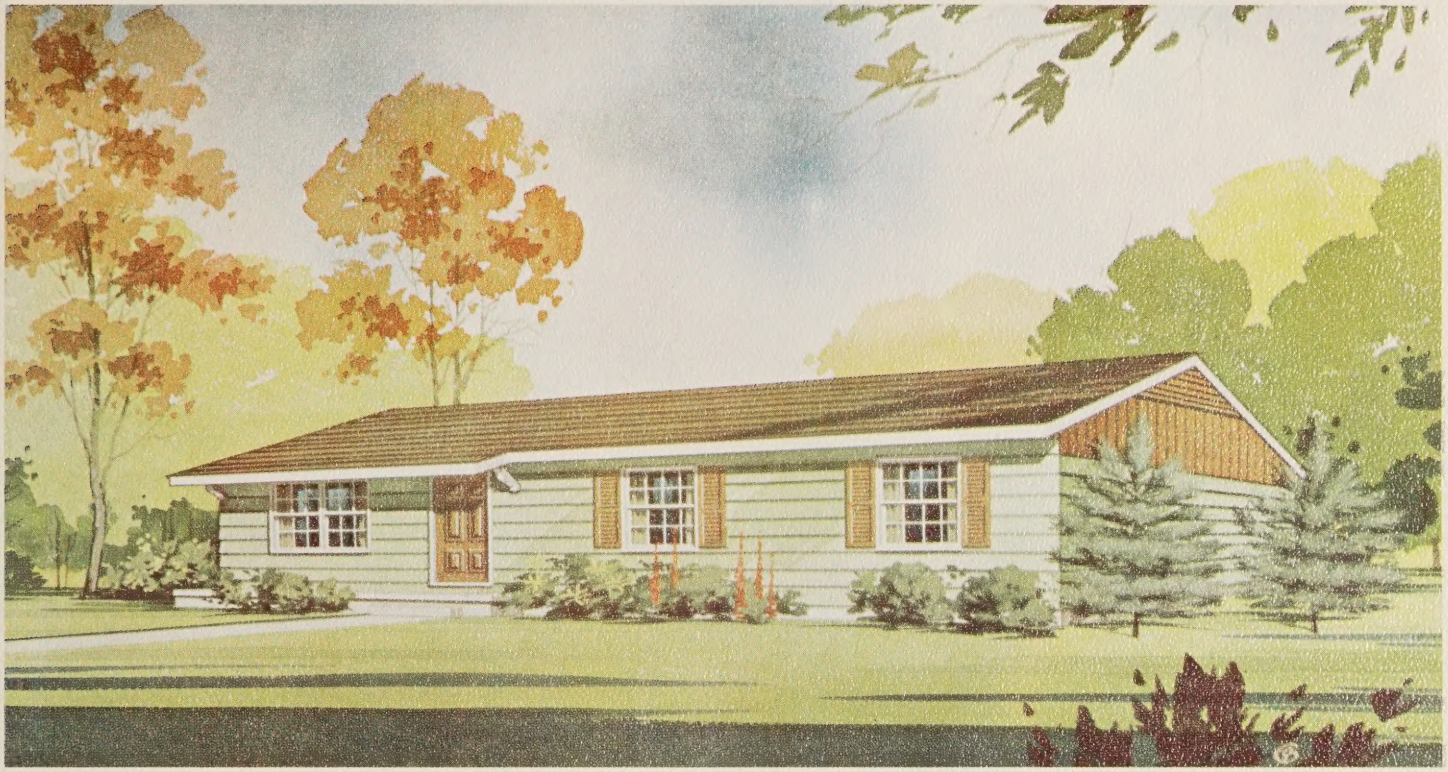
INDEX

THE ECONO LINE

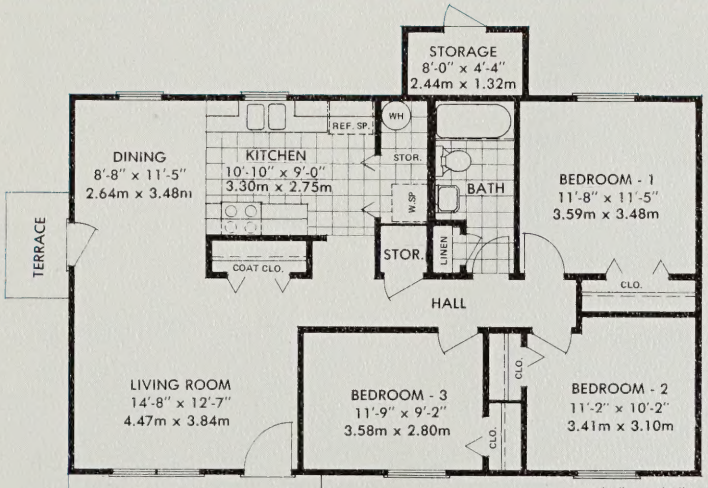
NAME	SIZE	STYLE
Albemarle	40 x 24	Colonial
Amherst (2-Story)	24 x 26	Tudor
Appomattox (1½ Story)	34 x 28	Cape Cod
Arlington	42 x 26	Colonial
Augusta	40 x 24	Colonail
Bedford (End Ways)	24 x 38	Colonial
Botetourt	46 x 28	Ranch
Brunswick	40 x 26	Colonial
Charlotte	44 x 40	Calif. Contemporary
Chesterfield	44 x 26	Contemporary
Culpeper	38 x 26	Colonial
Dinwiddie	42 x 26	Colonial
Essex	34 x 24	Colonial
Fairfax (Split-Foyer)	40 x 26	Colonial
Franklin	36 x 24	Contemporary
Fredericko	38 x 26	Spanish
Halifax	34 x 36	Colonial
Hanover	40 x 24	Ranch
Henry	42 x 26	Colonial
Highland (1½ Story)	34 x 24	Cape Cod
Lancaster	42 x 28	Colonial
Madison (Split-Level)	36 x 26	Colonial
Mecklenburg	42 x 26	Colonial
Middlesex	46 x 26	Colonial
Montgomery (Split-Foyer)	36 x 26	Colonial
Nottoway	36 x 30	Contemporary
Patrick	40 x 24	Colonial
Pittsylvania (Split-Foyer)	34 x 26	Colonial
Powhatan (2-Story)	31 x 24	Colonial
Rappahannock (2-Story)	32 x 27	Salt Box
Roanoke (Split-Foyer)	36 x 28	Colonial
Smyth (Split-Foyer)	29 x 24	Colonial
Surry	40 x 28	Colonial
Tazewell	48 x 26	Ranch
Wythe (End Ways)	24 x 42	Colonial
York	36 x 28	Country Colonial

PLANS AVAILABLE ONLY WHEN HOUSE PACKAGE IS PURCHASED.

The Albemarle

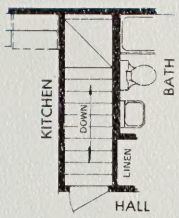


STYLE: COLONIAL



40'-0" x 24'-0"
12.20m x 7.32m

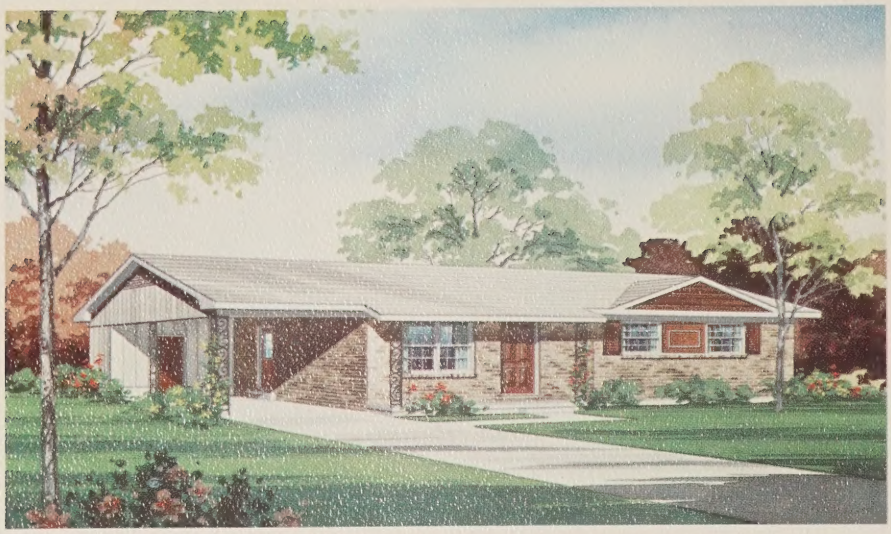
AREA: (FRAME)
960 SQ. FT. LIVING—89.18m²
97 SQ. FT. PORCH & STORAGE —9.01m²
1056 SQ. FT. TOTAL—98.10m²



ALT. BASM'T. PLAN

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

THESE ARE COMMERCIAL RENDERINGS FOR SALES PURPOSE ONLY. FOR CONSTRUCTION USE REFER TO WORKING DRAWINGS FOR ACTUAL DIMENSIONS.



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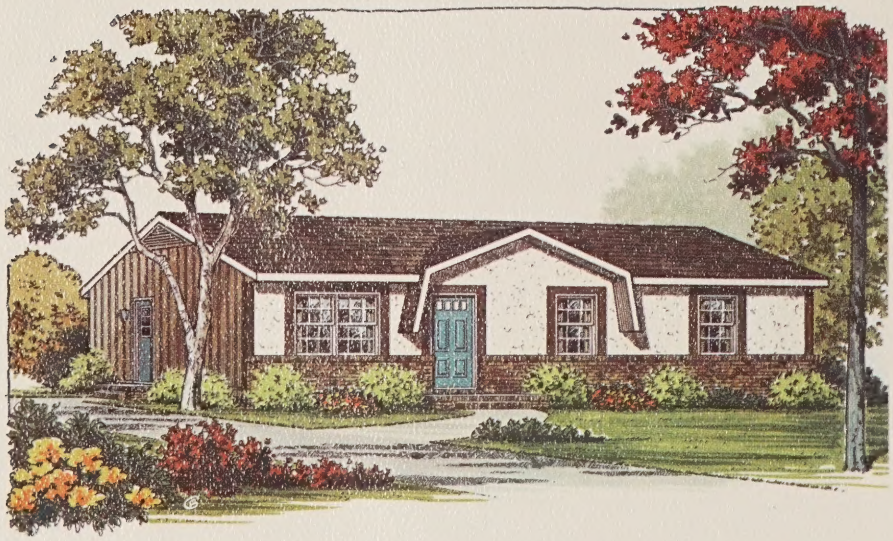

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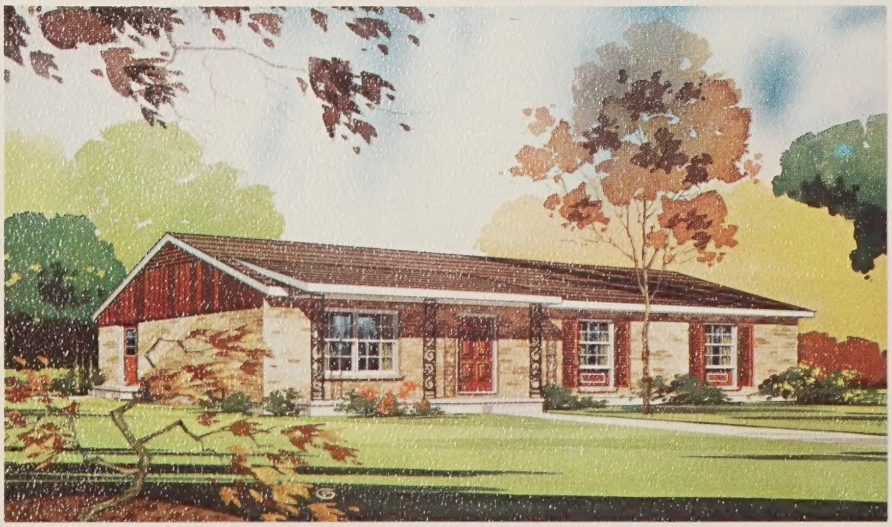
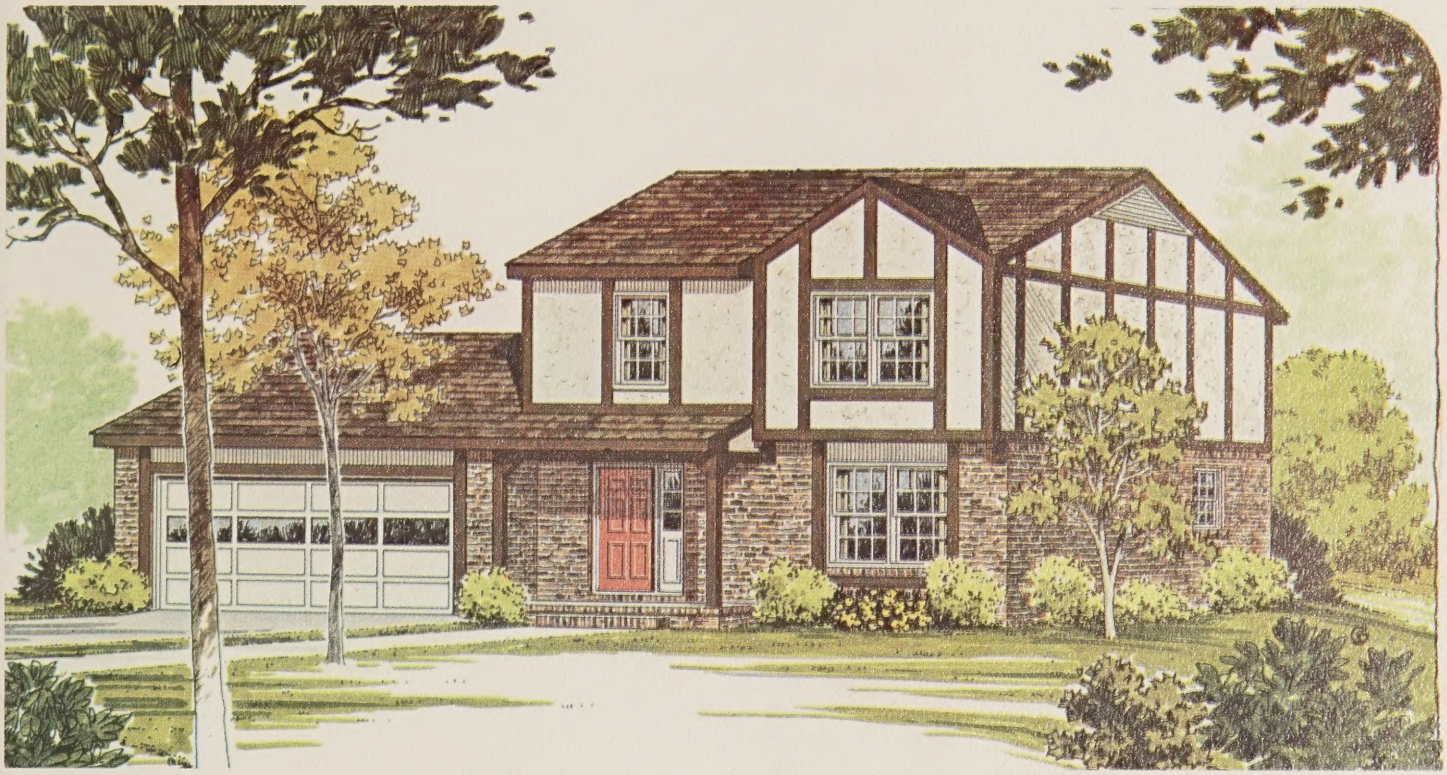


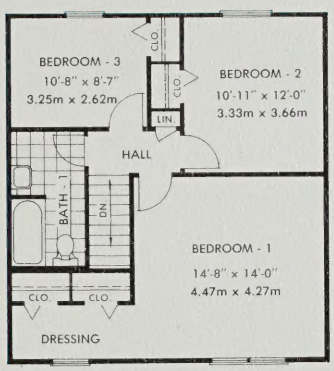
ELEVATION D

The Amherst



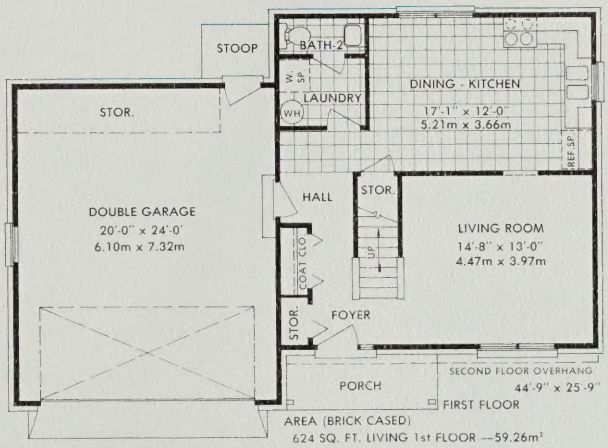
STYLE: TUDOR

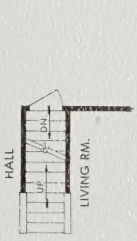
NOTE: 6/12 Roof Pitch Optional



SECOND FLOOR

24'-0" x 26'-0"
7.32m x 7.93m





ALT. BASM'T. PLAN

AREA (BRICK CASED)
624 SQ. FT. LIVING 1st FLOOR —59.26m²
624 SQ. FT. LIVING 2nd. FLOOR—58.04m²
525 SQ. FT. GARAGE & PORCH—50.23m²
1773 SQ. FT. TOTAL —167.53m²

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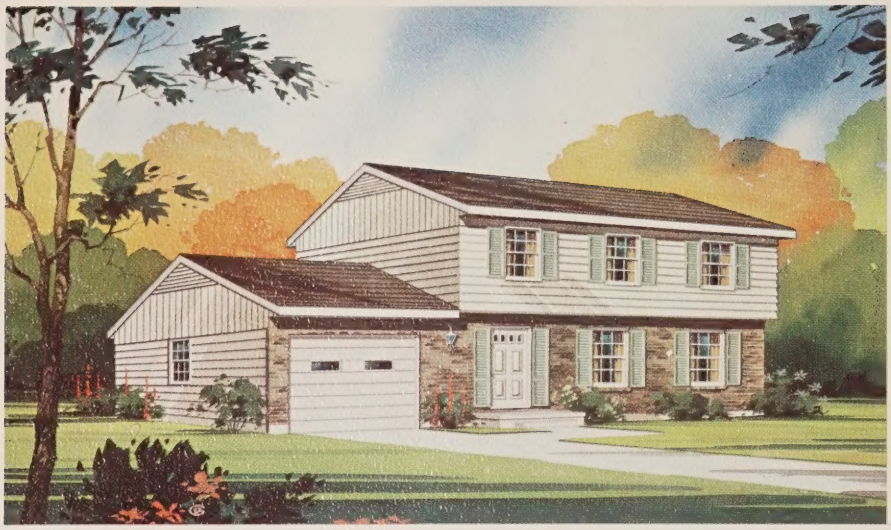

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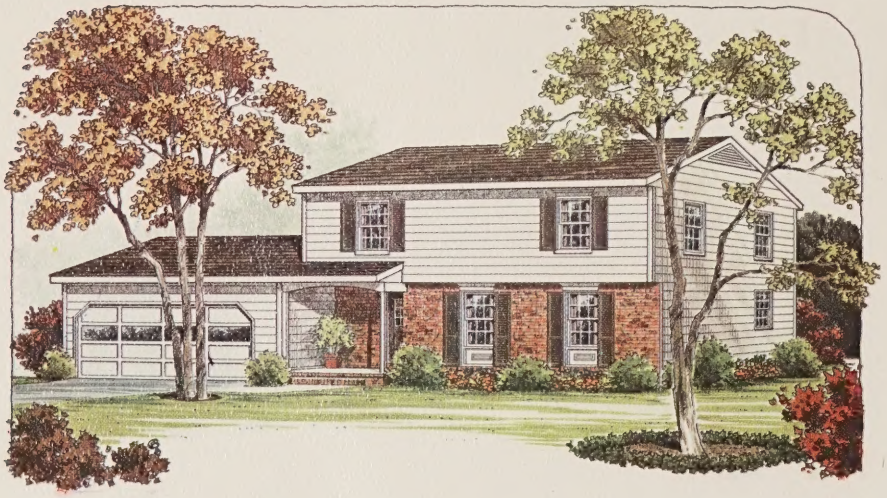
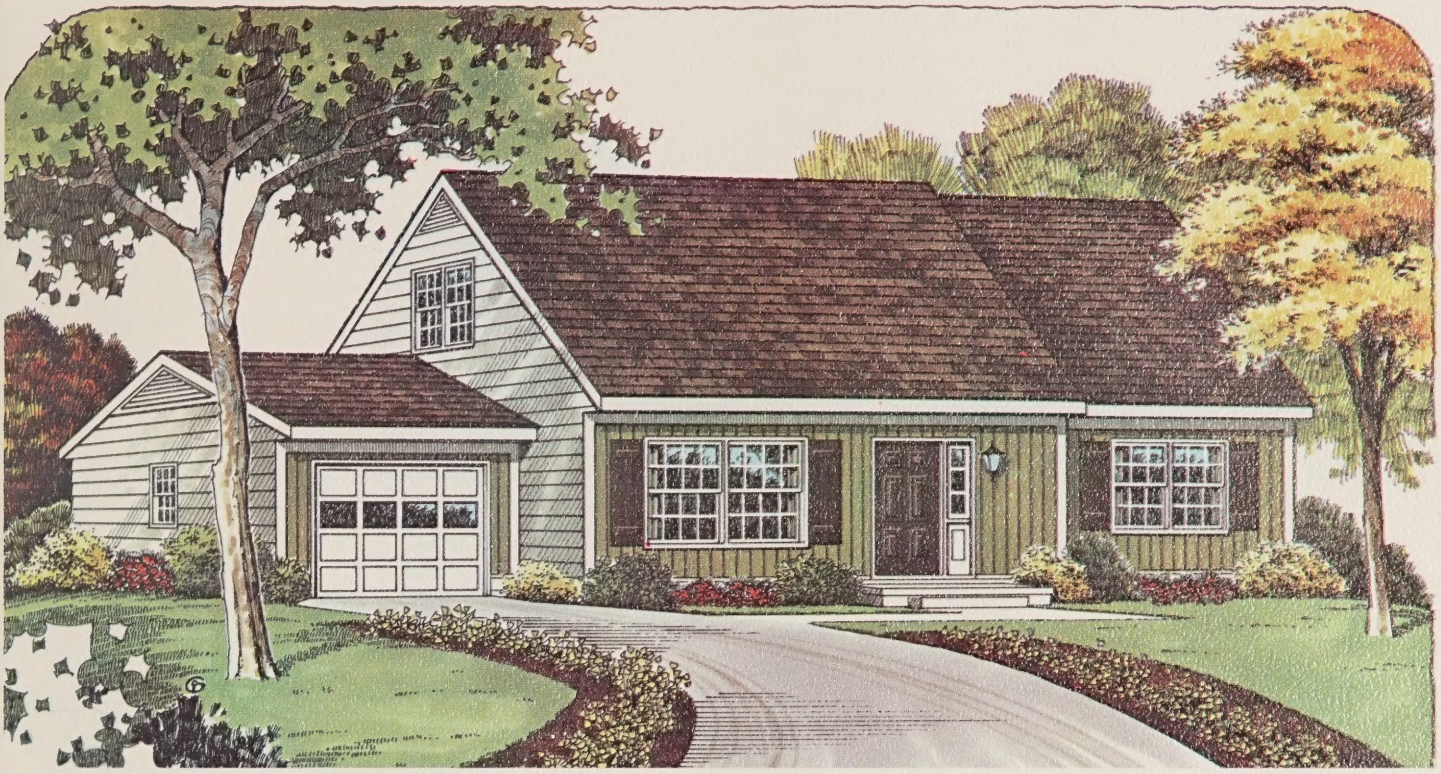
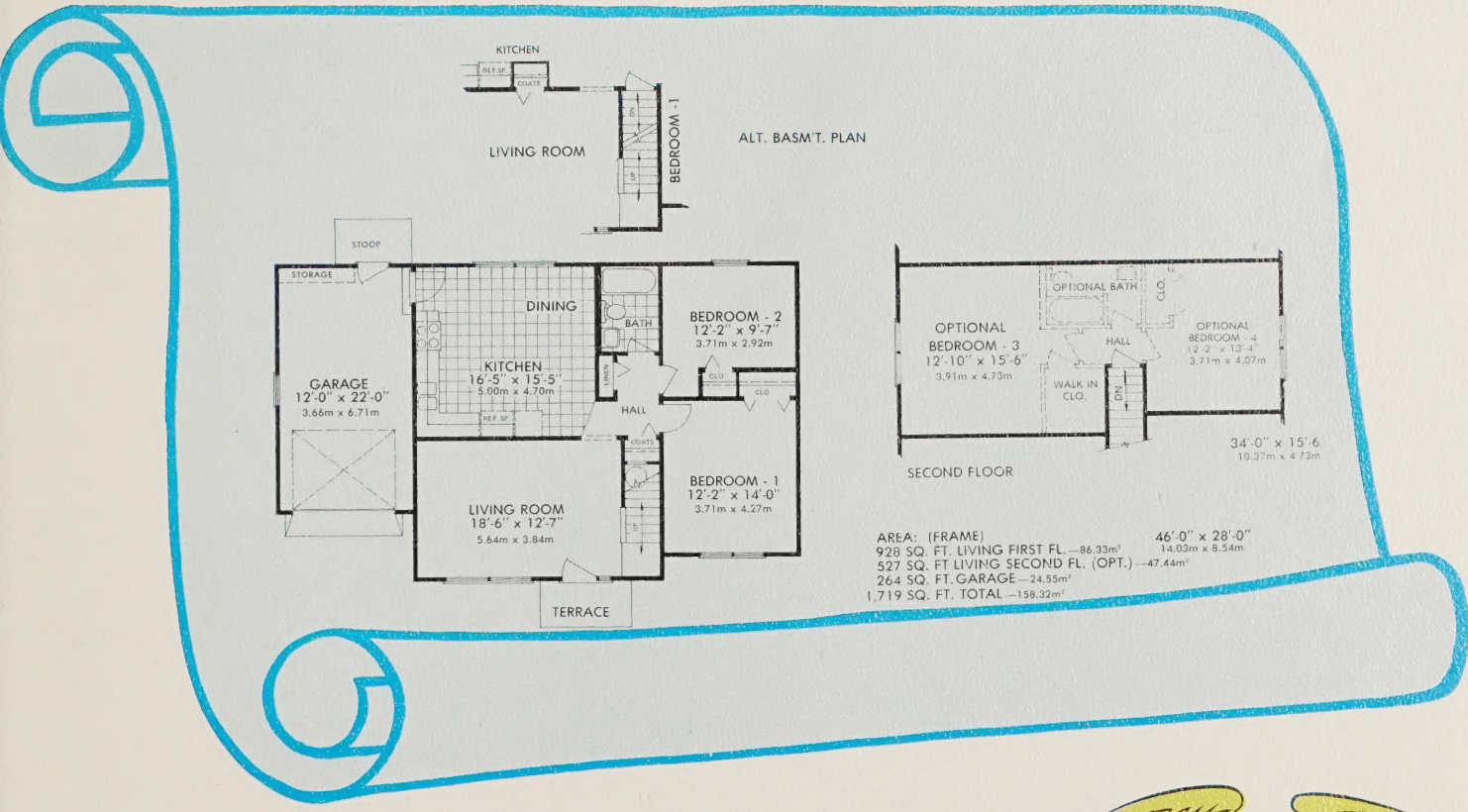


ELEVATION C

The Appomattox



STYLE: CAPE COD



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American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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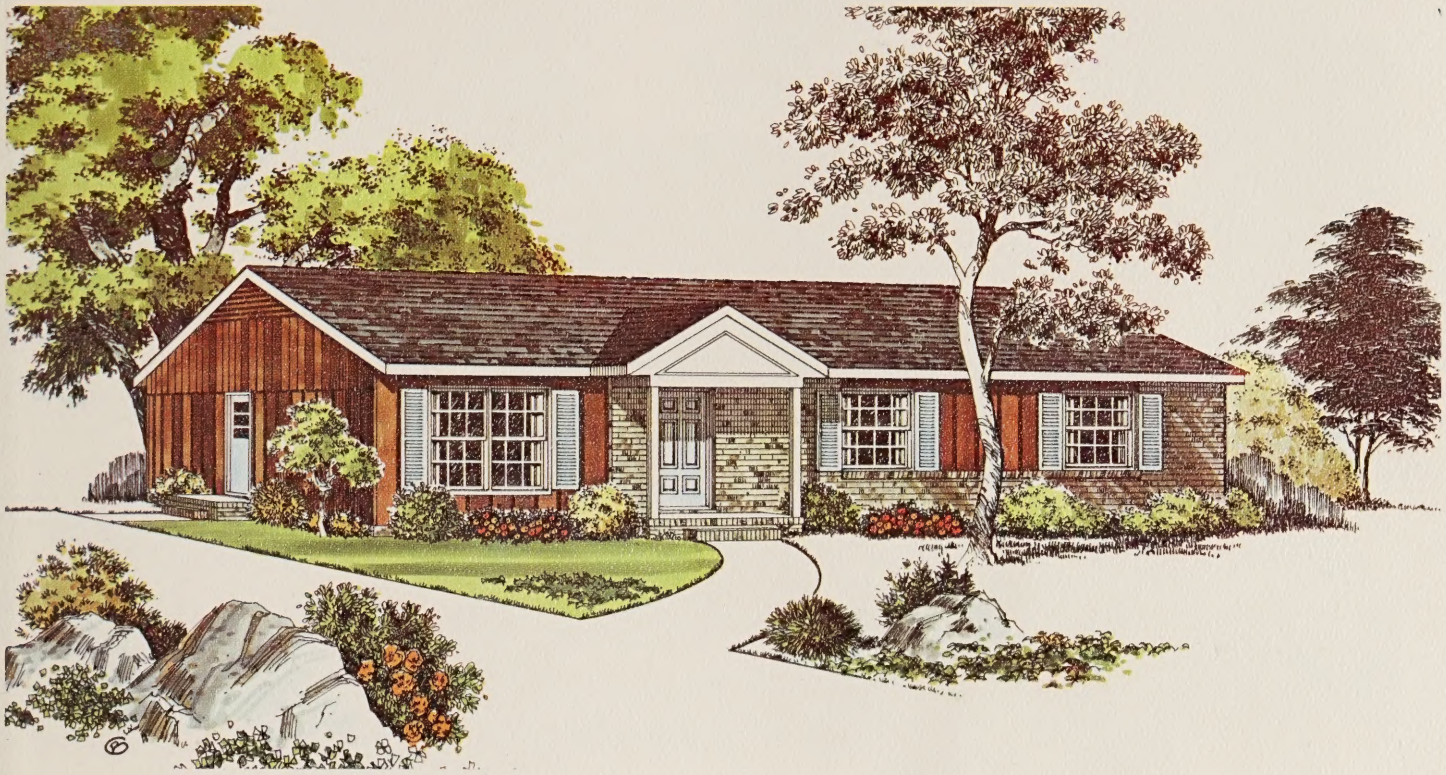
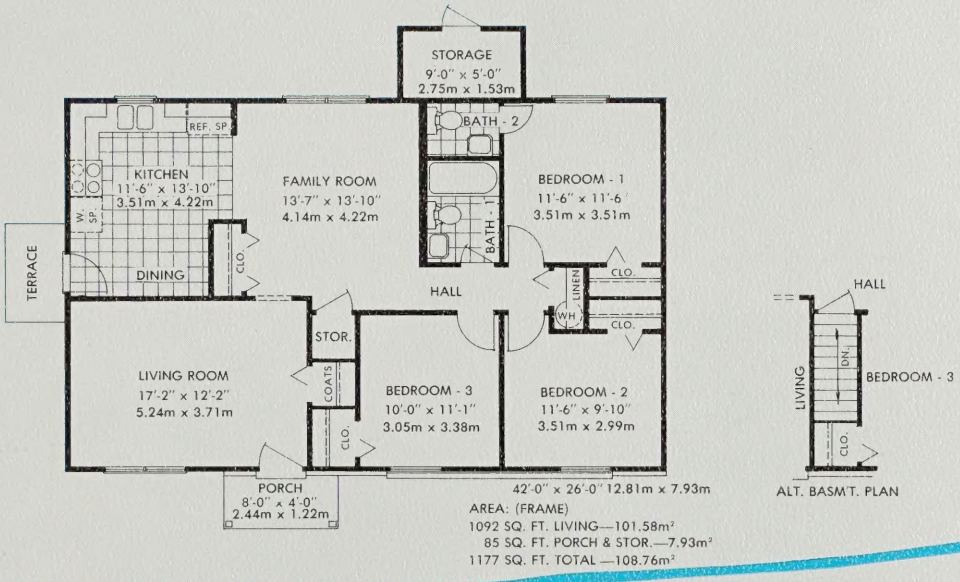
The Arlington



STYLE: COLONIAL



AREA: (FRAME)
1092 SQ. FT. LIVING—101.58m²
85 SQ. FT. PORCH & STOR.—7.93m²
1177 SQ. FT. TOTAL —108.76m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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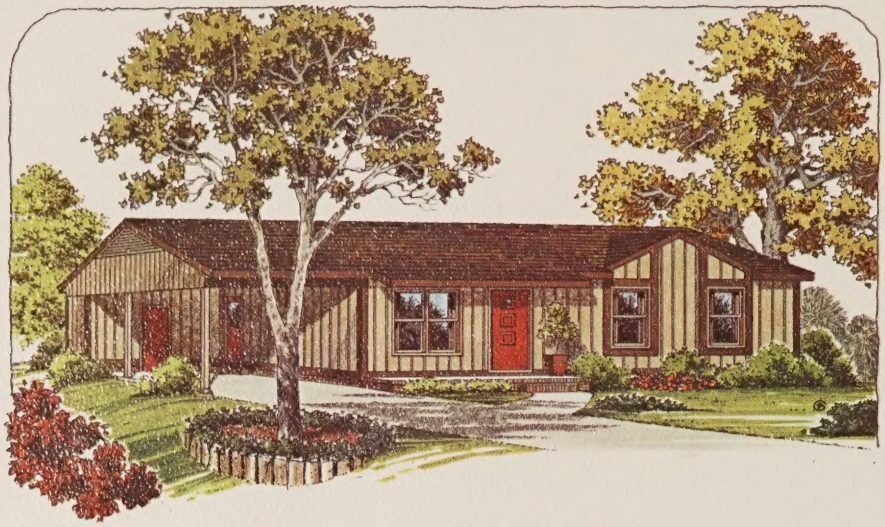

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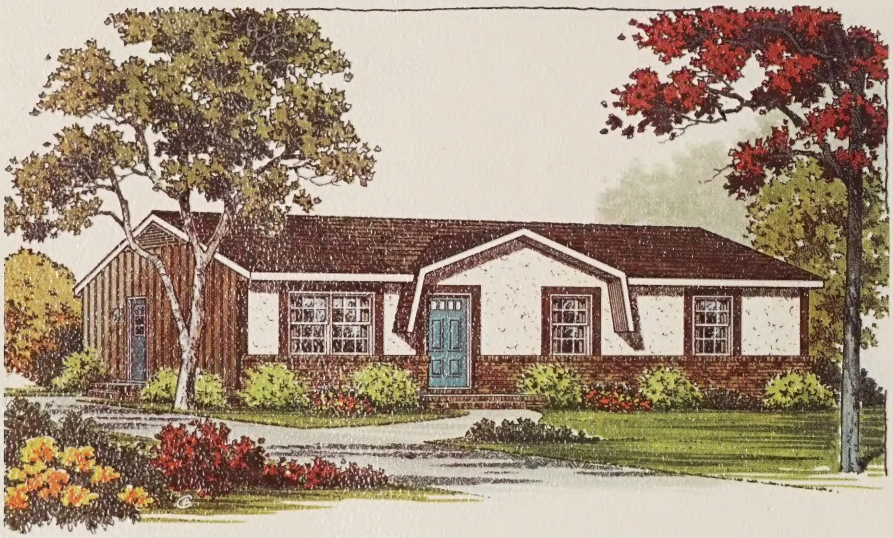

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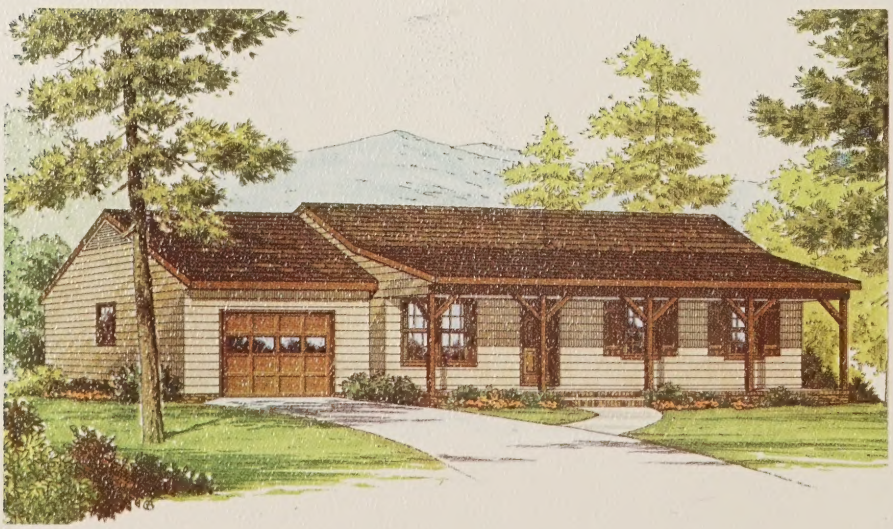
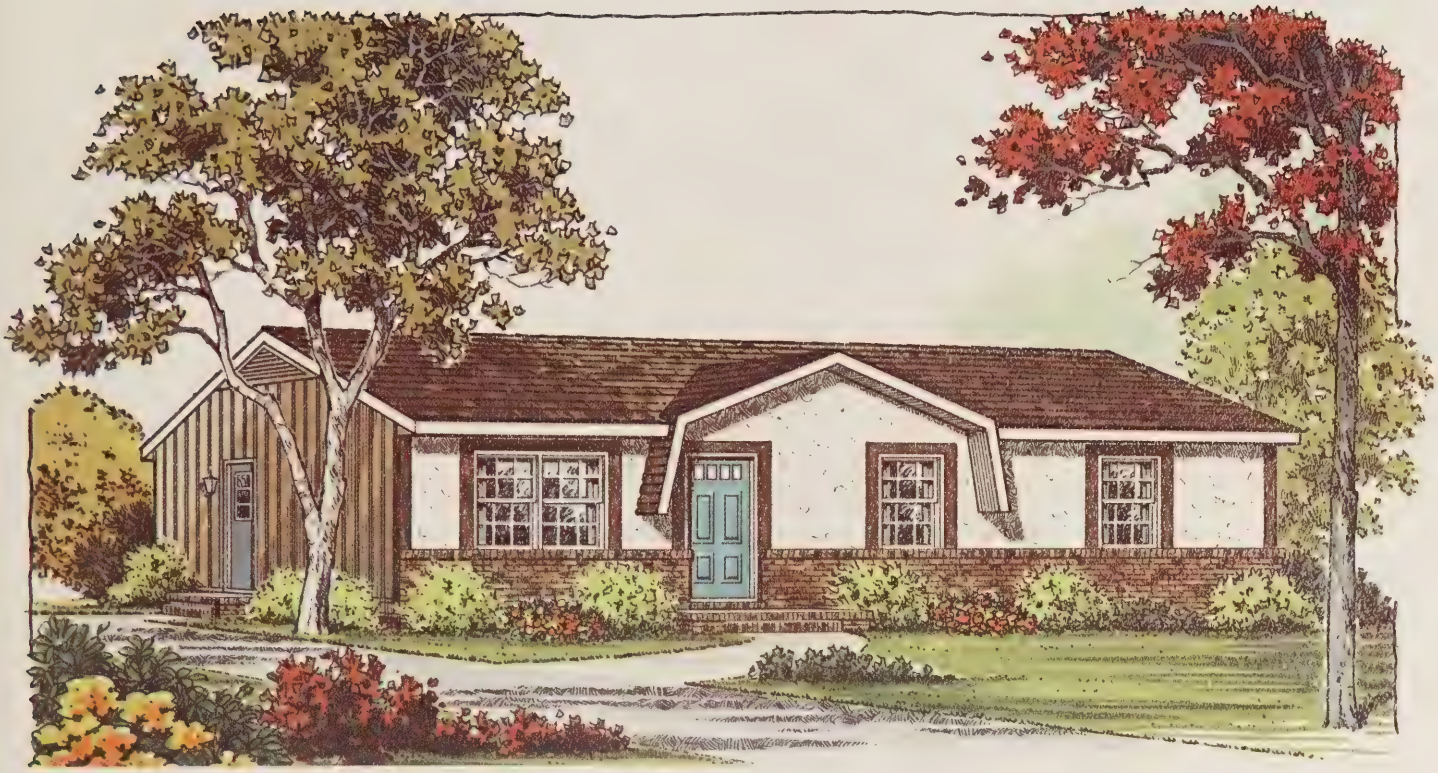


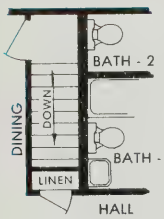
ELEVATION D

NOTE: 6/12 Roof Pitch

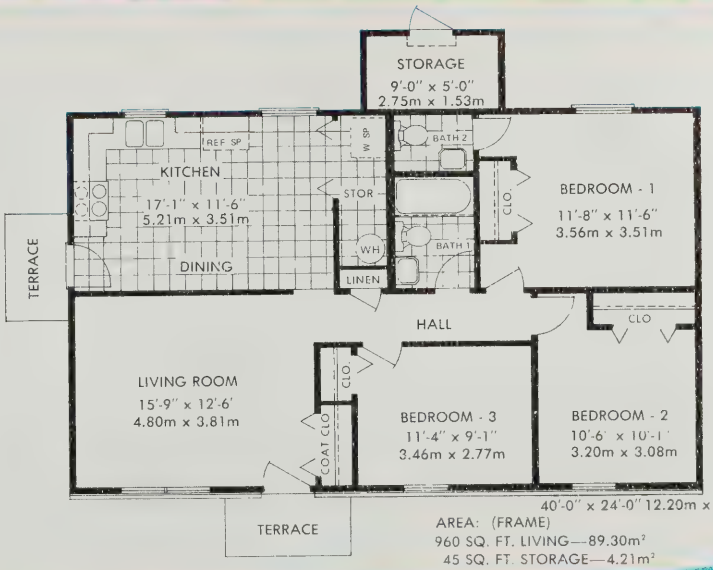
The Augusta



STYLE: COLONIAL



ALT. BASM.T. PLAN



40'-0" x 24'-0" 12.20m x 7.32m

AREA: (FRAME)
960 SQ. FT. LIVING—89.30m²
45 SQ. FT. STORAGE—4.21m²
1005 SQ. FT. TOTAL—93.51m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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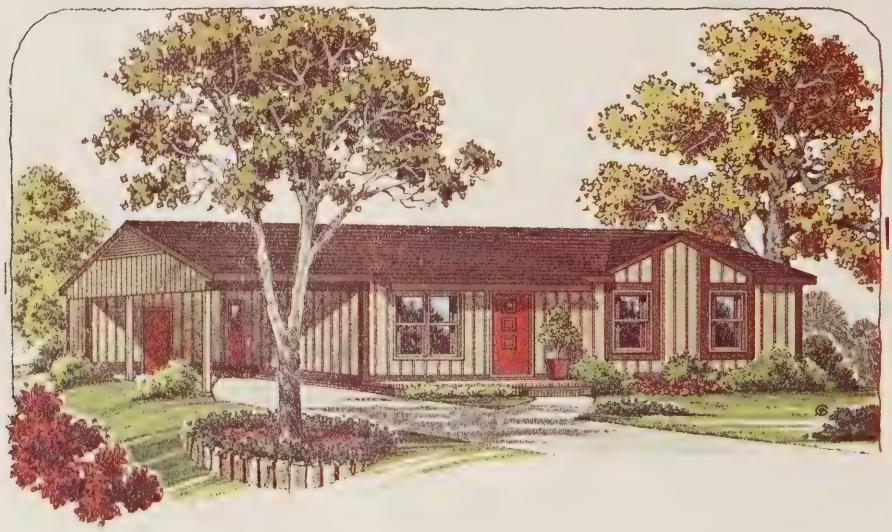
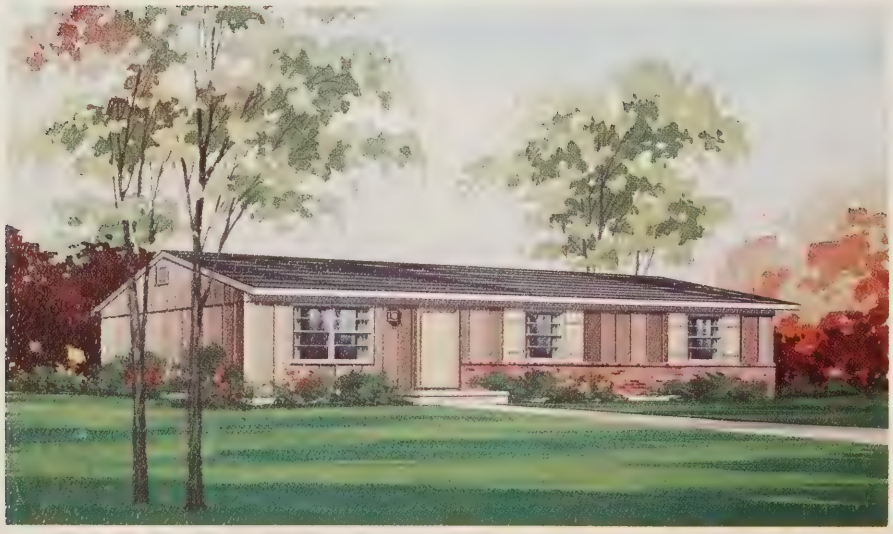
ELEVATION B

NOTE: 6/12 Roof Pitch

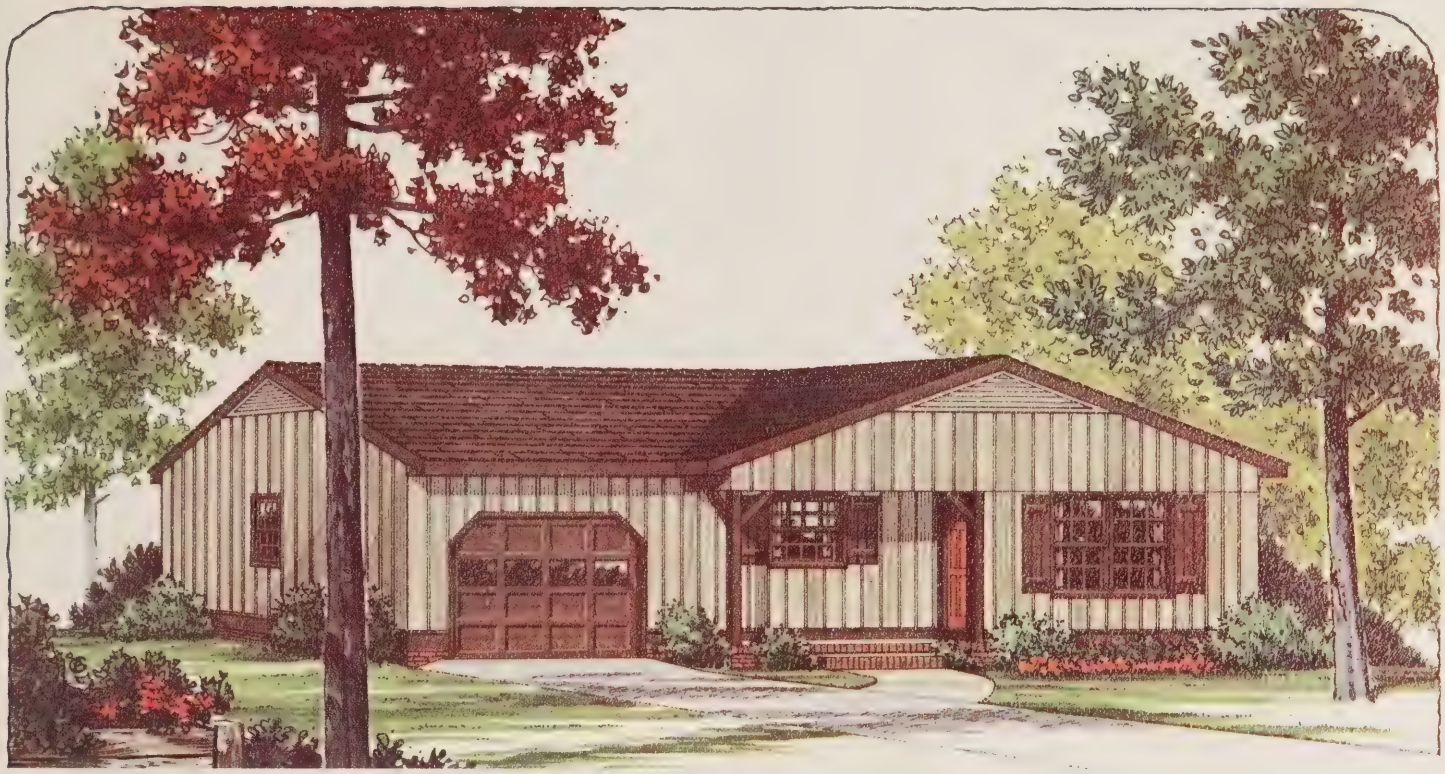


ELEVATION C



ELEVATION D

The Bedford



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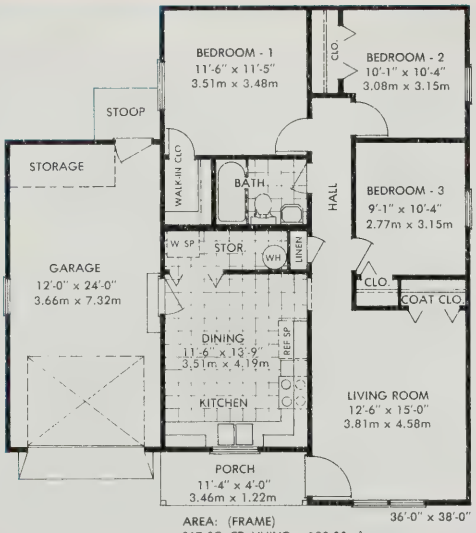

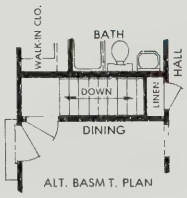

ALT. BASMT. PLAN

AREA: (FRAME)
867 SQ. FT. LIVING —123.03m²
333 SQ. FT. GARAGE & PORCH—31.01m²
12,005 SQ. FT. TOTAL—154.04m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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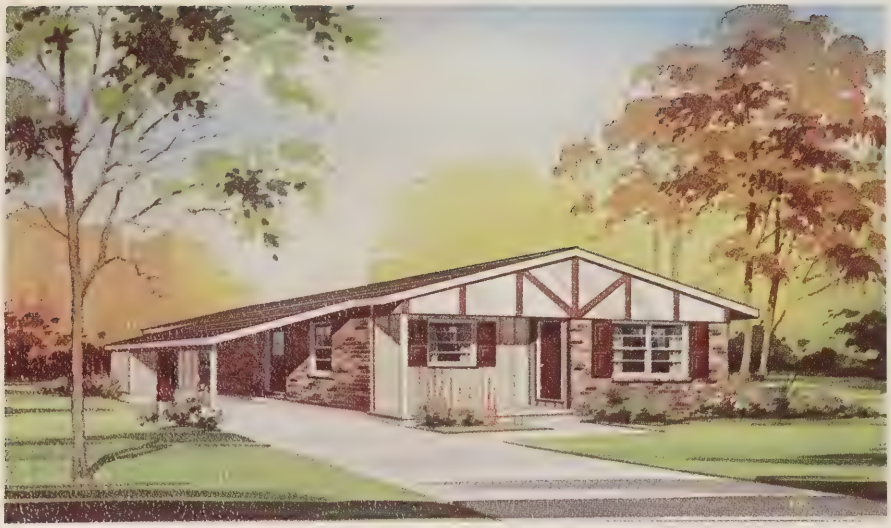
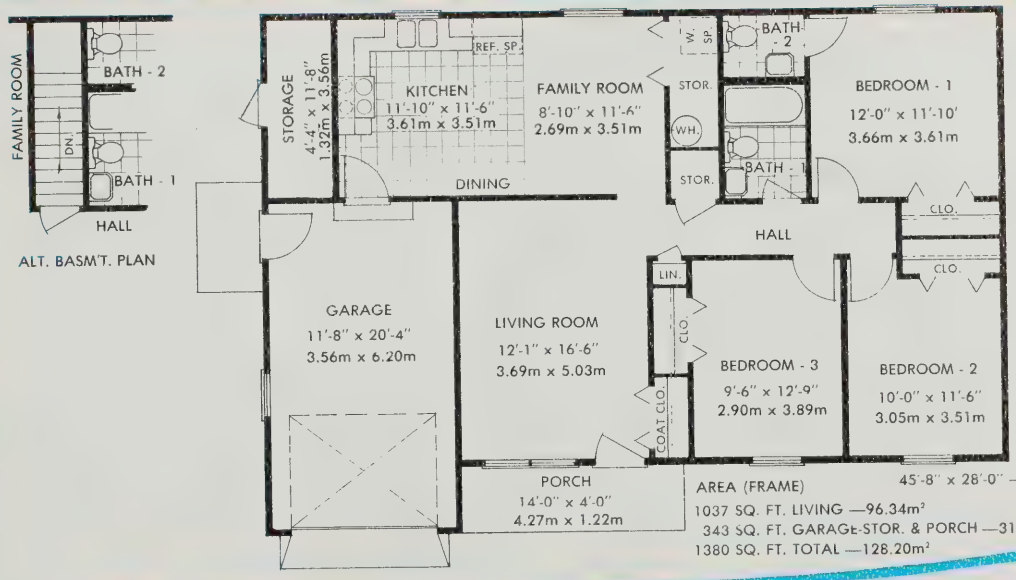


ELEVATION B

The Botetourt

STYLE: RANCH



AREA (FRAME)
1037 SQ. FT. LIVING —96.34m²
343 SQ. FT. GARAGE-STOR. & PORCH —31.86m²
1380 SQ. FT. TOTAL —128.20m²

45'-8" x 28'-0" —13.93m x 8.54m

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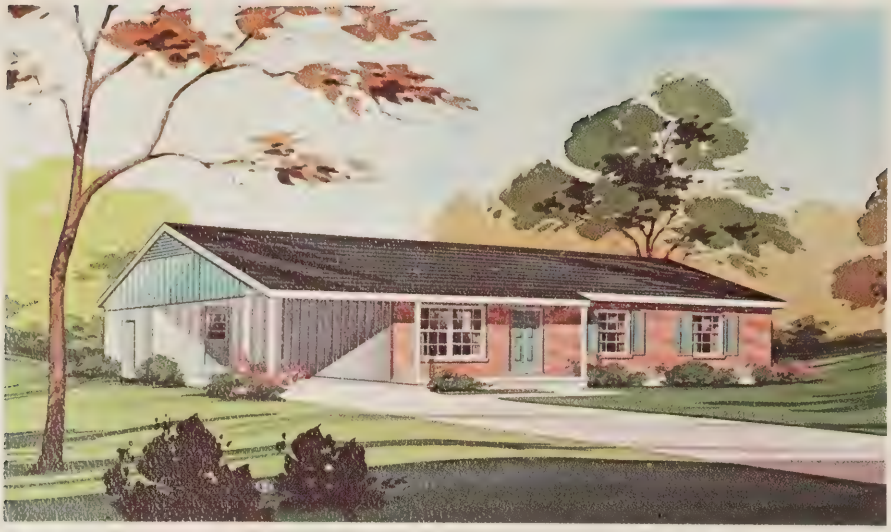
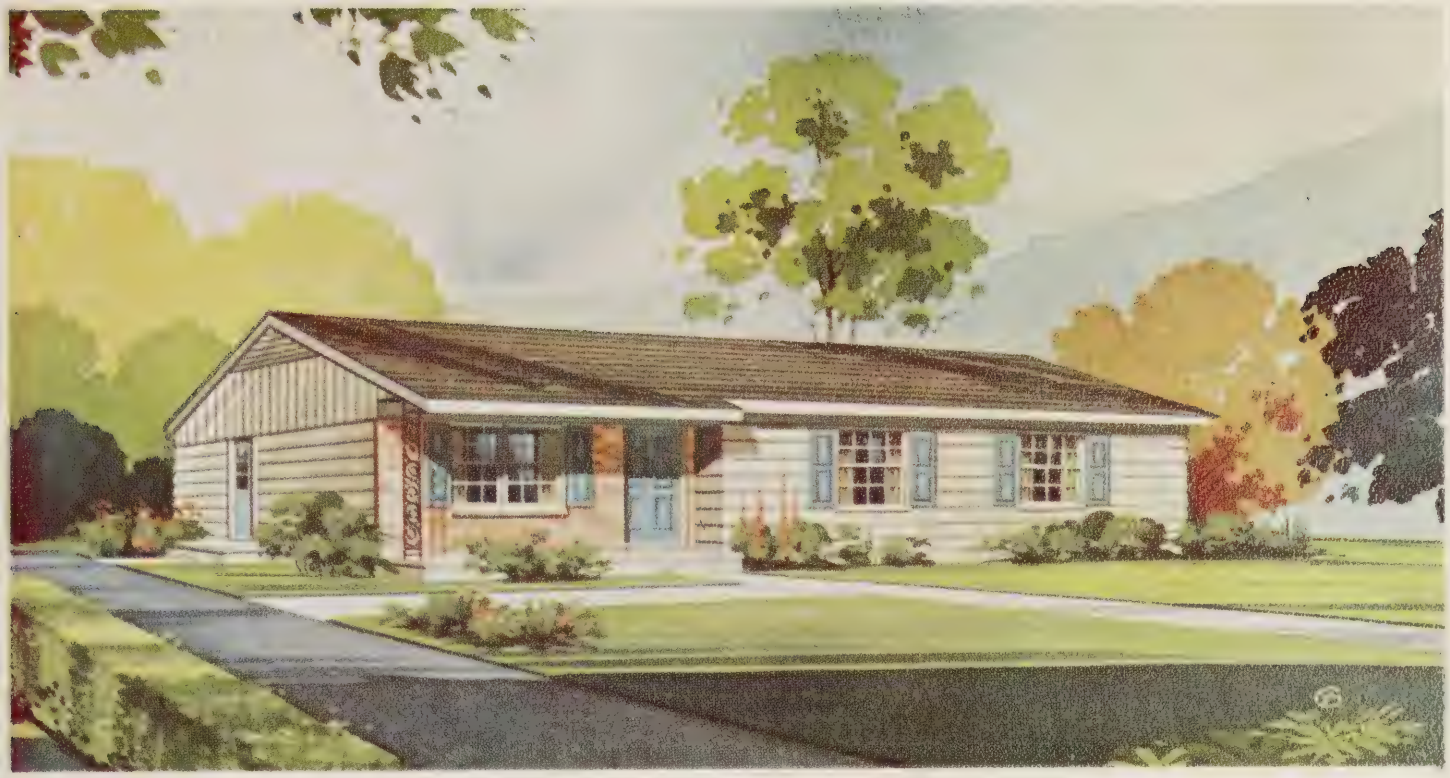
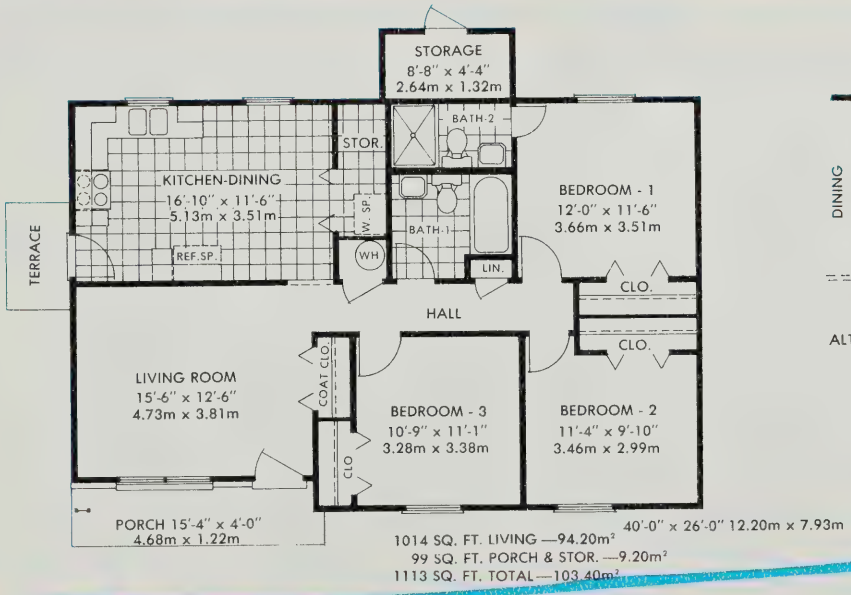


ELEVATION B

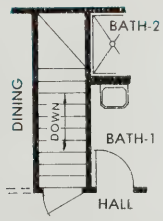
The Brunswick



STYLE: COLONIAL



1014 SQ. FT. LIVING —94.20m²
99 SQ. FT. PORCH & STOR. —9.20m²
1113 SQ. FT. TOTAL—103.40m²



ALT. BASM'T. PLAN

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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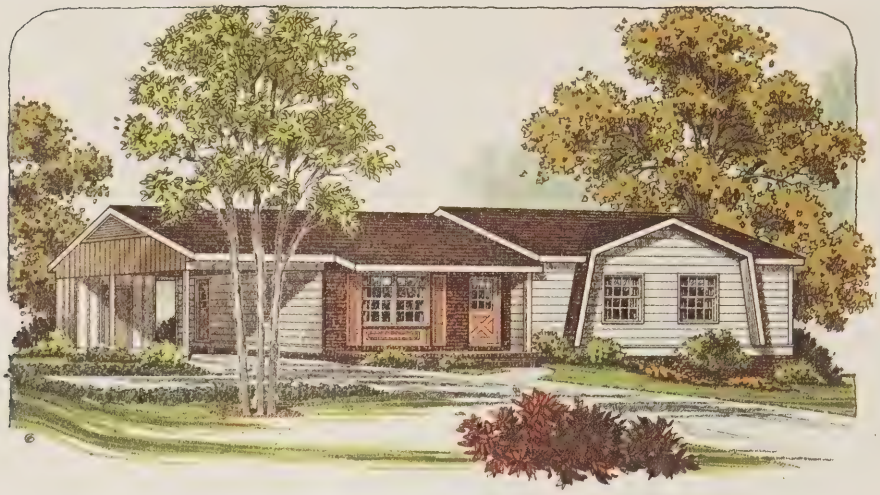
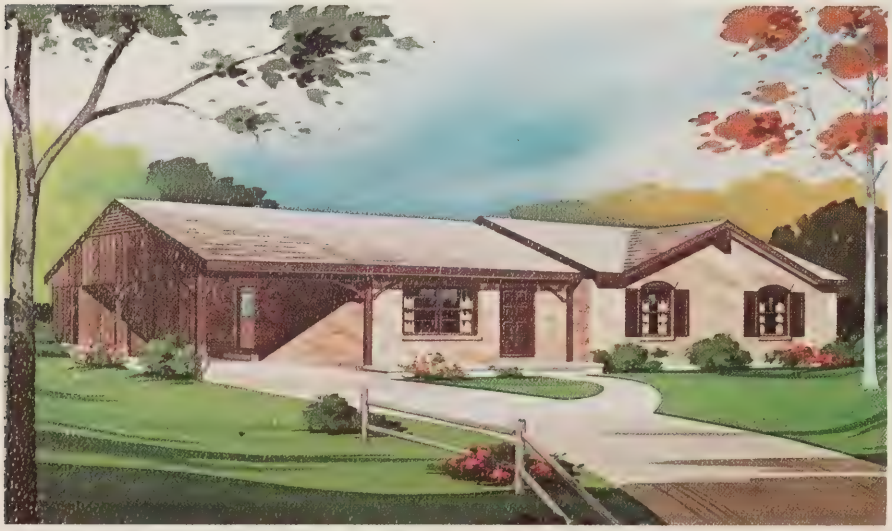
ELEVATION B

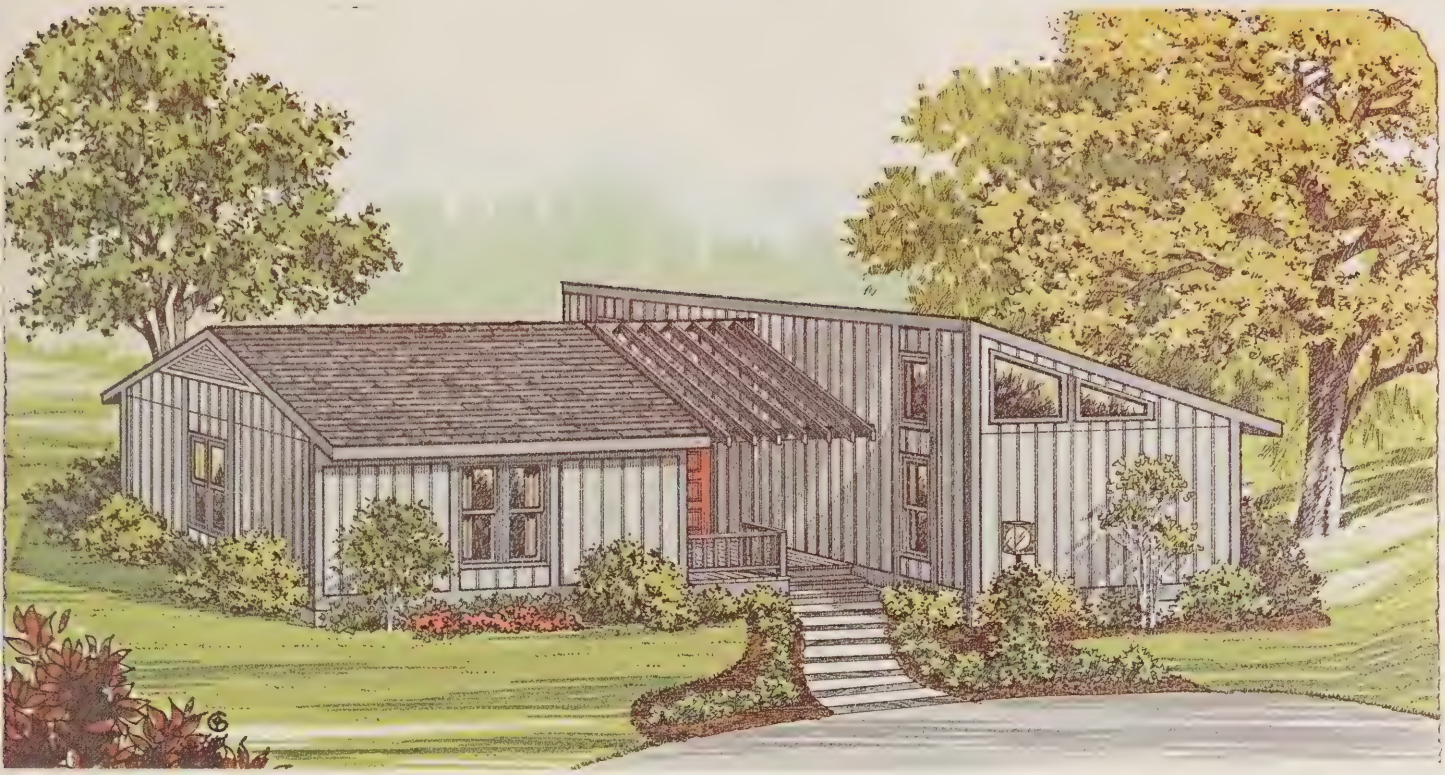


ELEVATION C

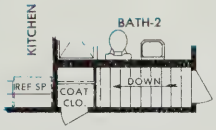


ELEVATION D

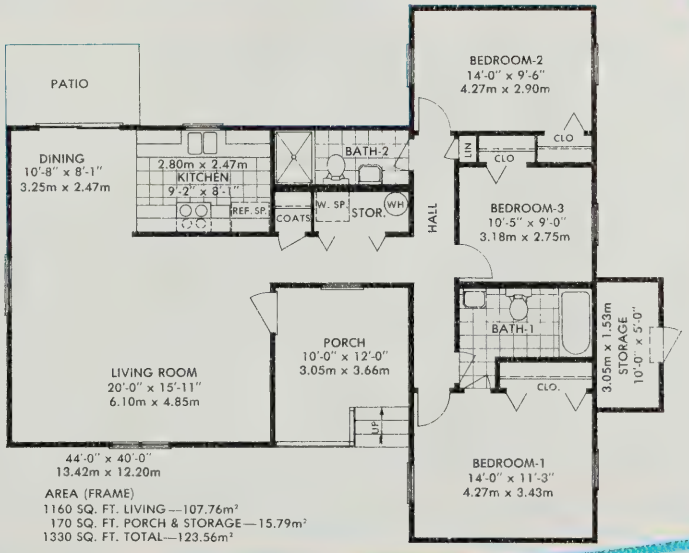
The Charlotte



STYLE: CALIFORNIA CONTEMPORARY



ALT. BASM'T. PLAN



44'-0" x 40'-0"
13.42m x 12.20m

AREA (FRAME)
1160 SQ. FT. LIVING—107.76m²
170 SQ. FT. PORCH & STORAGE—15.79m²
1330 SQ. FT. TOTAL—123.56m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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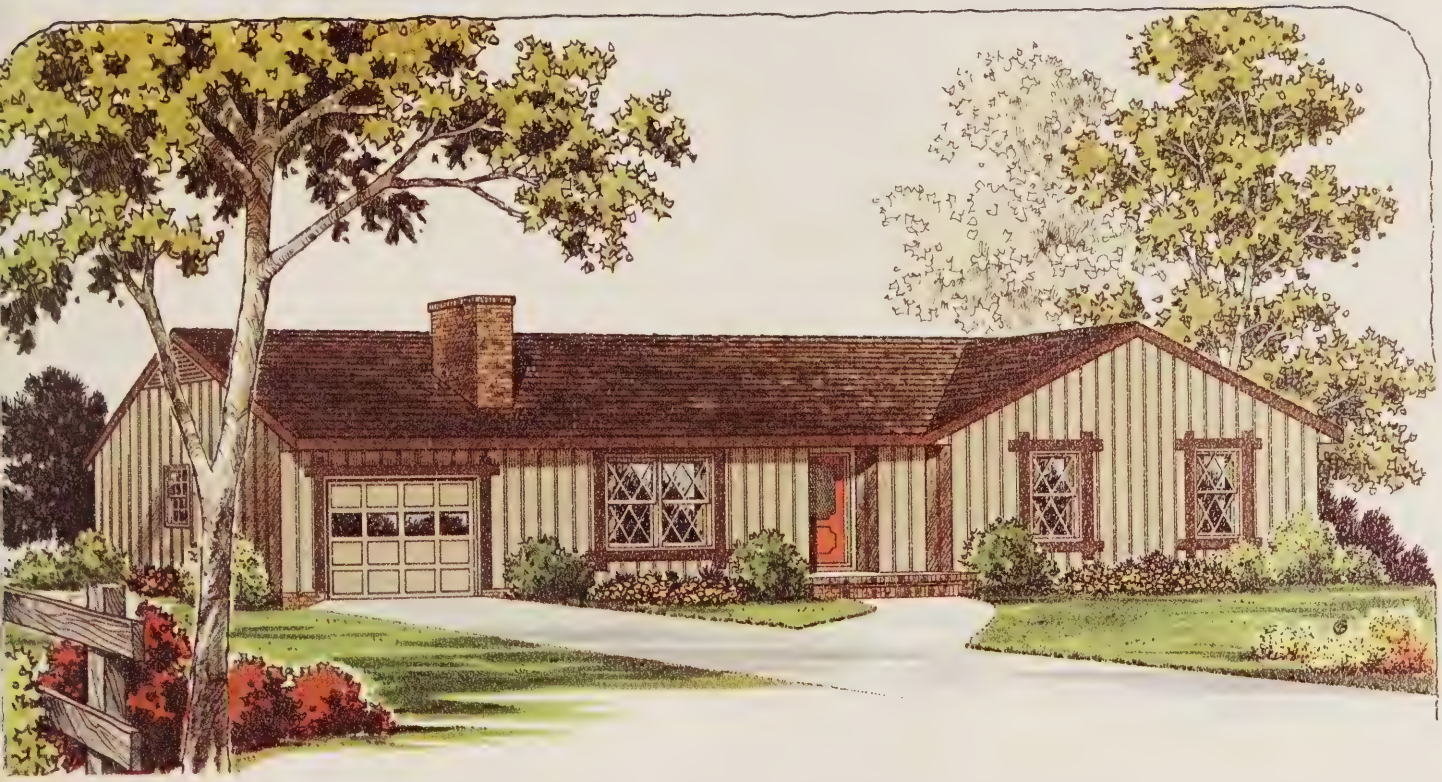
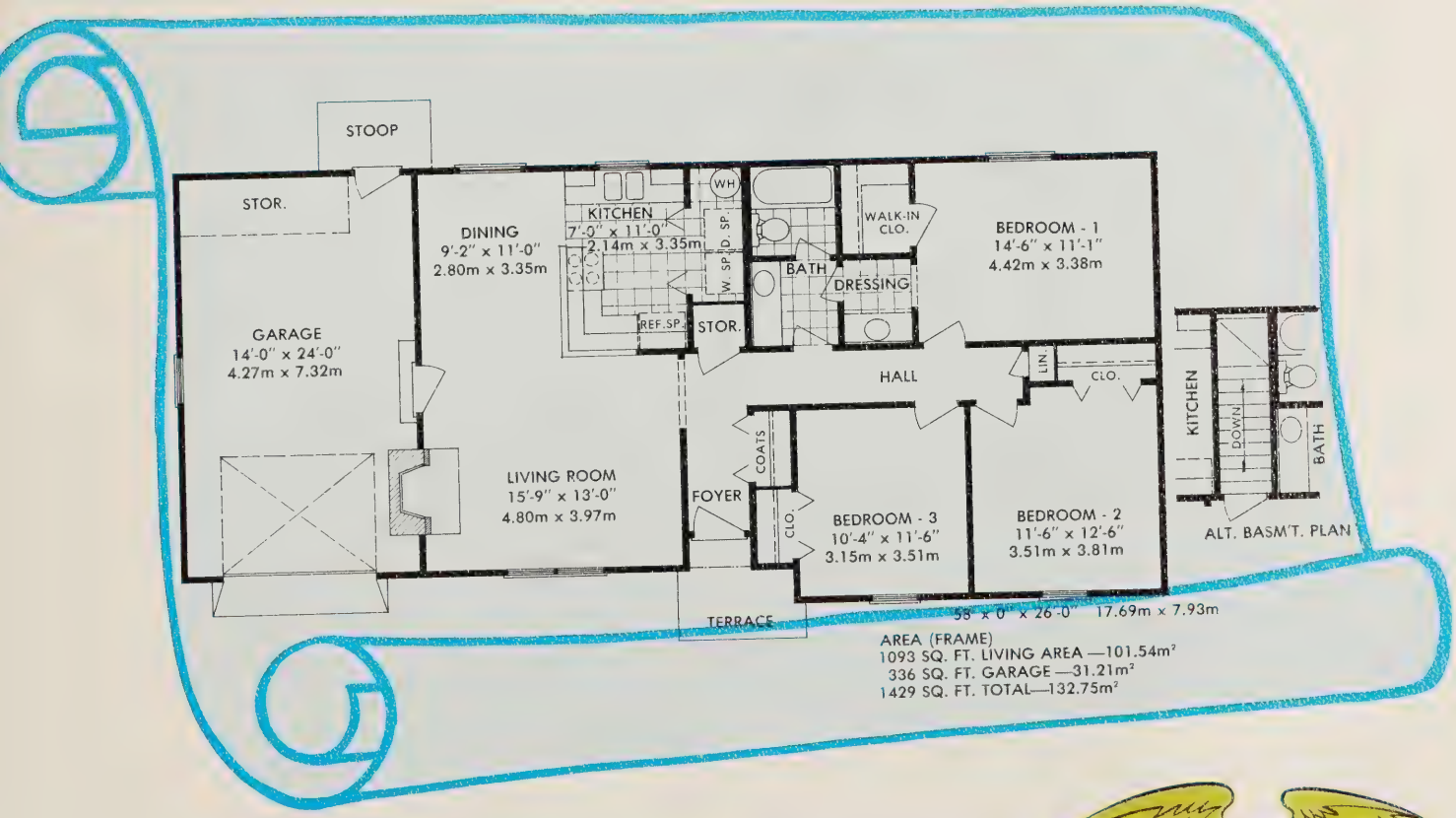
The Chesterfield



NOTE: 6/12 Roof Pitch Optional

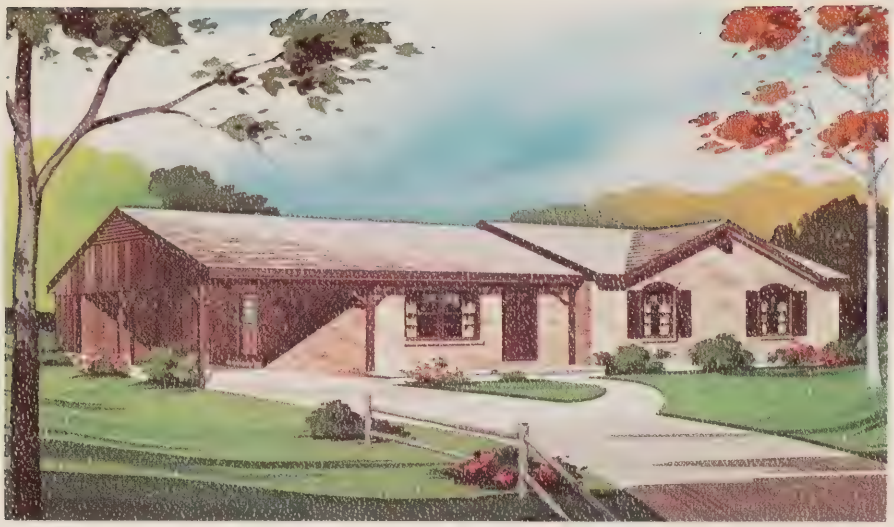
STYLE: CONTEMPORARY



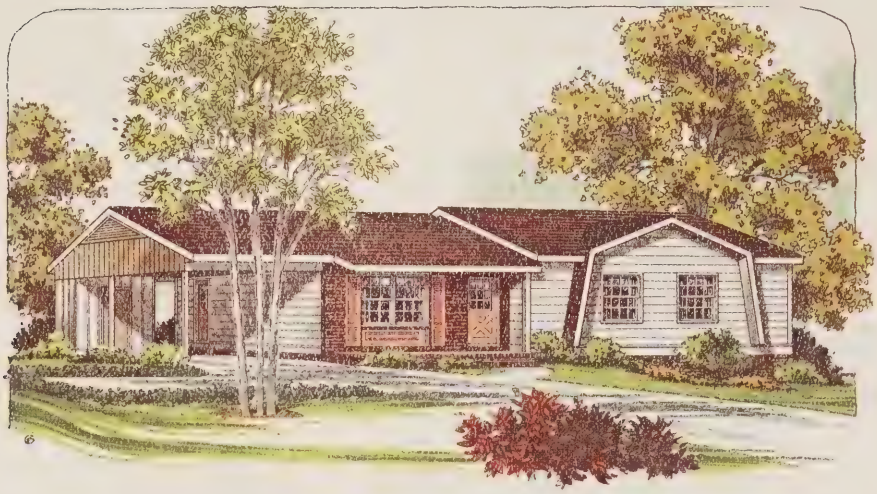
AREA (FRAME)
1093 SQ. FT. LIVING AREA —101.54m²
336 SQ. FT. GARAGE —31.21m²
1429 SQ. FT. TOTAL—132.75m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

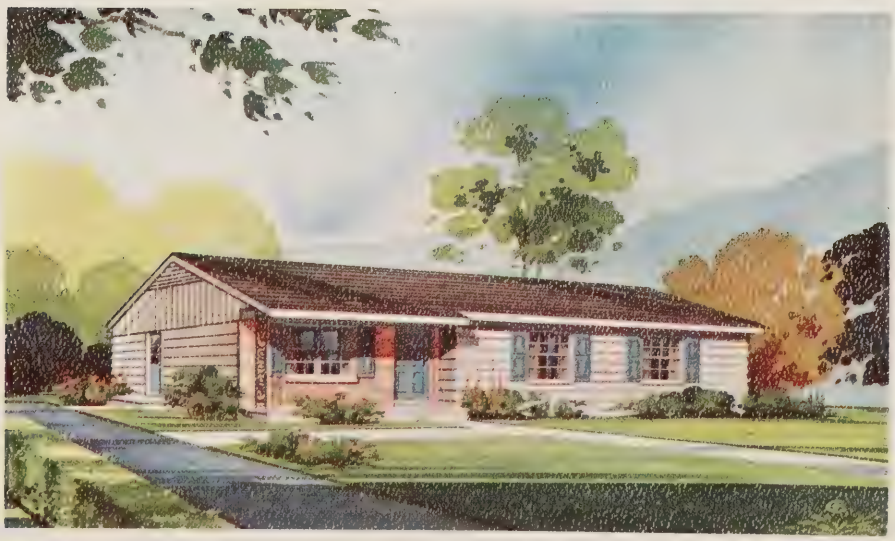
THESE ARE COMMERCIAL RENDERINGS FOR SALES PURPOSE ONLY. FOR CONSTRUCTION USE REFER TO WORKING DRAWINGS FOR ACTUAL DIMENSIONS.



ELEVATION B

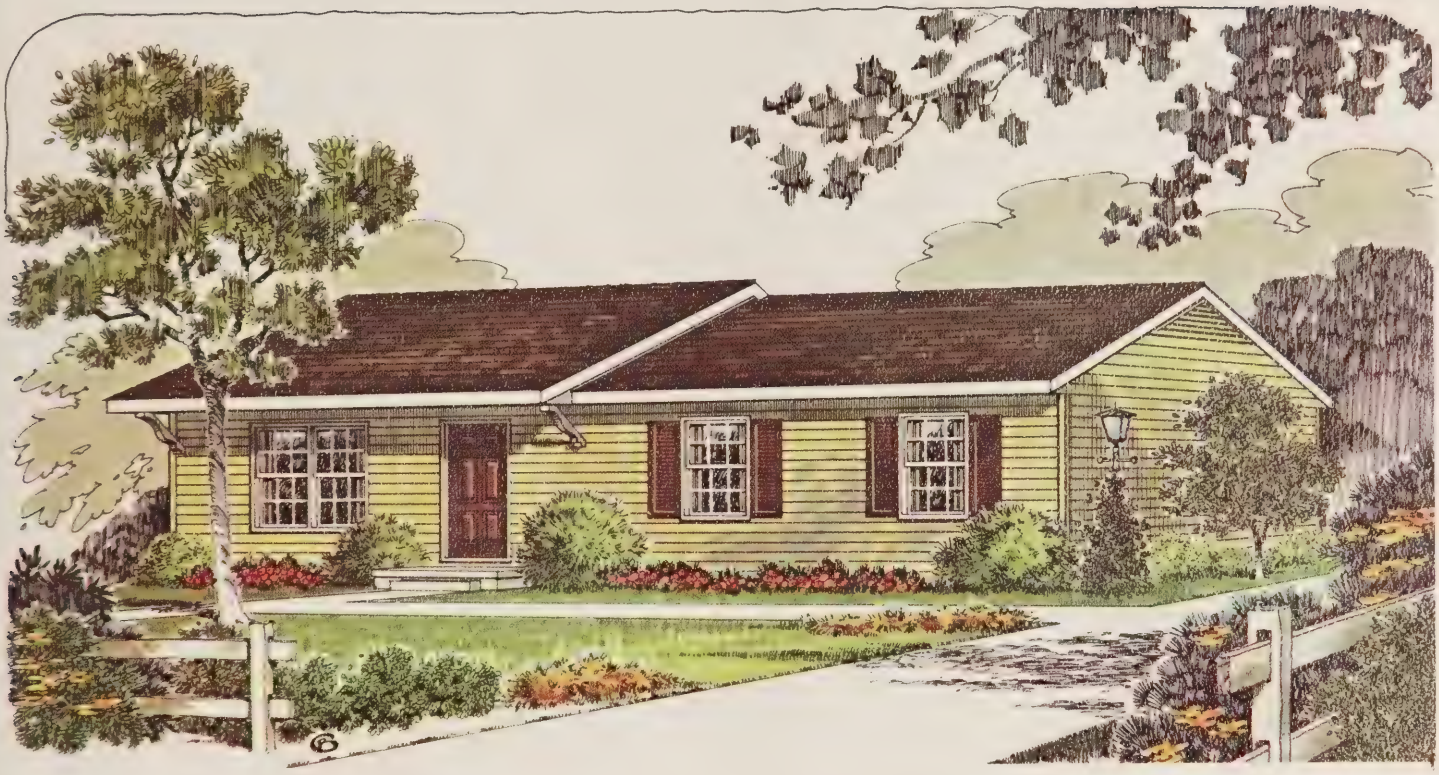


ELEVATION C

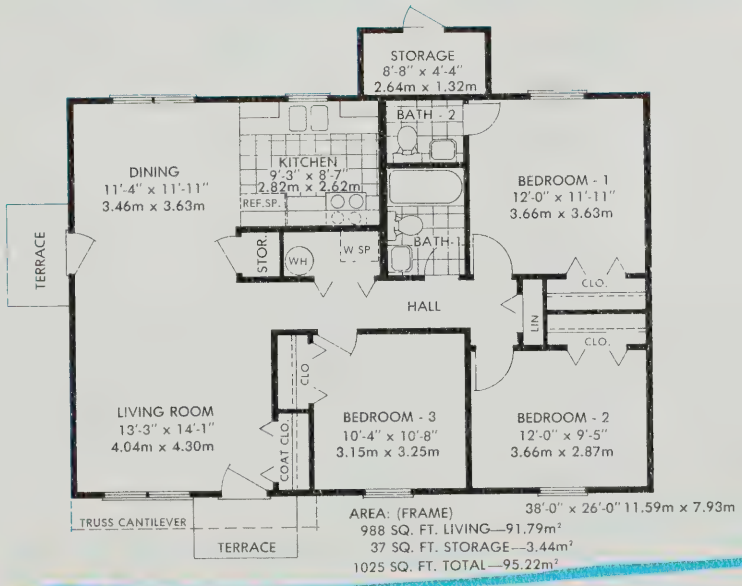


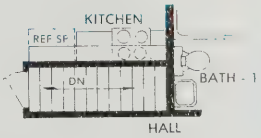
ELEVATION D

The Culpeper



STYLE: COLONIAL

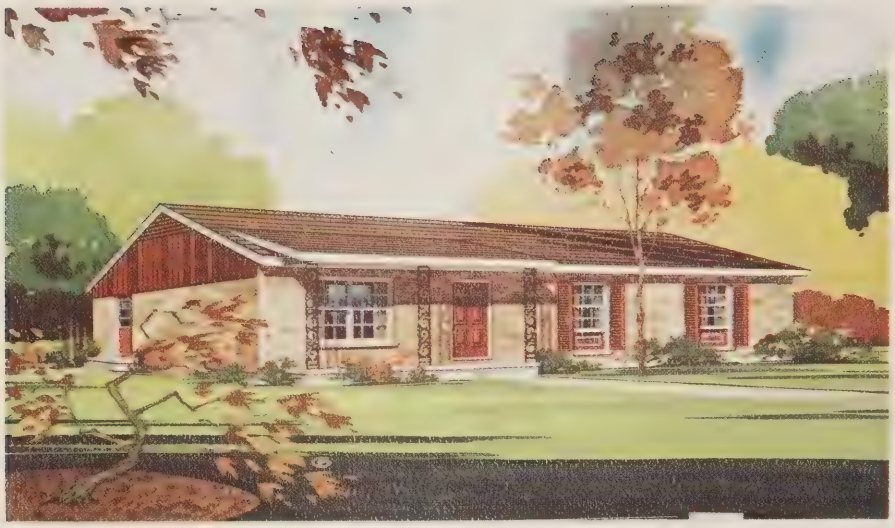




ALT. BASM'T. PLAN

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

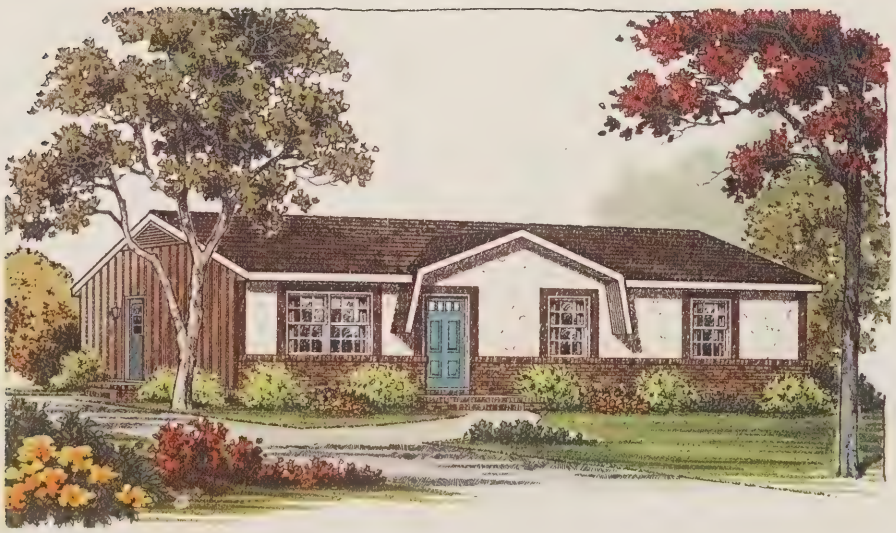
THESE ARE COMMERCIAL RENDERINGS FOR SALES PURPOSE ONLY. FOR CONSTRUCTION USE REFER TO WORKING DRAWINGS FOR ACTUAL DIMENSIONS.



ELEVATION B

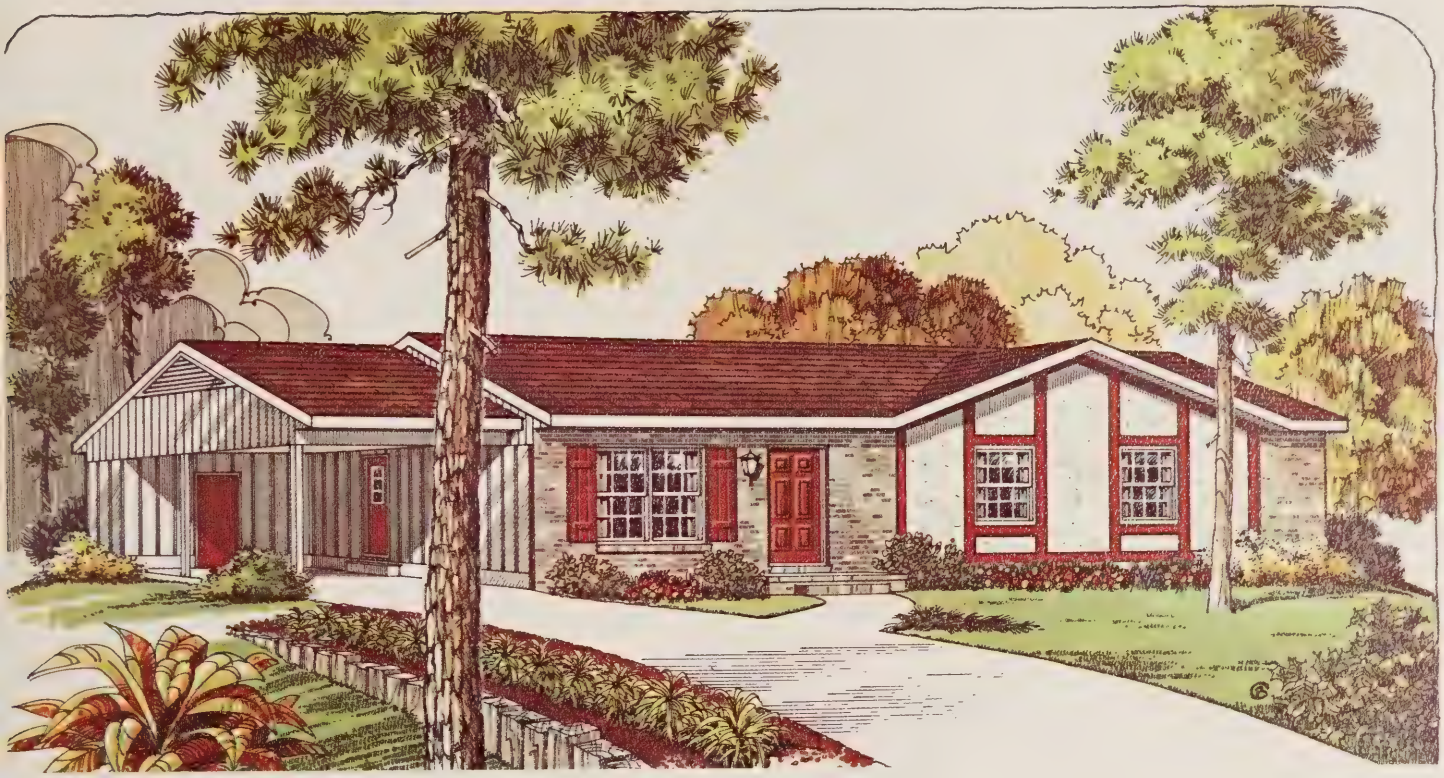
ELEVATION C

NOTE: 6/12 Roof Pitch

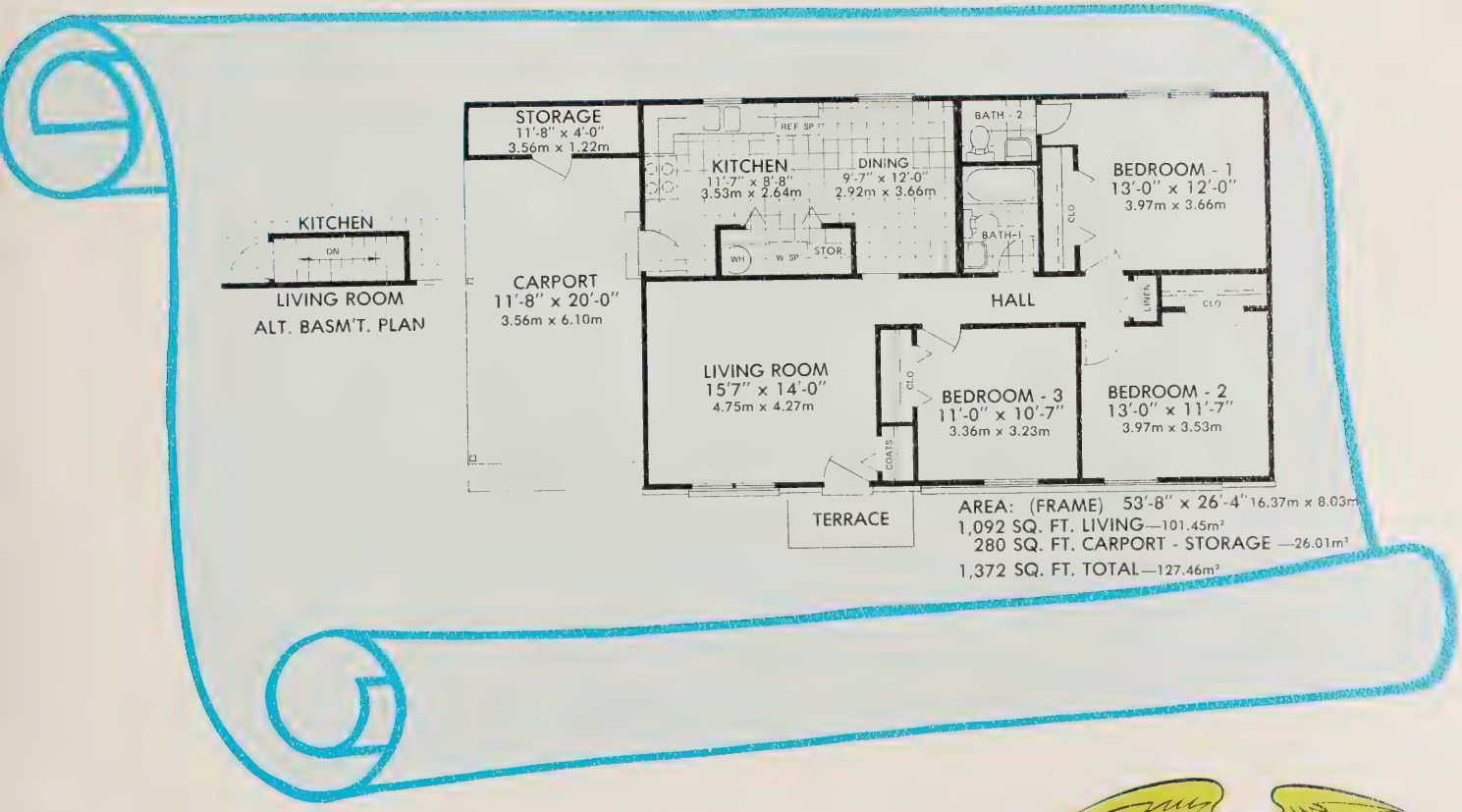


ELEVATION D

The Dinwiddie



STYLE: COLONIAL



American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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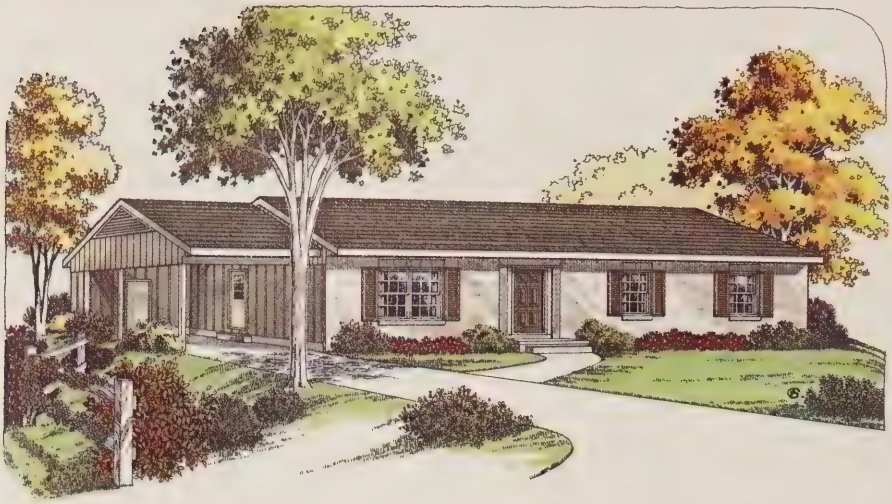
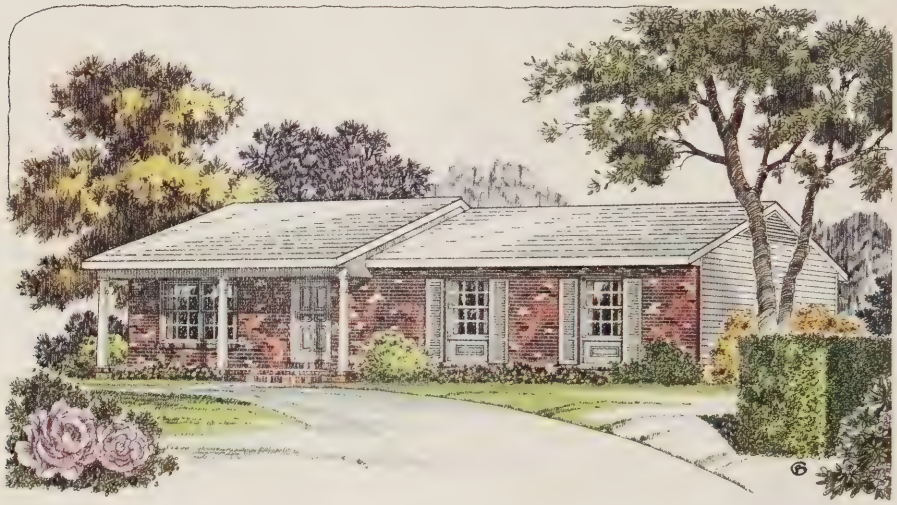
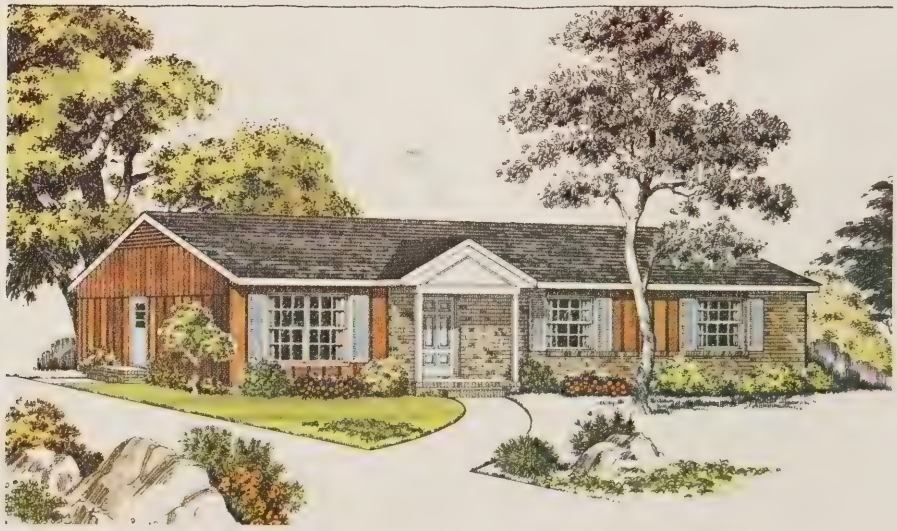


ELEVATION B



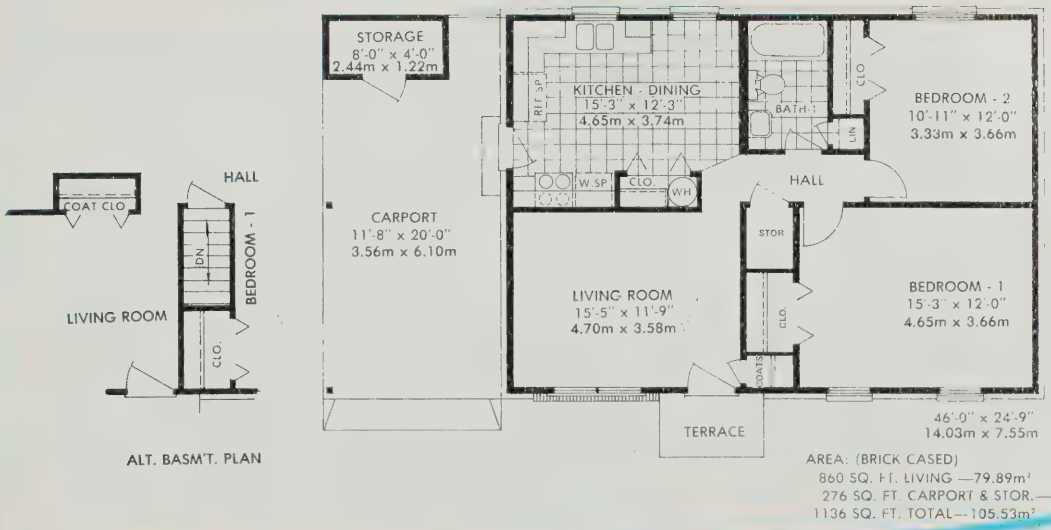
ELEVATION C



ELEVATION D

The Essex

STYLE: COLONIAL



AREA: (BRICK CASED)
860 SQ. FT. LIVING —79.89m²
276 SQ. FT. CARPORT & STOR.—25.64m²
1136 SQ. FT. TOTAL—105.53m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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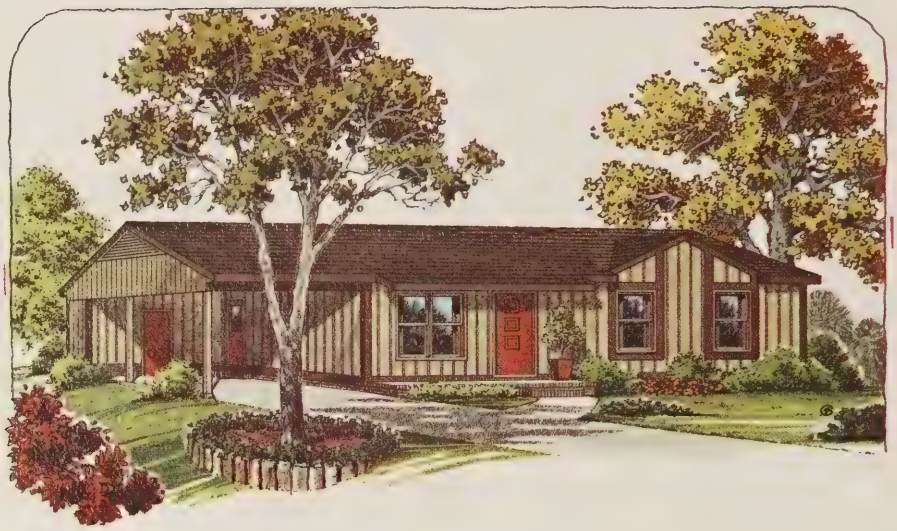
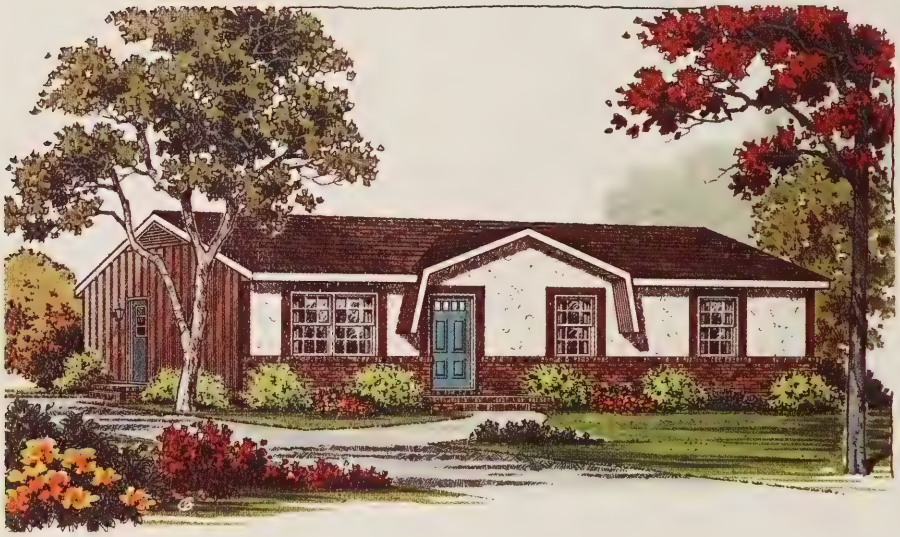
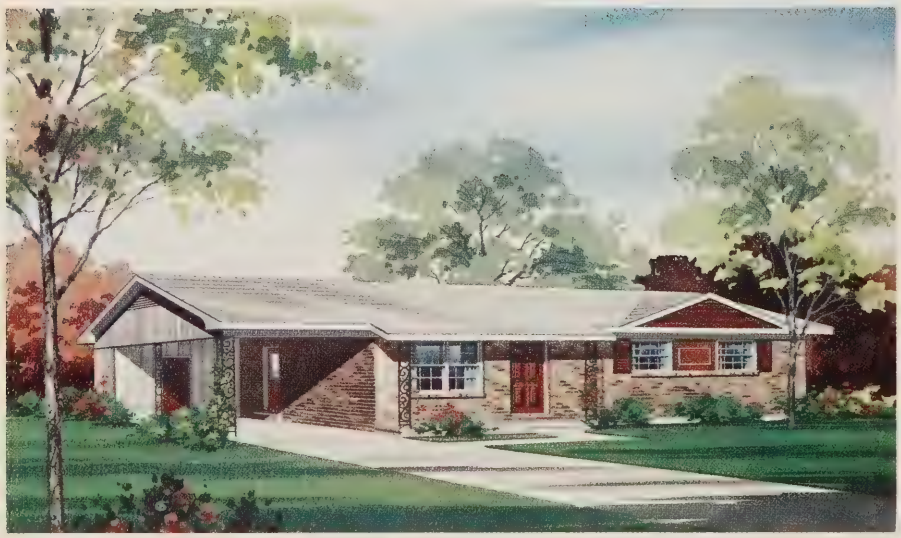


ELEVATION B

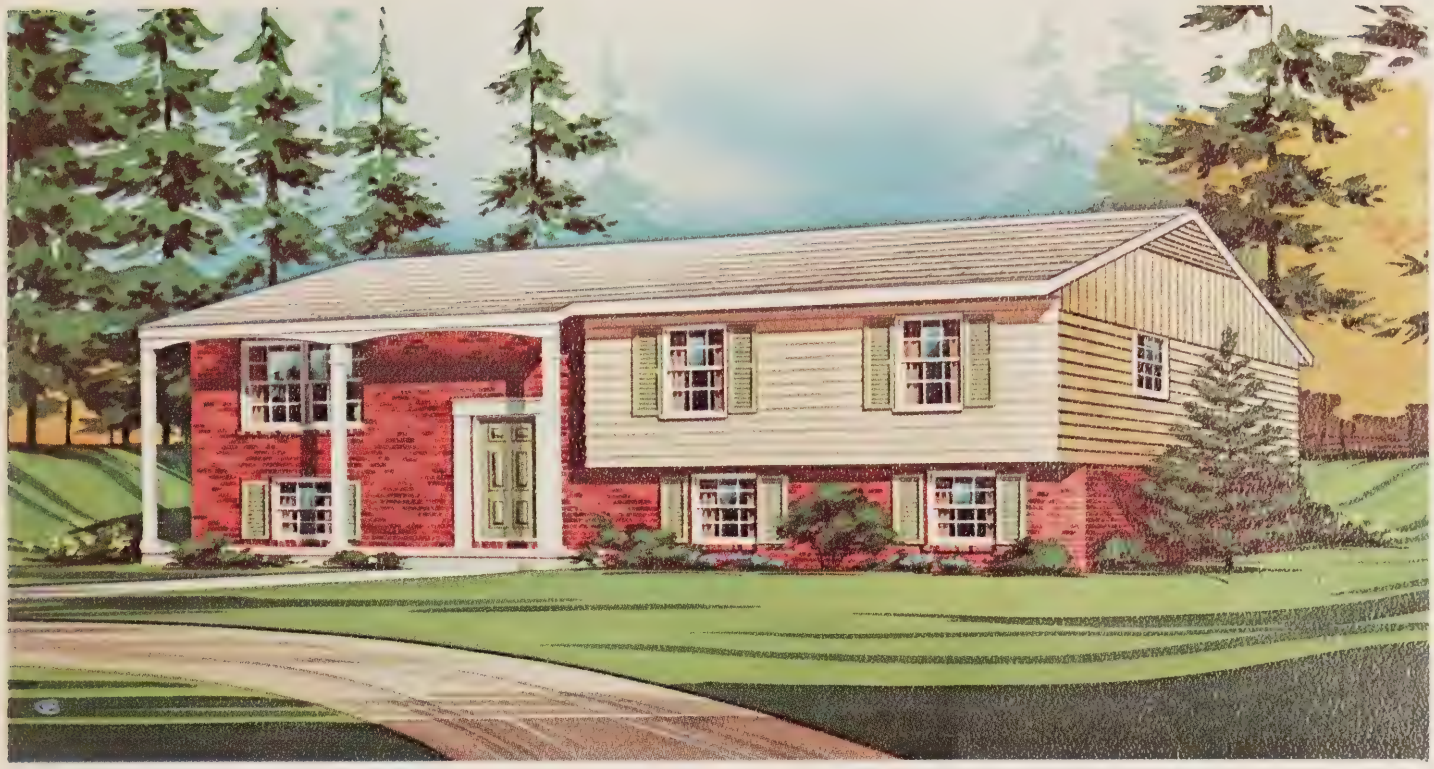


ELEVATION C

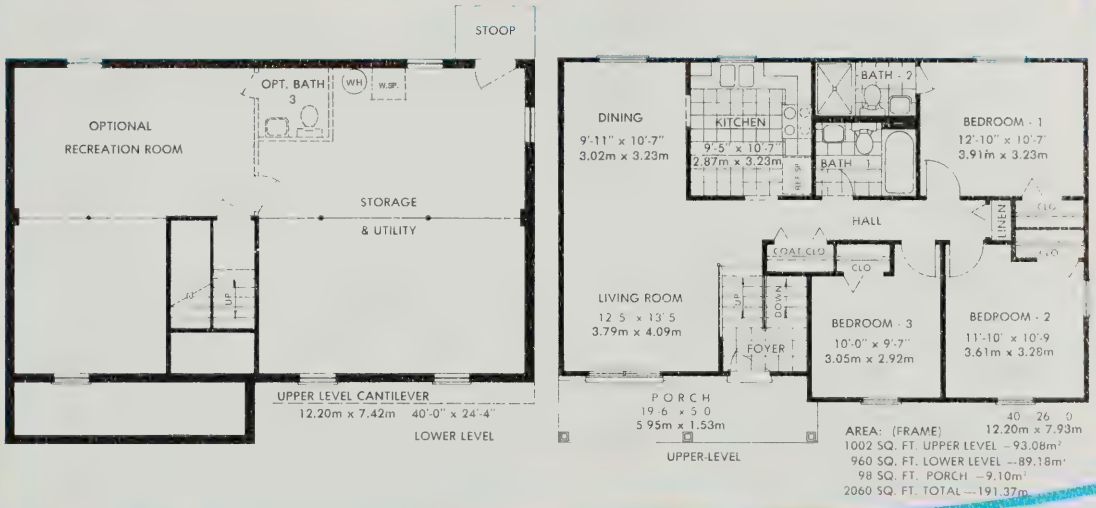


ELEVATION D

The Fairfax



STYLE: COLONIAL



AREA: (FRAME)
1002 SQ. FT. UPPER LEVEL – 93.08m²
960 SQ. FT. LOWER LEVEL – 89.18m²
98 SQ. FT. PORCH – 9.10m²
2060 SQ. FT. TOTAL – 191.37m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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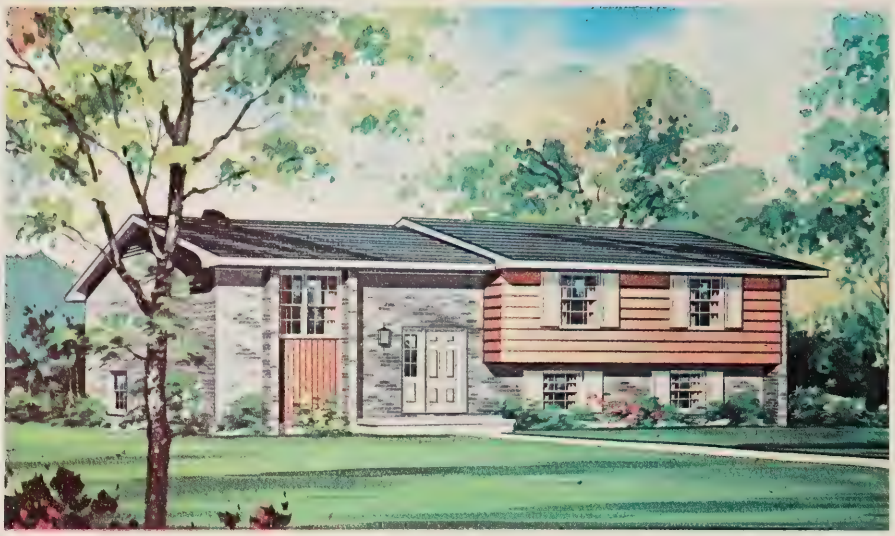
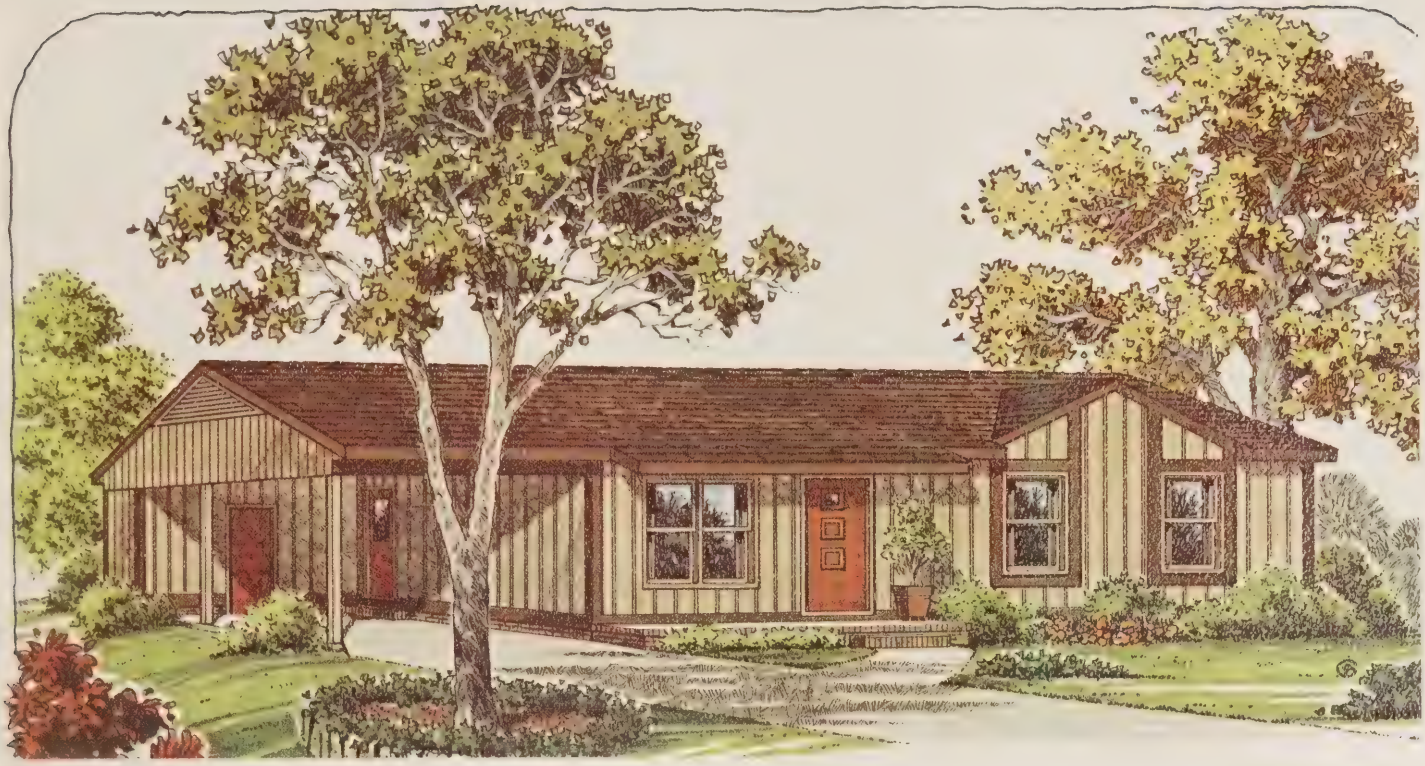


ELEVATION B

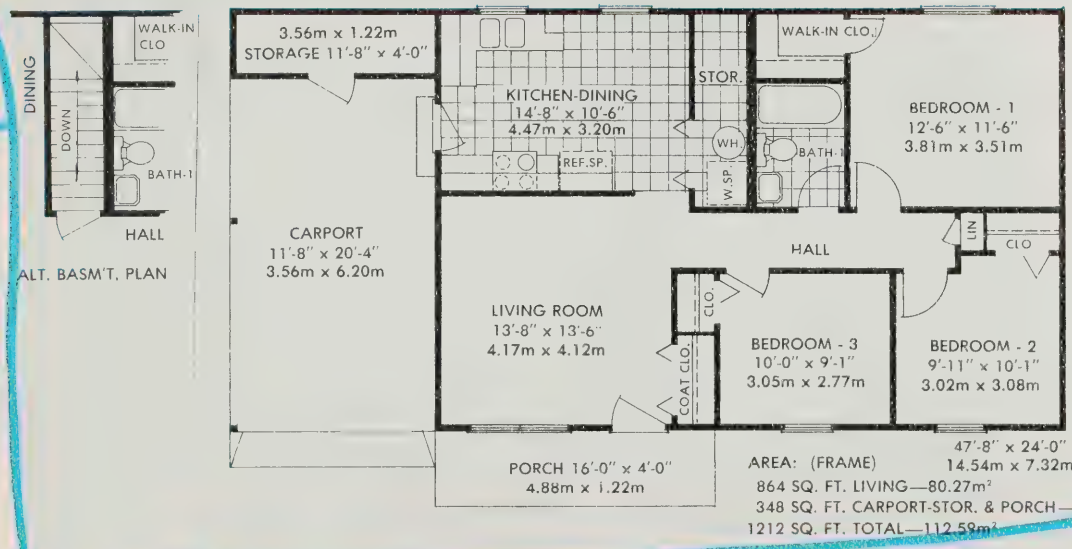
ELEVATION C

The Franklin



STYLE: CONTEMPORARY

NOTE: 6/12 Roof Pitch Optional



AREA: (FRAME)
864 SQ. FT. LIVING—80.27m²
348 SQ. FT. CARPORT-STOR. & PORCH—32.33
1212 SQ. FT. TOTAL—112.58m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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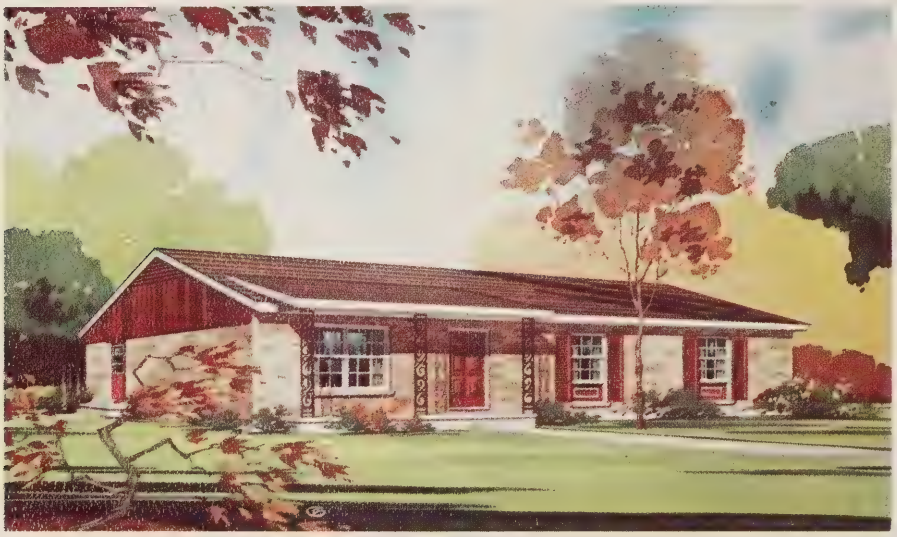
ELEVATION B

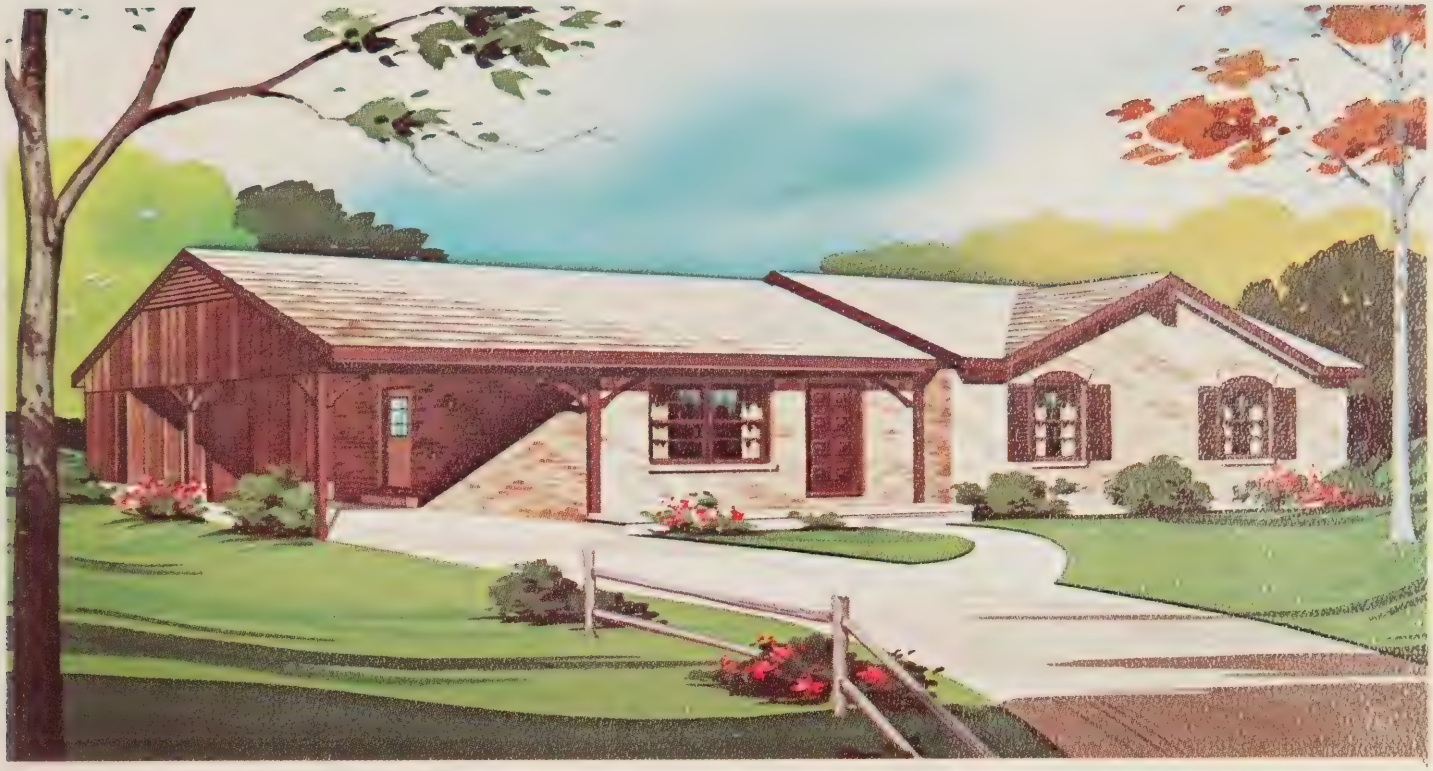


ELEVATION C

ELEVATION D

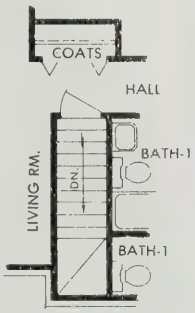
NOTE: 6/12 Roof Pitch

The Fredericko



STYLE: SPANISH

AREA: (BRICK CASED)
1006 SQ. FT. LIVING—93 46m²
281 SQ. FT. CARPORT-STOR.—26.10m²
1287 SQ. FT. TOTAL—119.56m²



ALT. BASM'T. PLAN

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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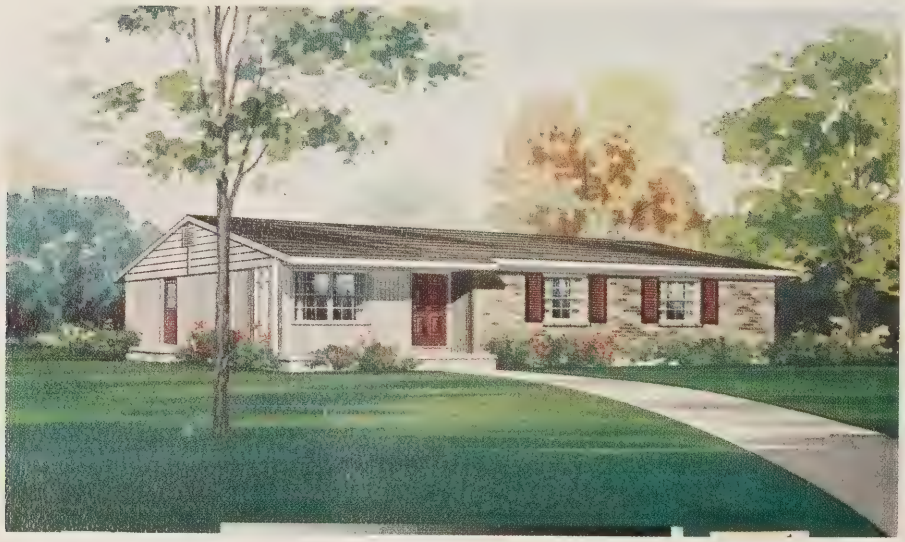
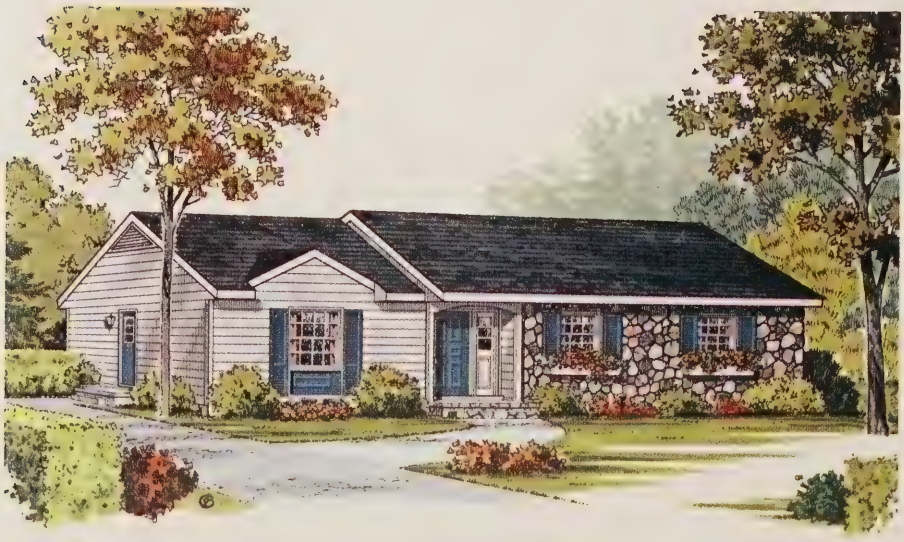
ELEVATION B

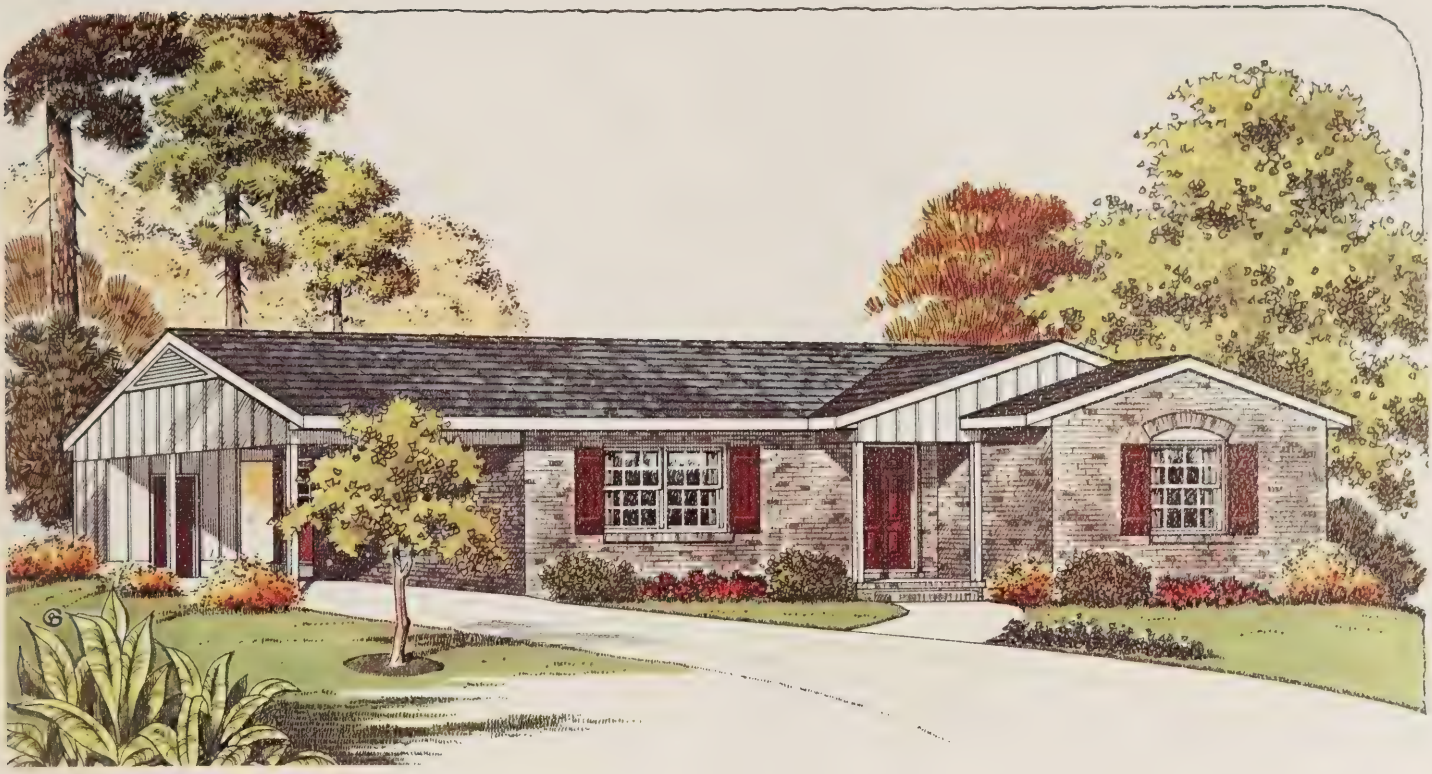


ELEVATION C

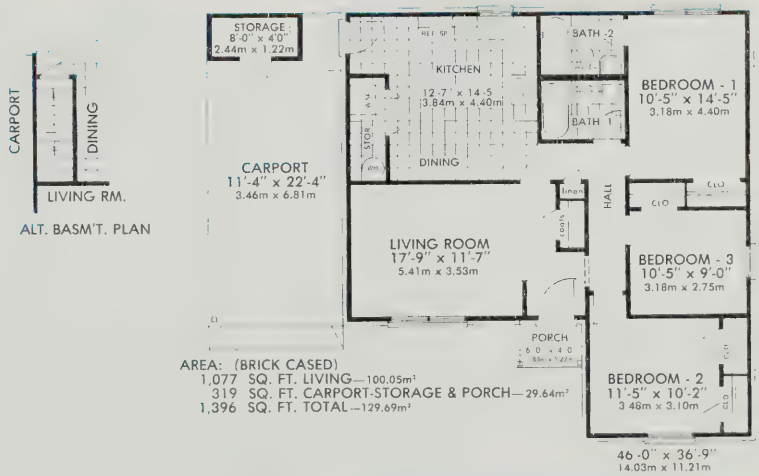


ELEVATION D

The Halifax



STYLE: COLONIAL



AREA: (BRICK CASED)
1,077 SQ. FT. LIVING—100.05m²
319 SQ. FT. CARPORT-STORAGE & PORCH—29.64m²
1,396 SQ. FT. TOTAL—129.69m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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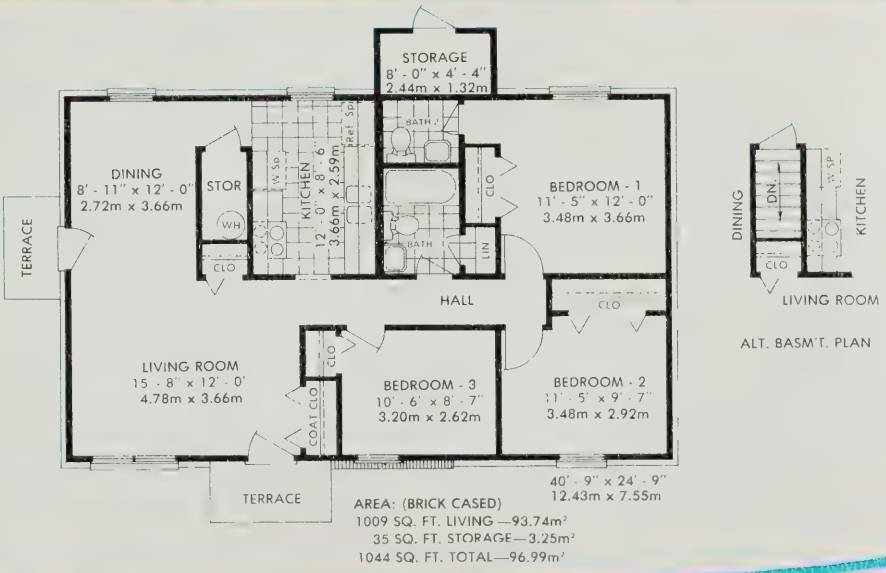
ELEVATION B

The Hanover

STYLE: RANCH



AREA: (BRICK CASED)
1009 SQ. FT. LIVING —93.74m²
35 SQ. FT. STORAGE—3.25m²
1044 SQ. FT. TOTAL—96.99m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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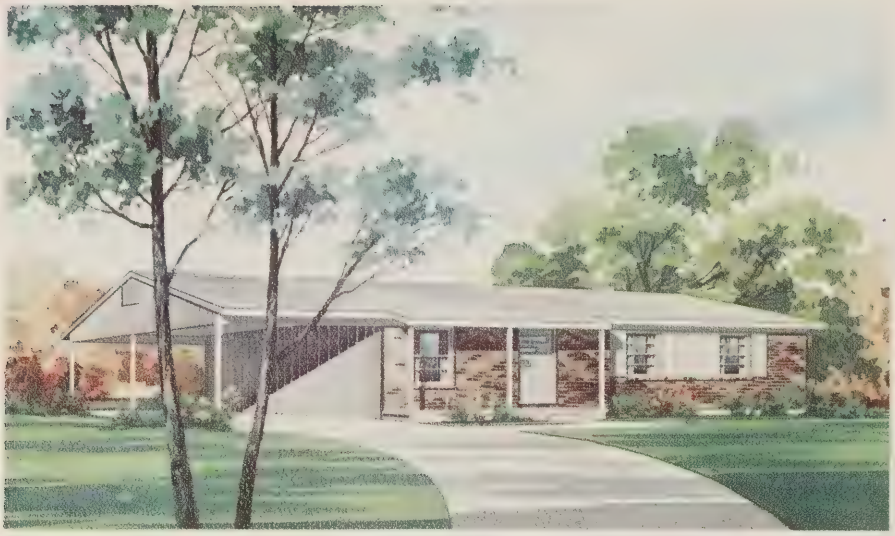
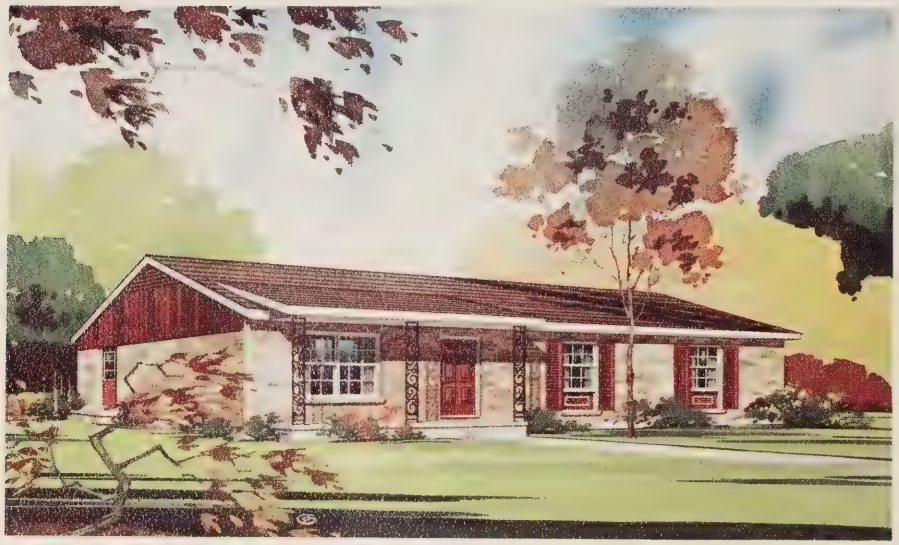


ELEVATION B

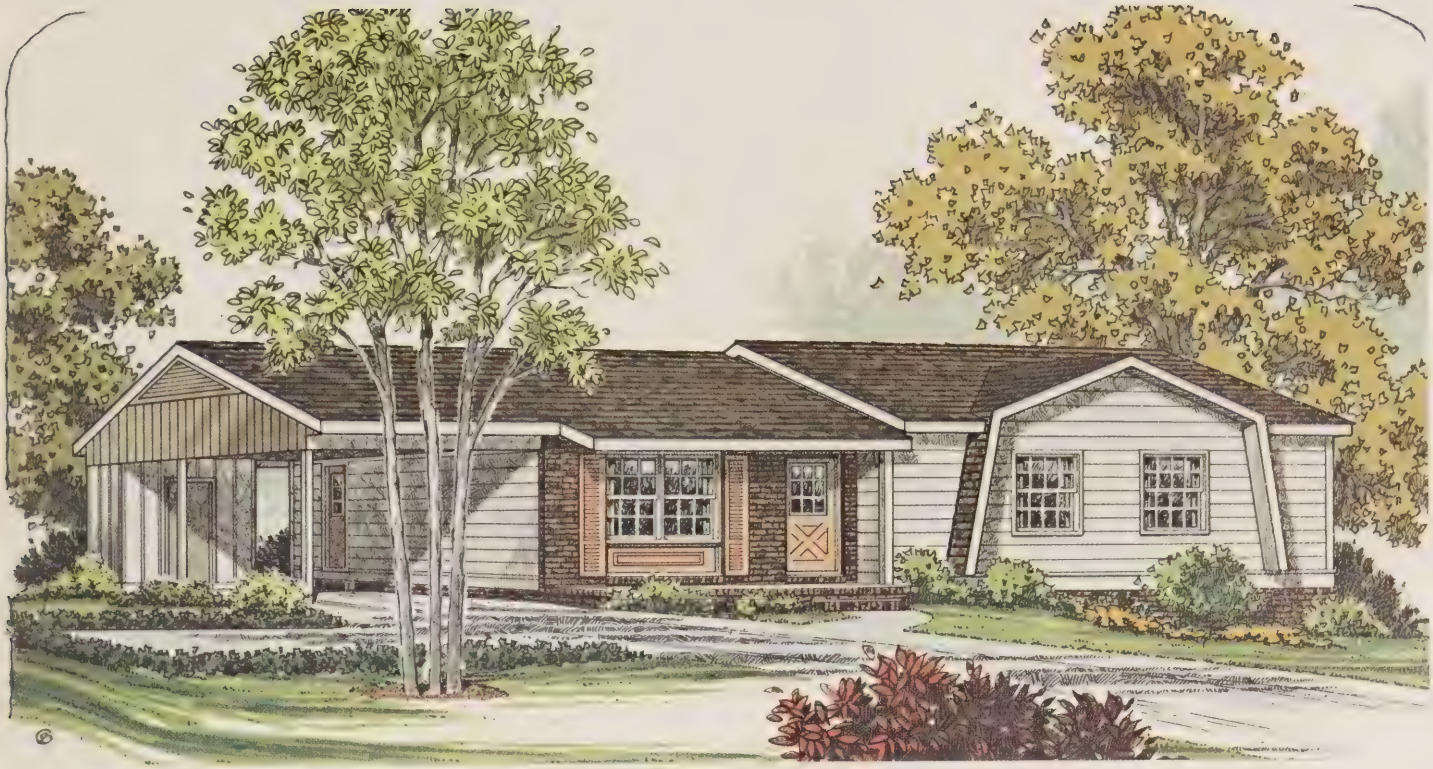


ELEVATION C

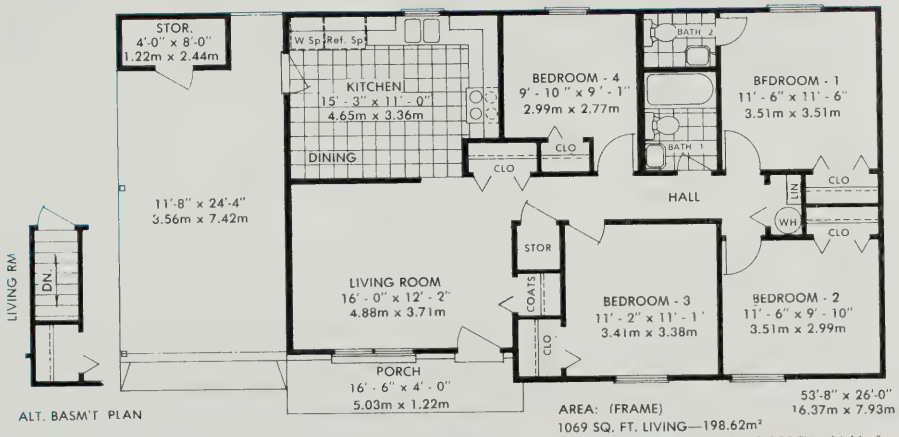
ELEVATION D

NOTE: 6/12 Roof Pitch

The Henry



STYLE: COLONIAL



AREA: (FRAME)
1069 SQ. FT. LIVING—198.62m²
348 SQ. FT. CARPORT, STOR. & PORCH—64.66m²
1417 SQ. FT TOTAL—263.28m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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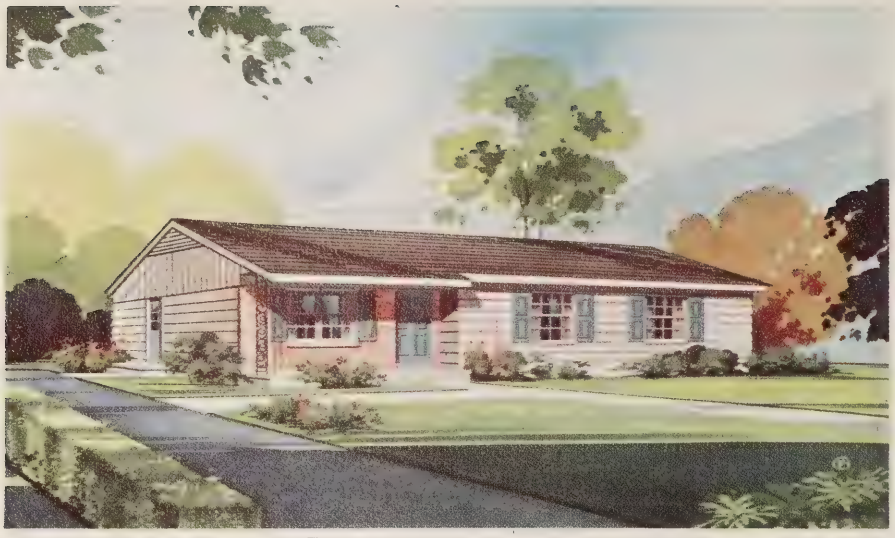
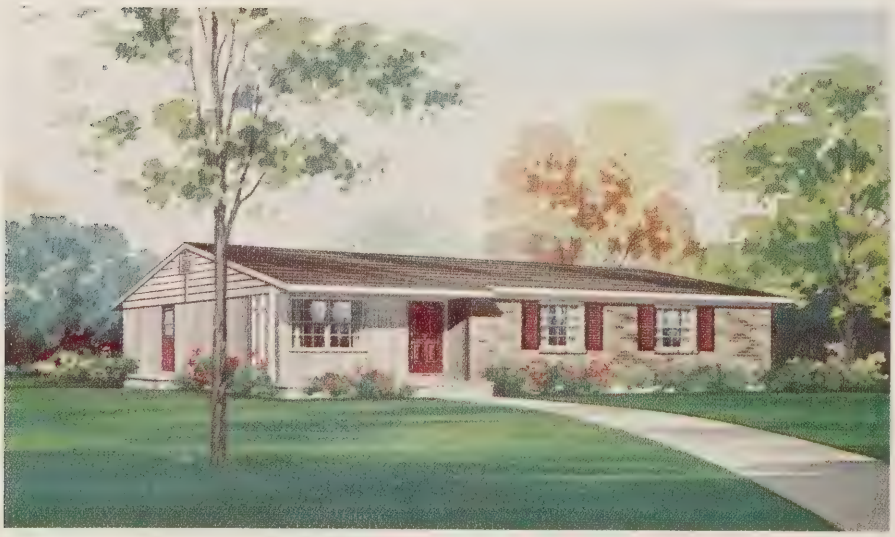


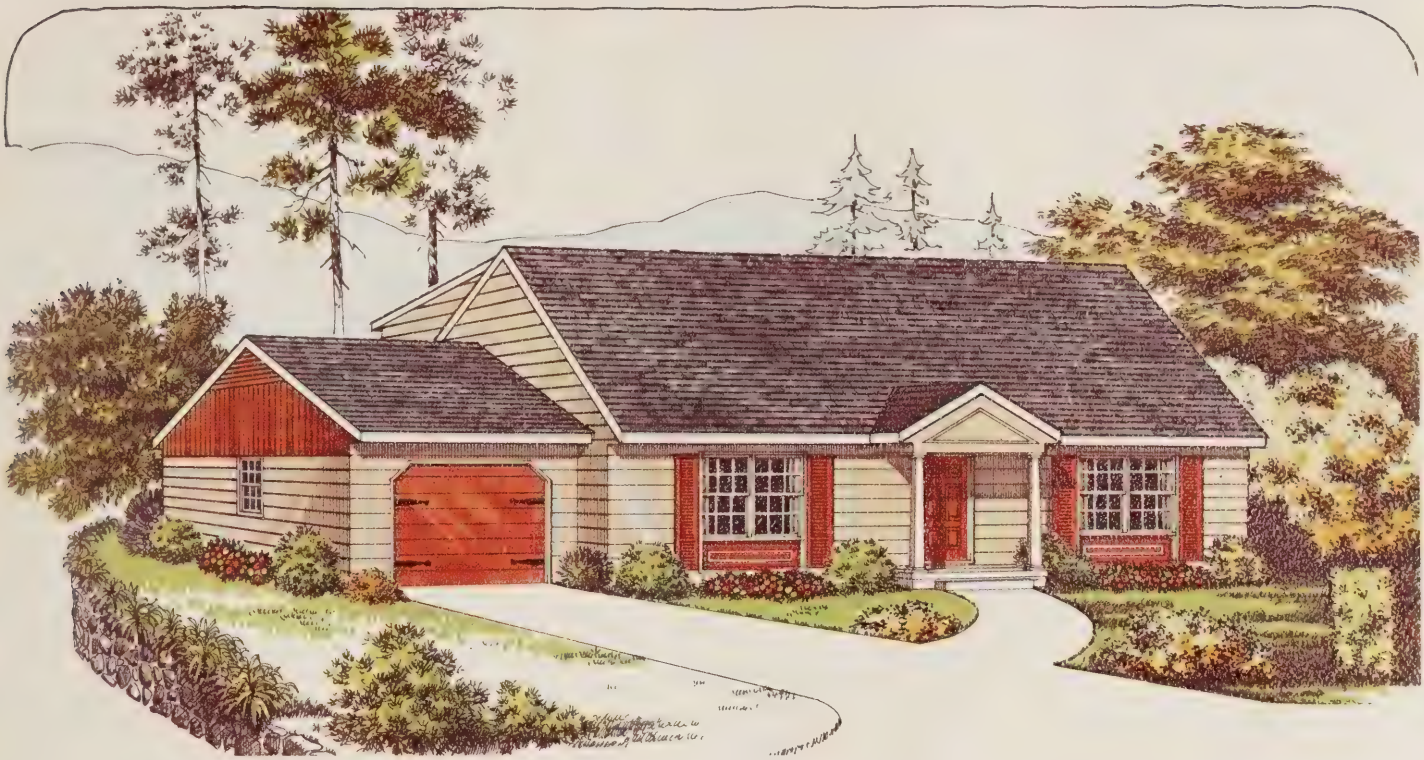
ELEVATION B

ELEVATION C

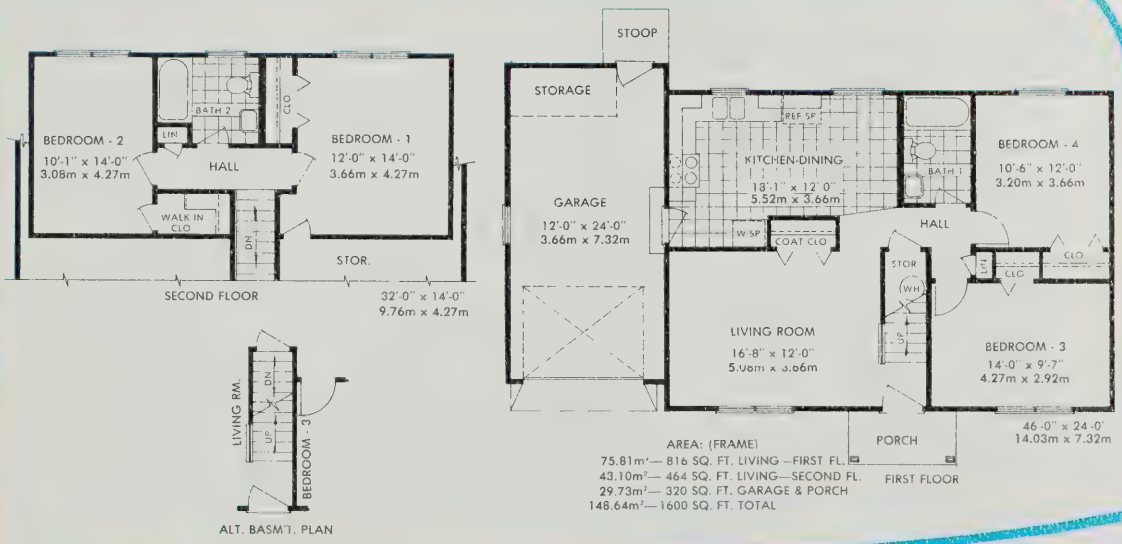


ELEVATION D

The Highland



STYLE: CAPE COD



AREA: (FRAME)
75.81m²— 816 SQ. FT. LIVING—FIRST FL.
43.10m²— 464 SQ. FT. LIVING—SECOND FL.
29.73m²— 320 SQ. FT. GARAGE & PORCH
148.64m²— 1600 SQ. FT. TOTAL

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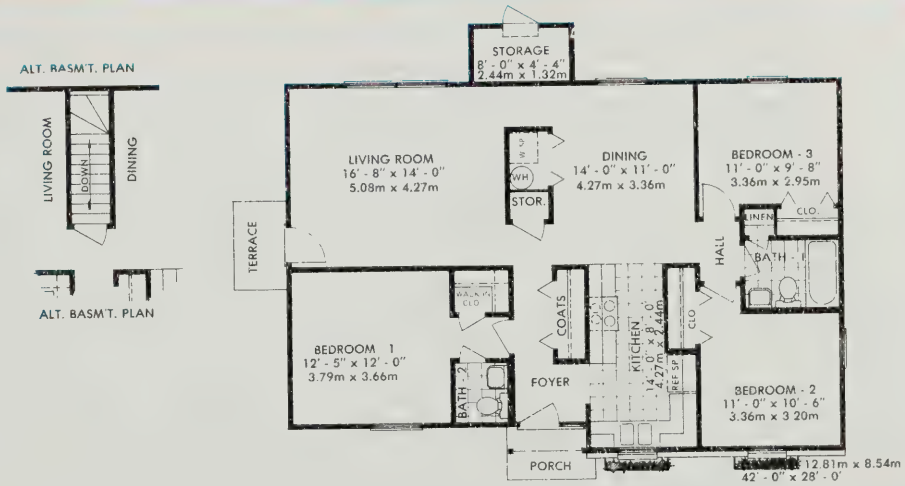
American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

The Lancaster

NOTE: 6/12 Roof Pitch Optional

STYLE: COLONIAL



AREA (FRAME)
1131 SQ. FT. LIVING—105.01m²
41 SQ. FT. PORCH & STORAGE—3.81m²
1172 SQ. FT. TOTAL—108.88m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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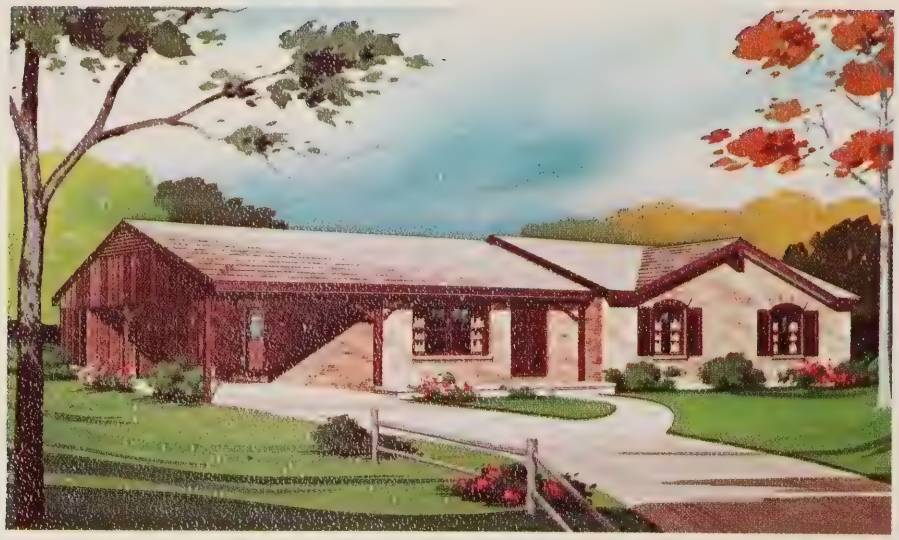
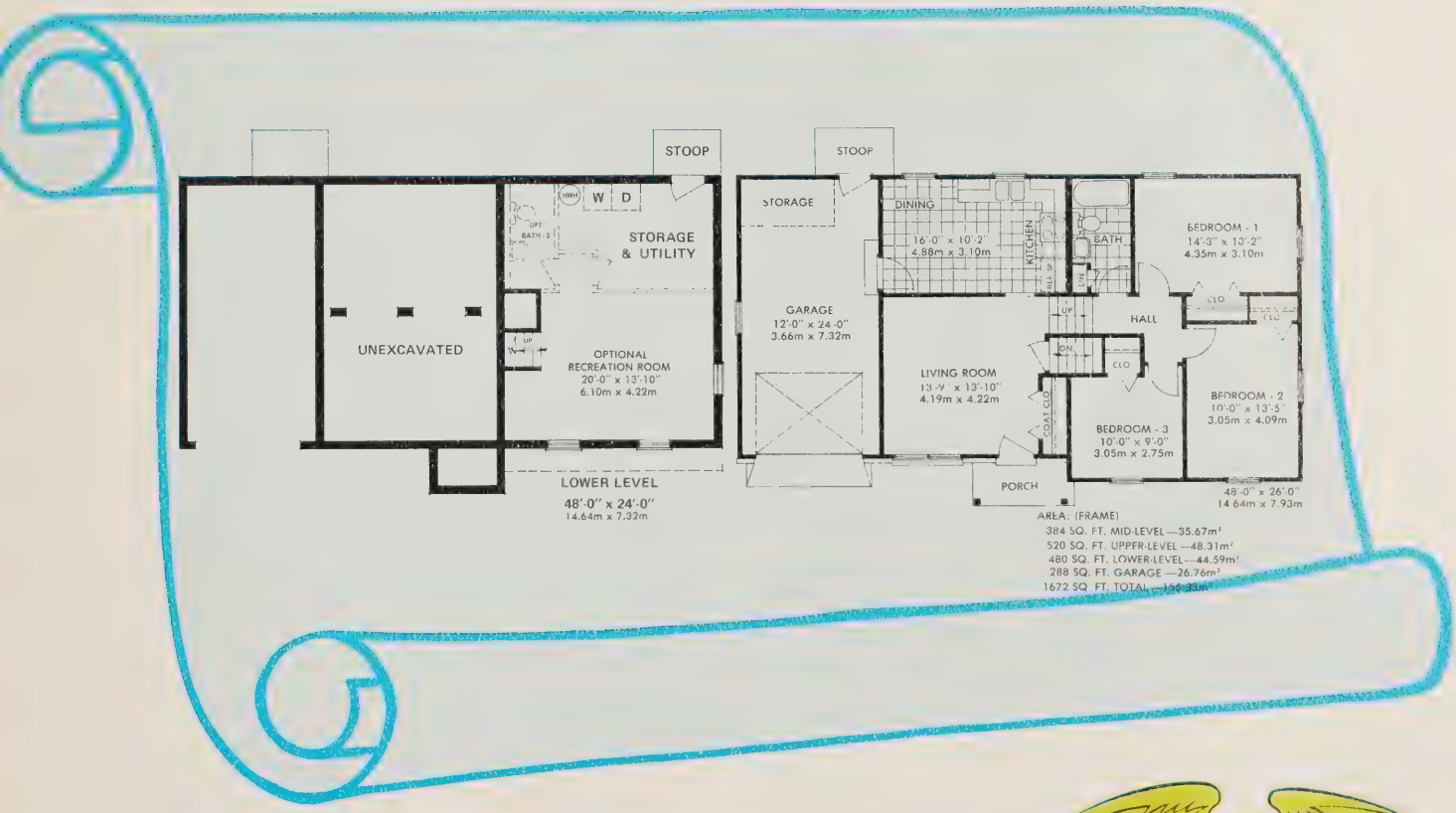


ELEVATION B

The Madison

STYLE: COLONIAL



AREA: (FRAME)
384 SQ. FT. MID-LEVEL —35.67m²
520 SQ. FT. UPPER-LEVEL —48.31m²
480 SQ. FT. LOWER-LEVEL—44.59m²
288 SQ. FT. GARAGE —26.76m²
1672 SQ. FT. TOTAL —155.33m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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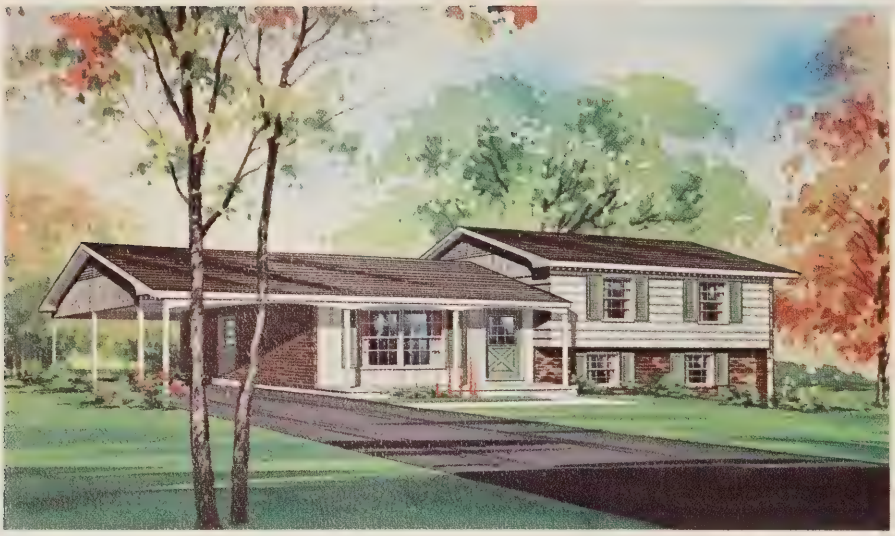
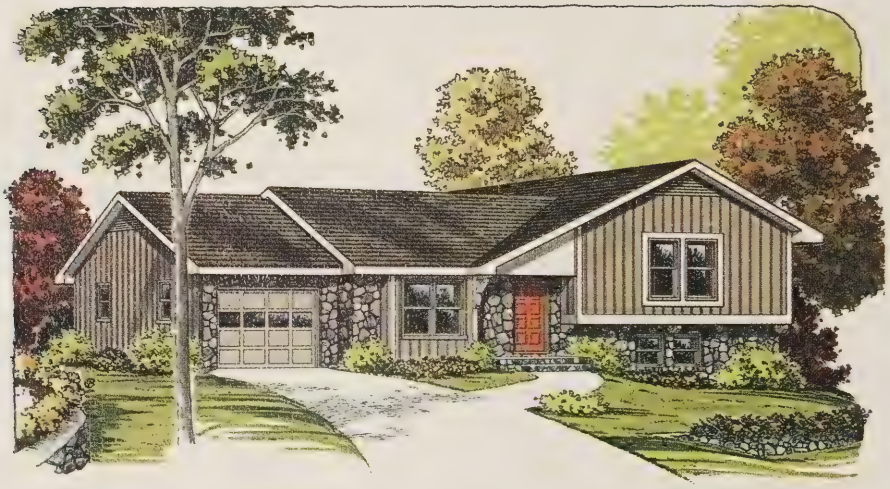


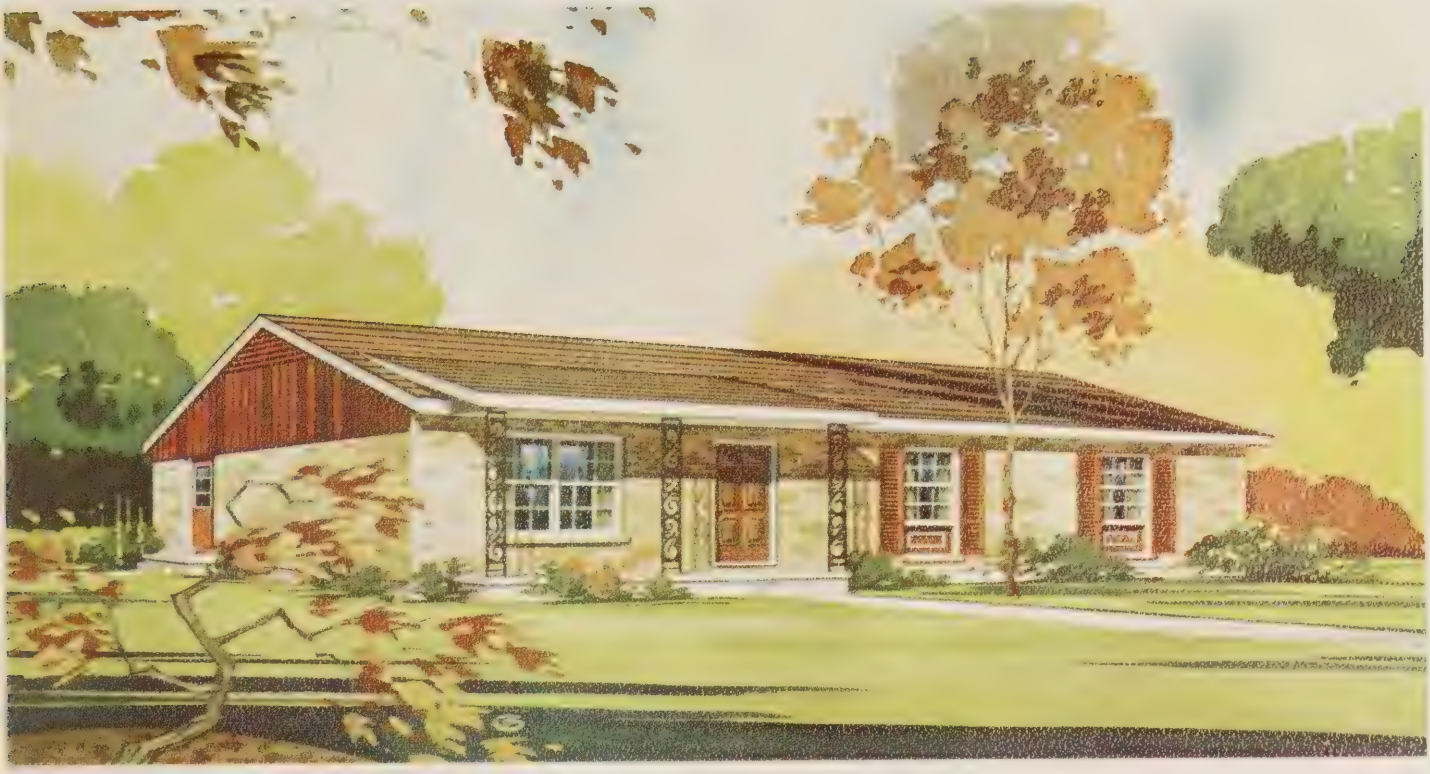
ELEVATION B



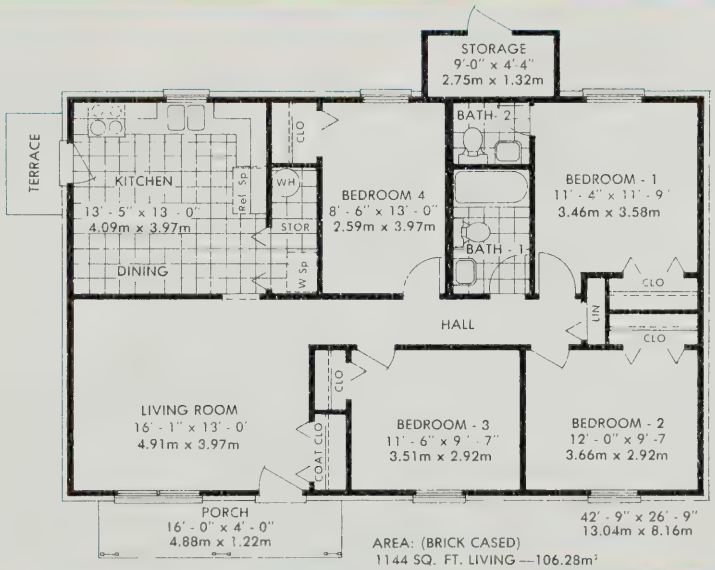
NOTE: 6/12 Roof Pitch Optional

ELEVATION C

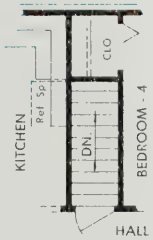
The Mecklenburg



STYLE: COLONIAL



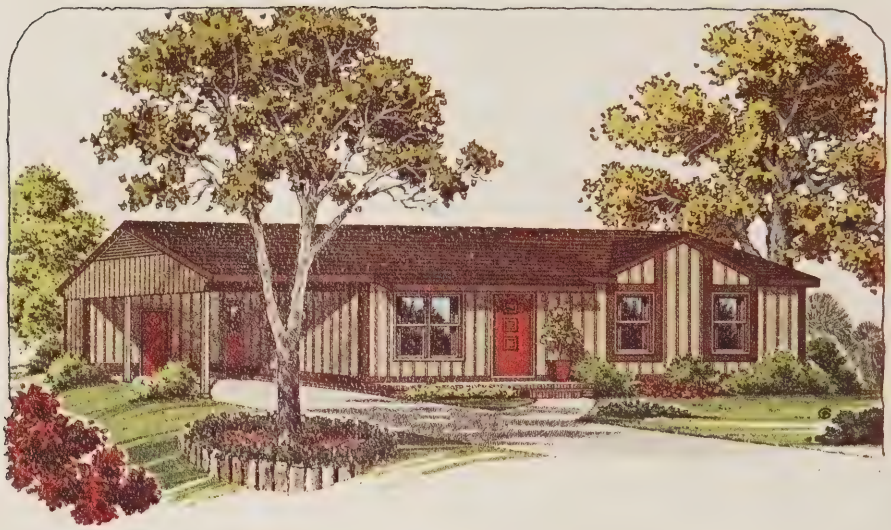
AREA: (BRICK CASED)
1144 SQ. FT. LIVING —106.28m²
103 SQ. FT. PORCH & STORAGE—9.57m²
1247 SQ. FT. TOTAL—115.85m²



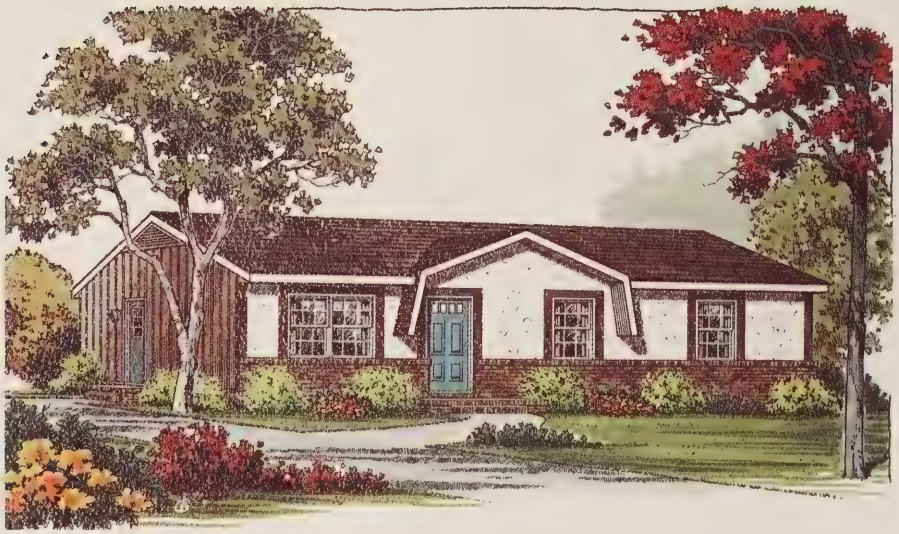
ALT. BASM'T. PLAN

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

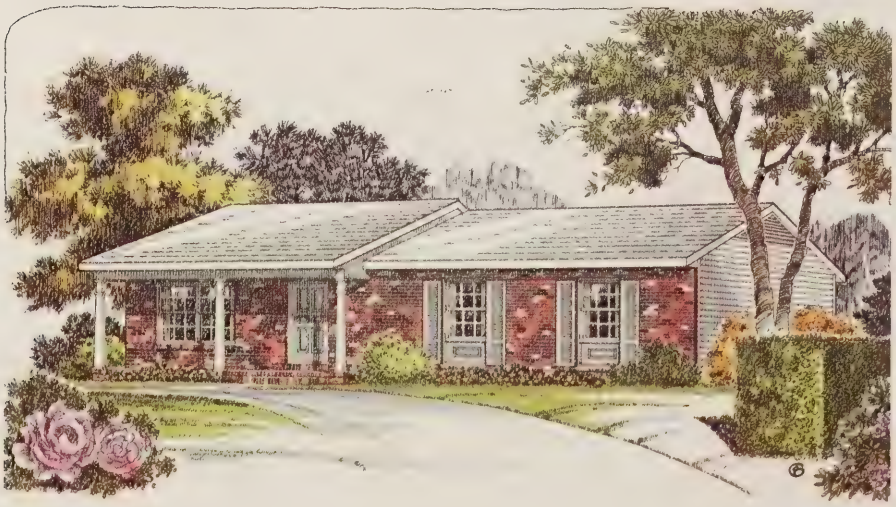
THESE ARE COMMERCIAL RENDERINGS FOR SALES PURPOSE ONLY. FOR CONSTRUCTION USE REFER TO WORKING DRAWINGS FOR ACTUAL DIMENSIONS.



ELEVATION B

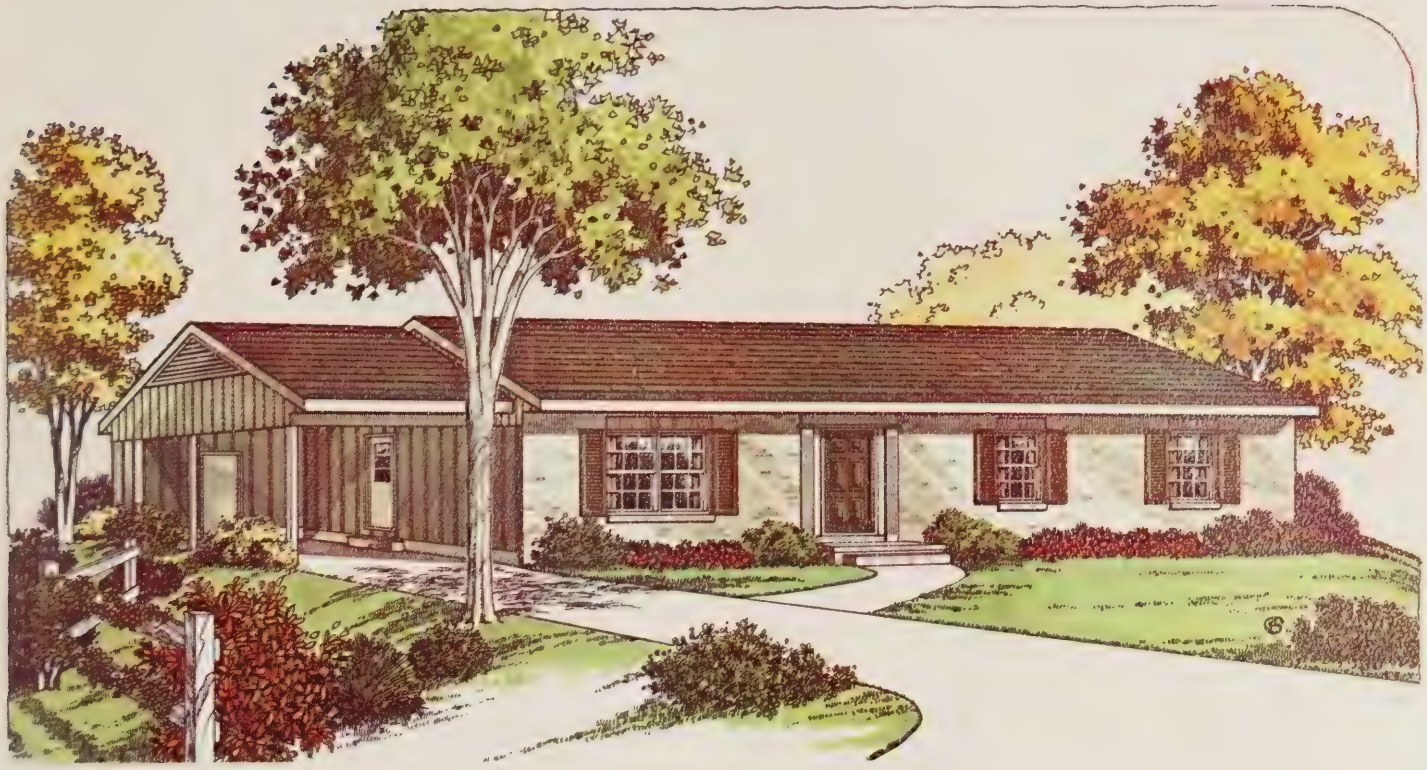


ELEVATION C

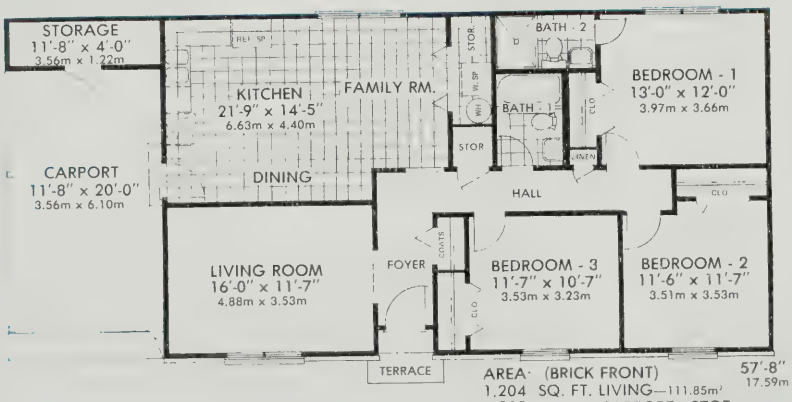


ELEVATION D

The Middlesex



STYLE: COLONIAL



ALT. BASM'T. PLAN

AREA· (BRICK FRONT)
1,204 SQ. FT. LIVING—111.85m²
280 SQ. FT. CARPORT - STOR.—26.01m²
1,484 SQ. FT. TOTAL—137.86m²

57'-8" x 26'-0"
17.59m x 7.93m

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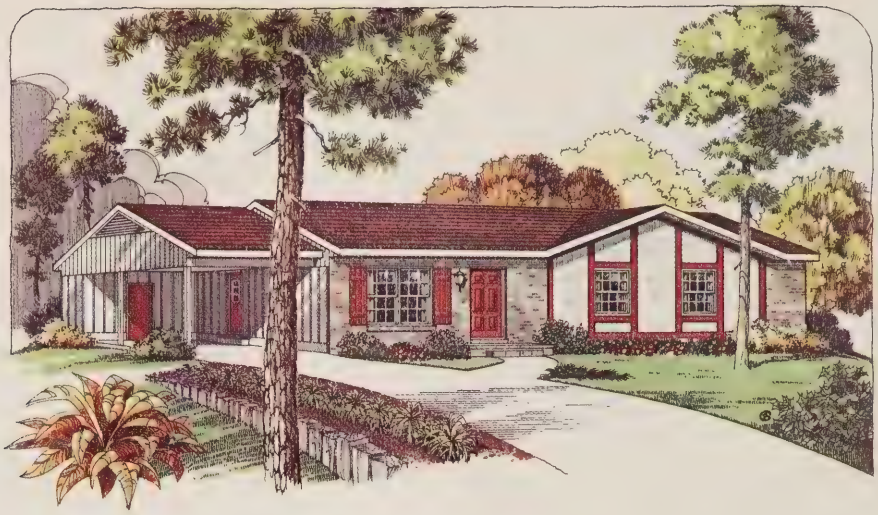
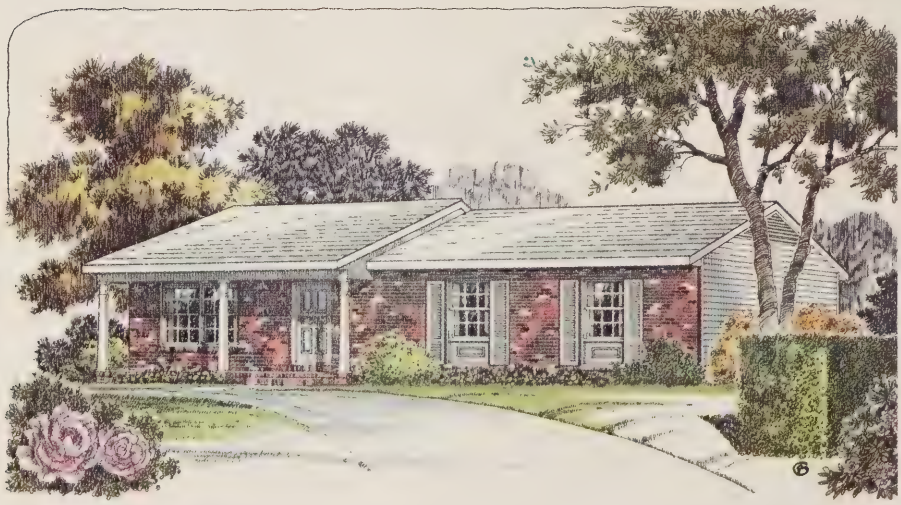
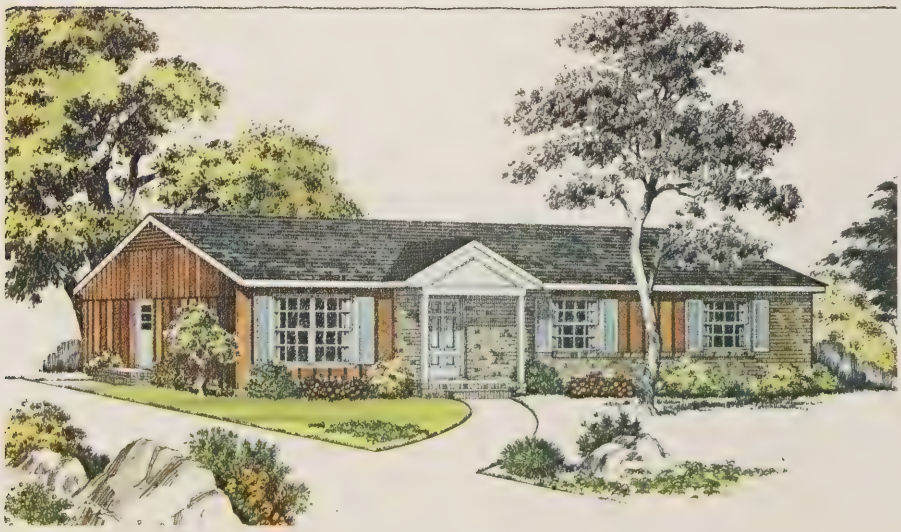
American Standard Homes Corp.
MARTINSVILLE, VIRGINIA



ELEVATION B

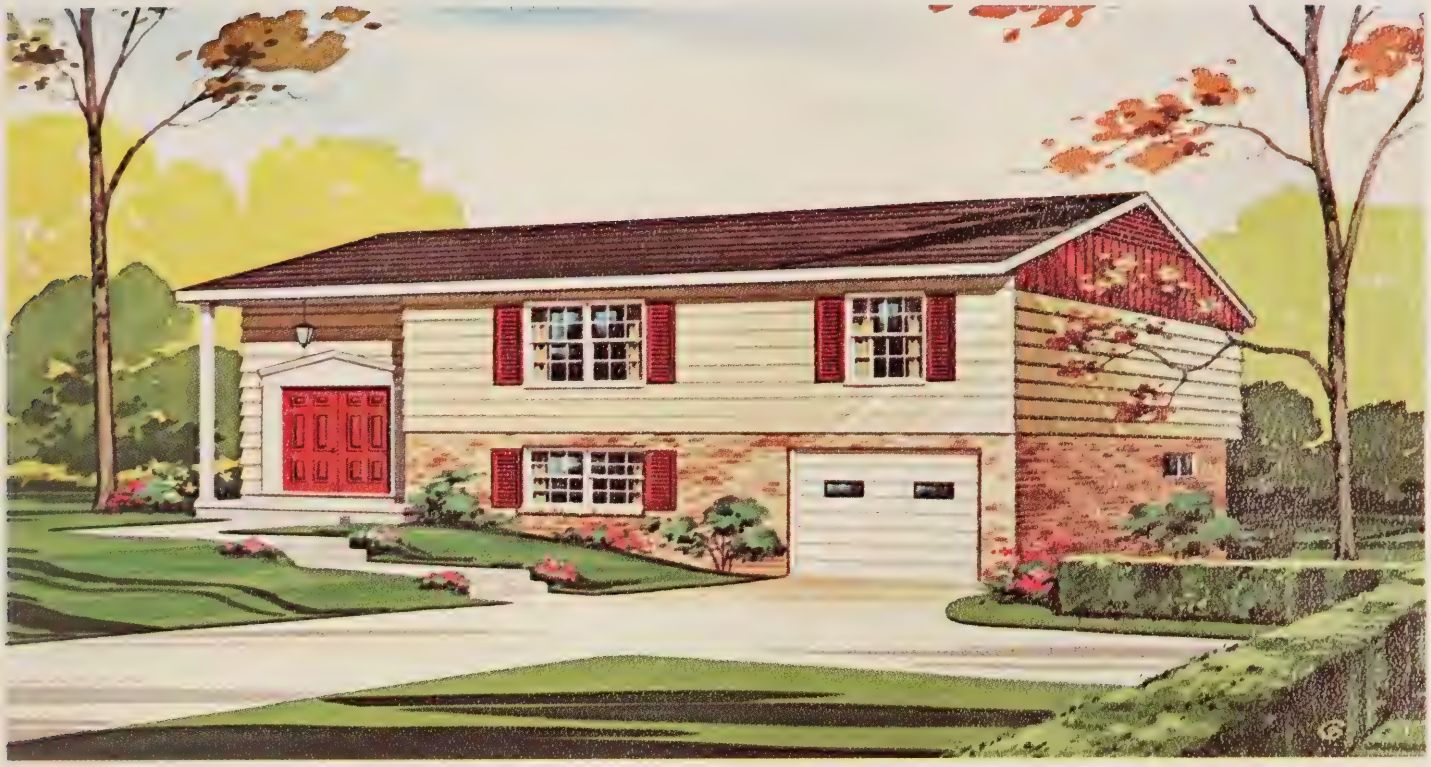


ELEVATION C

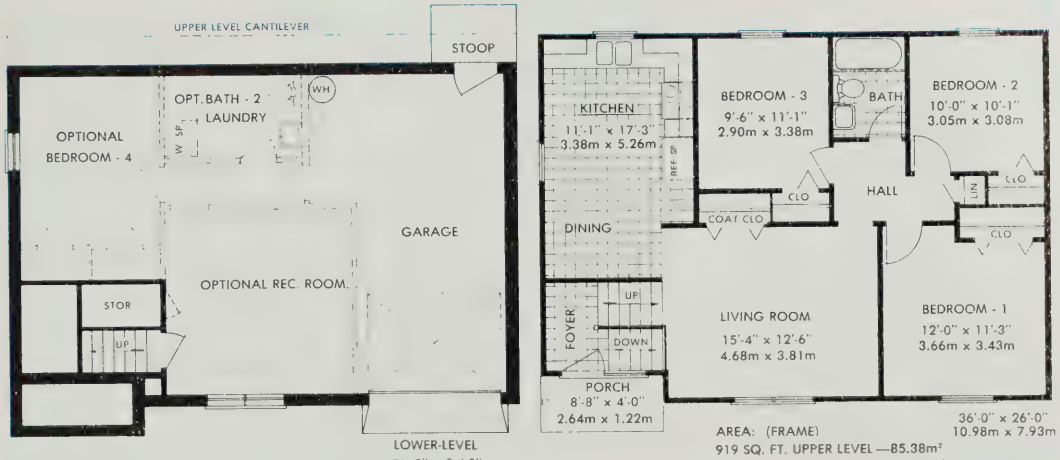


ELEVATION D

The Montgomery



STYLE: COLONIAL



AREA: (FRAME)
919 SQ. FT. UPPER LEVEL—85.38m²
847 SQ. FT. LOWER-LEVEL—78.69m²
17 SQ. FT. PORCH—1.58m²
1783 SQ. FT. TOTAL—165.64m²

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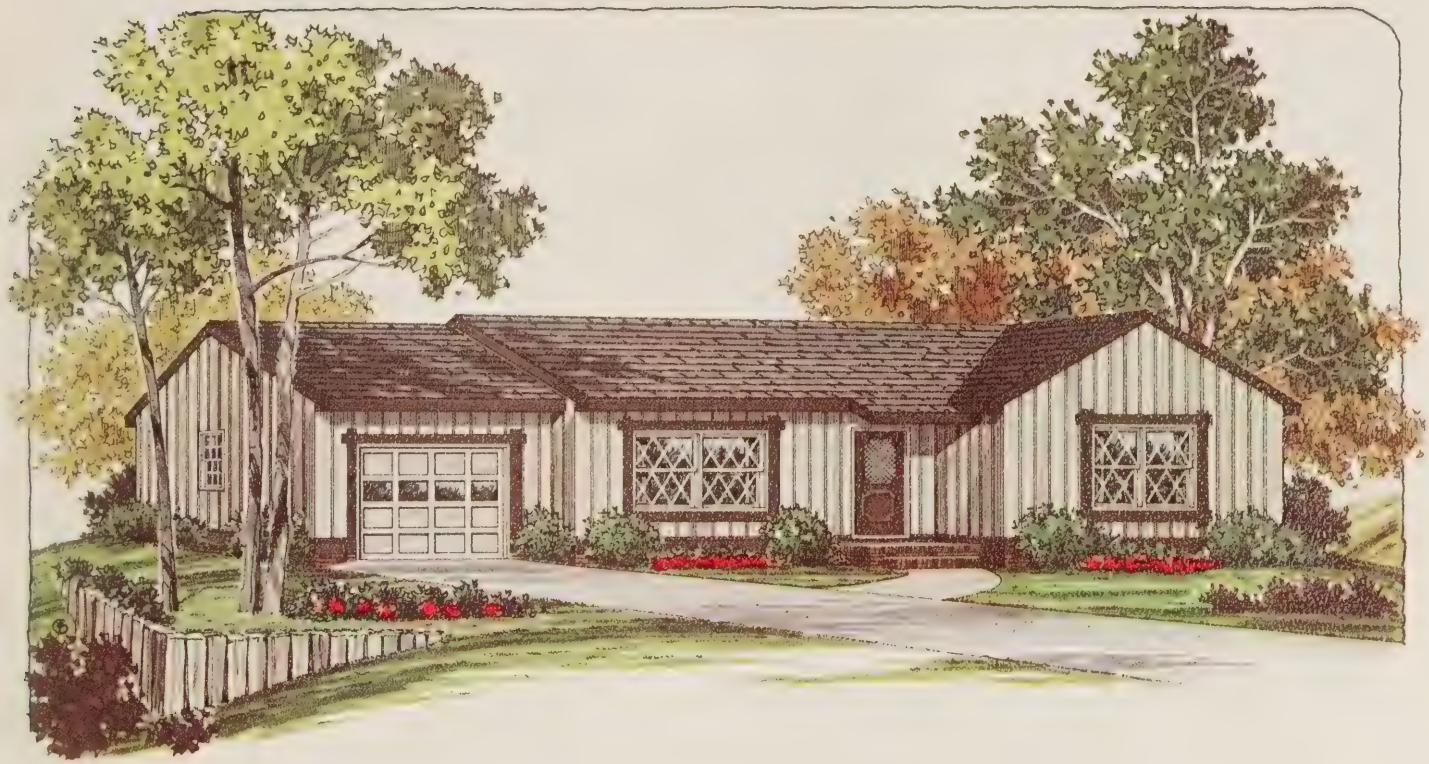
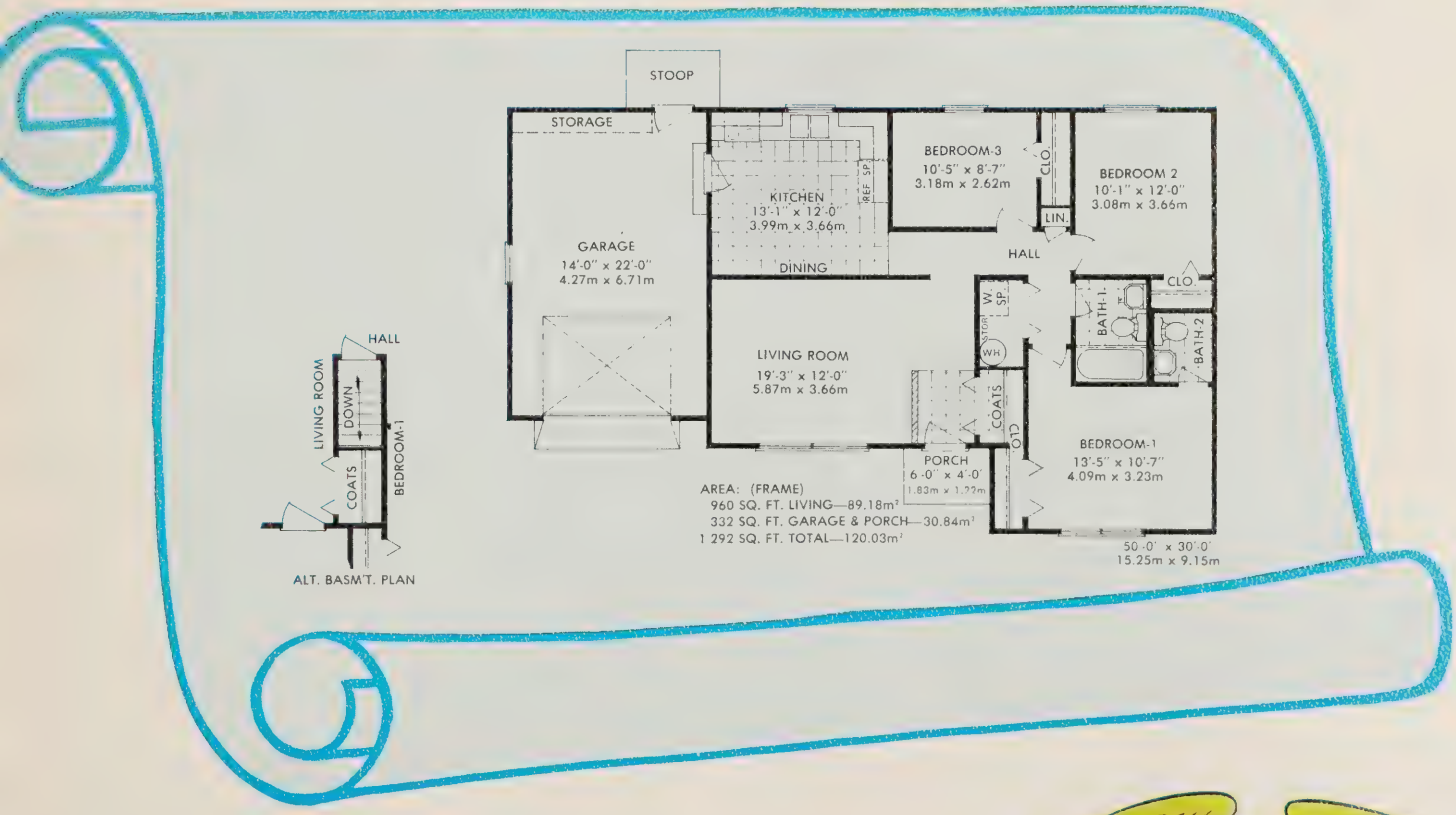
American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

The Nottoway



STYLE: CONTEMPORARY



American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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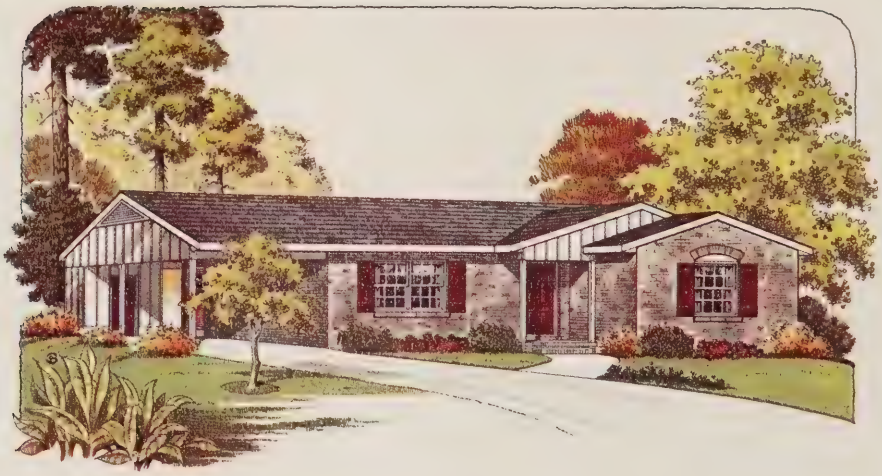
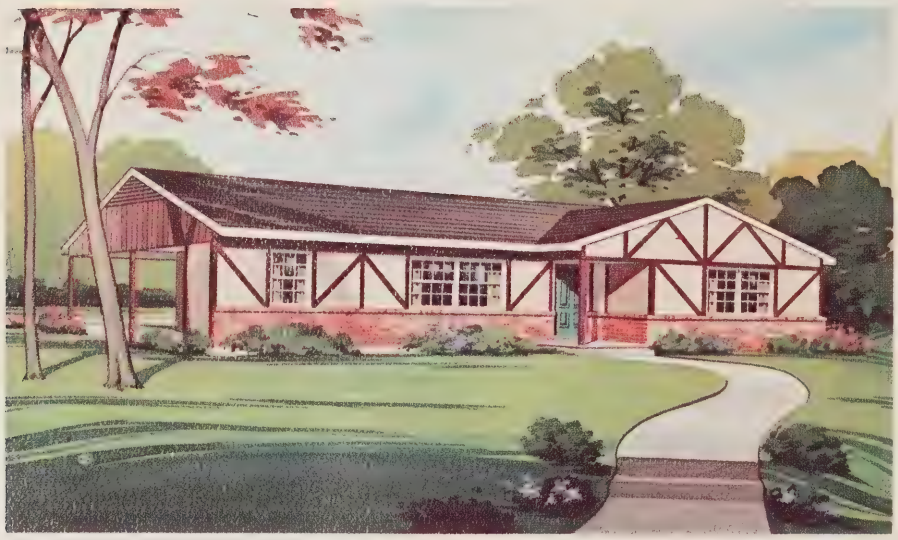
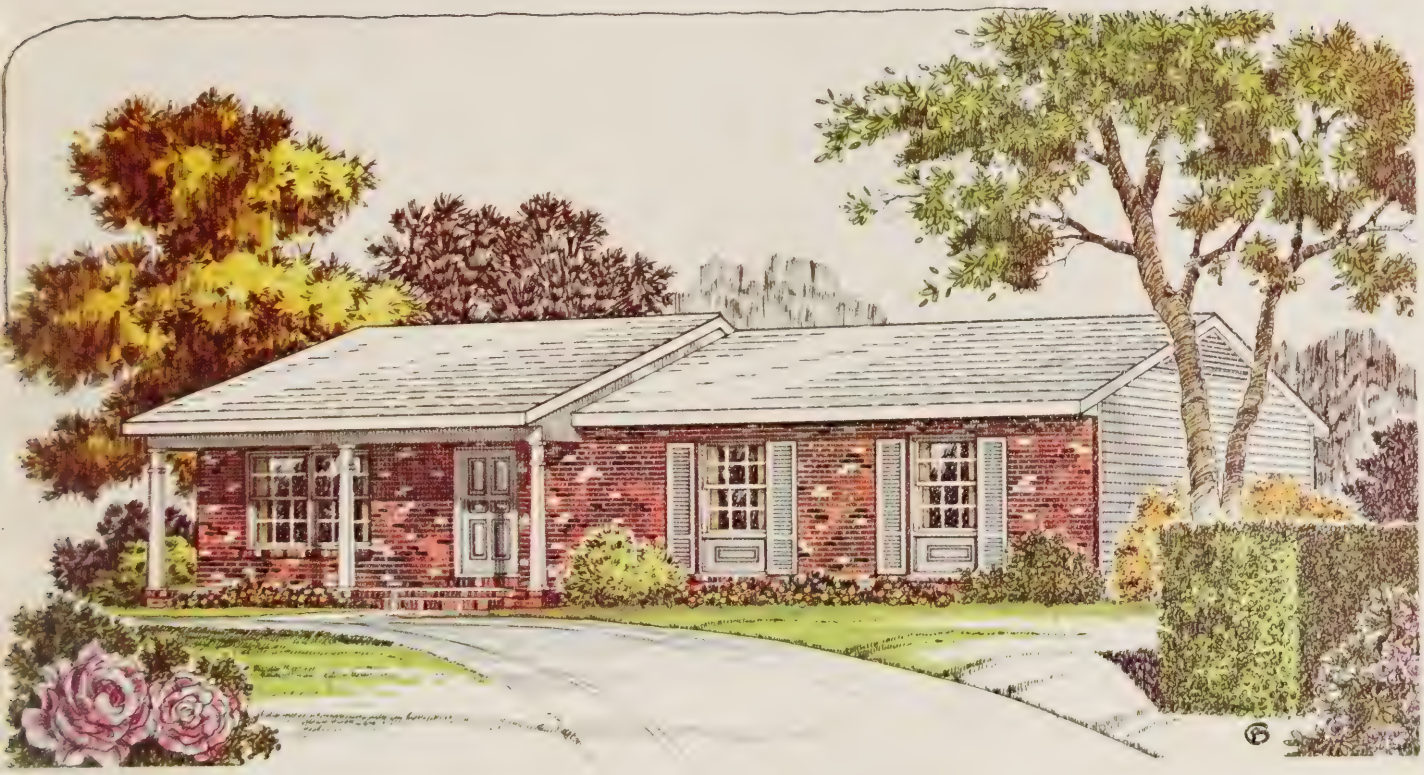


ELEVATION B

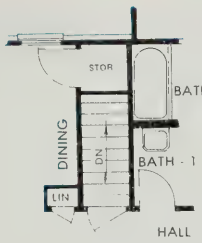


ELEVATION C

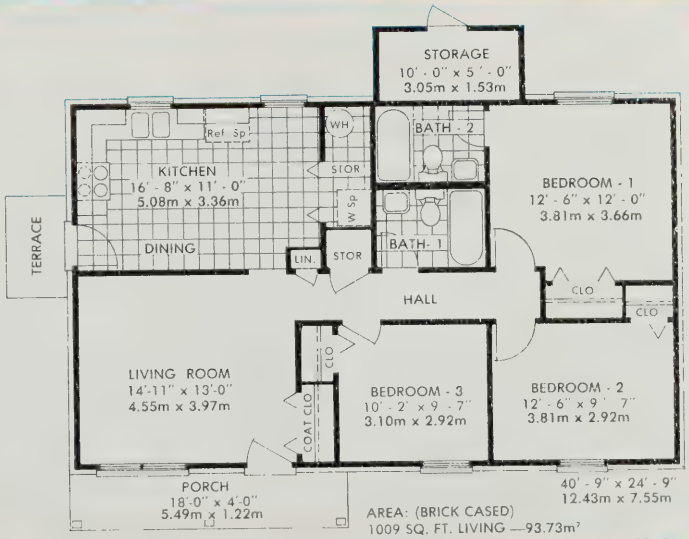
The Patrick



STYLE: COLONIAL



ALT. BASM'T. PLAN



AREA: (BRICK CASED)
1009 SQ. FT. LIVING —93.73m²
122 SQ. FT. PORCH & STORAGE—11.33m²
1131 SQ. FT. TOTAL—105.07m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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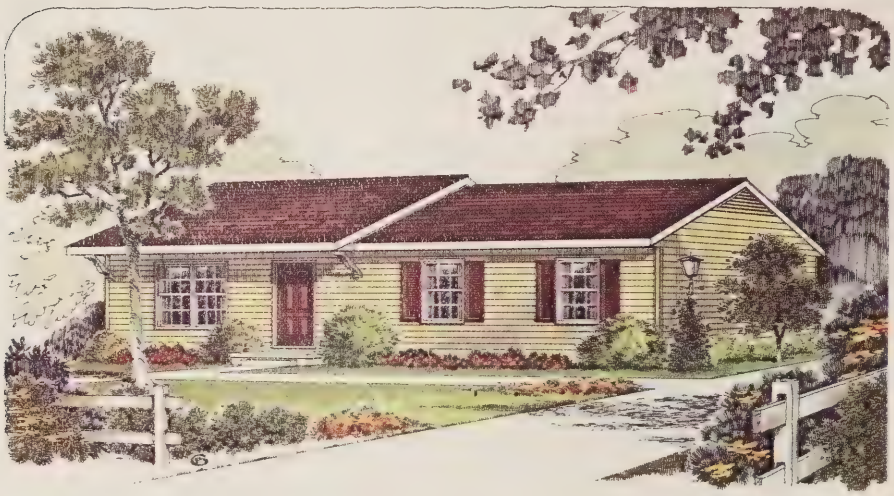
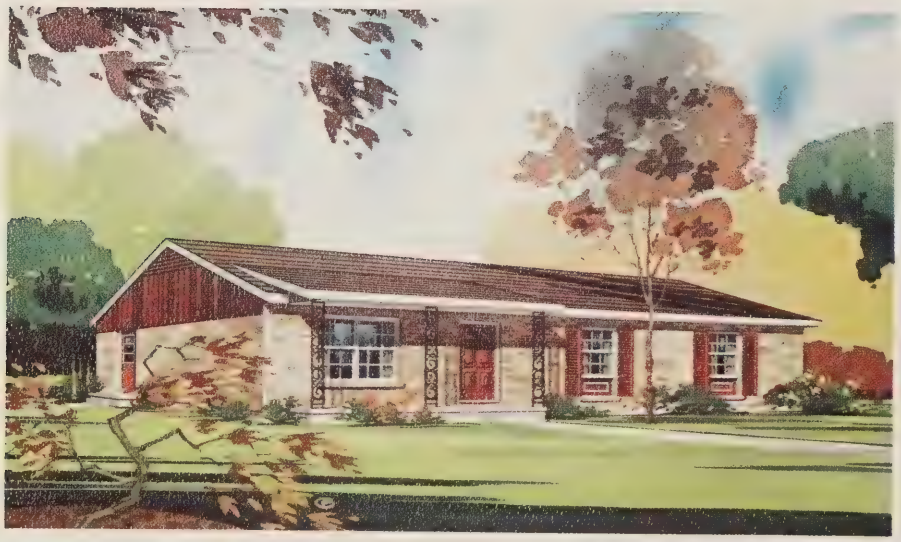
ELEVATION B

NOTE: 6/12 Roof Pitch

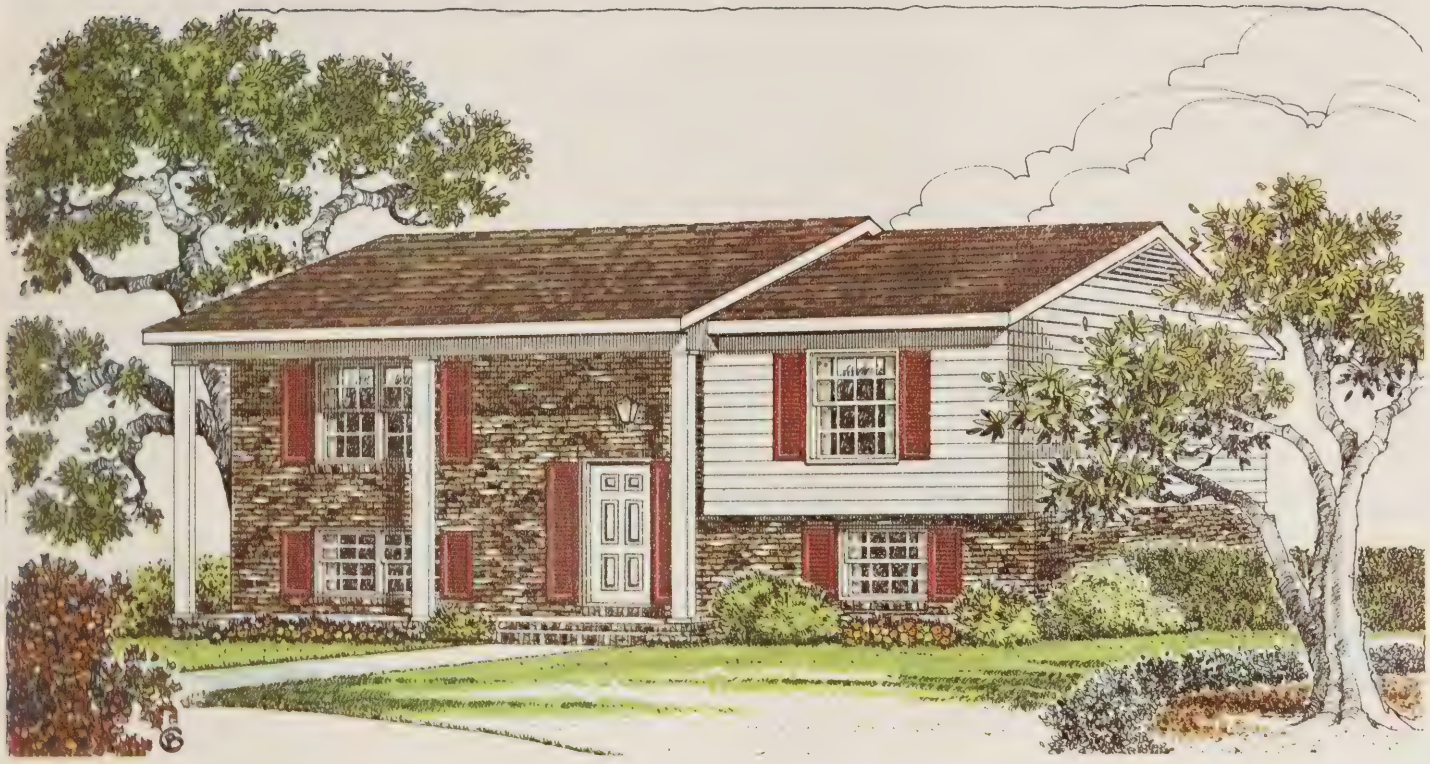


ELEVATION C

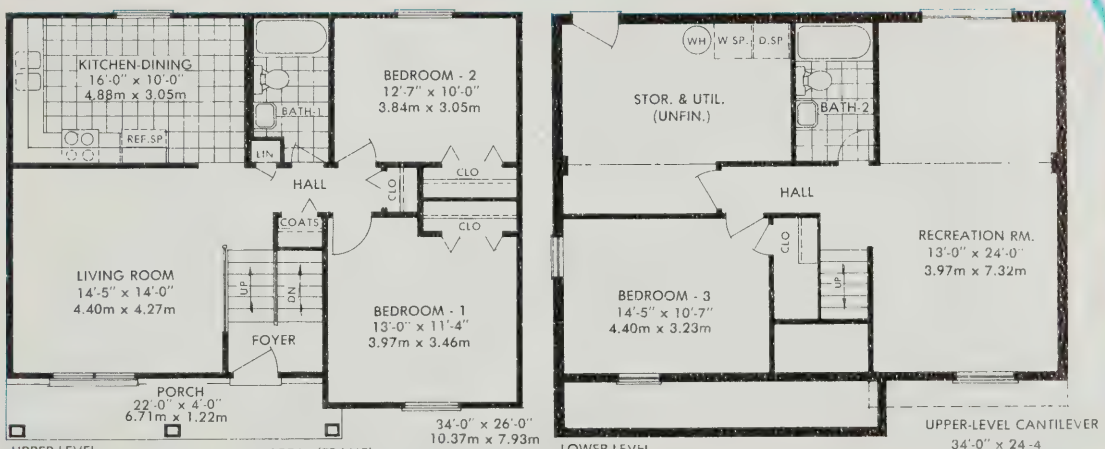


ELEVATION D

The Pittsylvania



STYLE: COLONIAL



AREA: (FRAME)
842 SQ. FT. UPPER LEVEL —78.22m²
816 SQ. FT. LOWER LEVEL—75.81m²
88 SQ. FT. PORCH—8.18m²
1746 SQ. FT. TOTAL —162.20m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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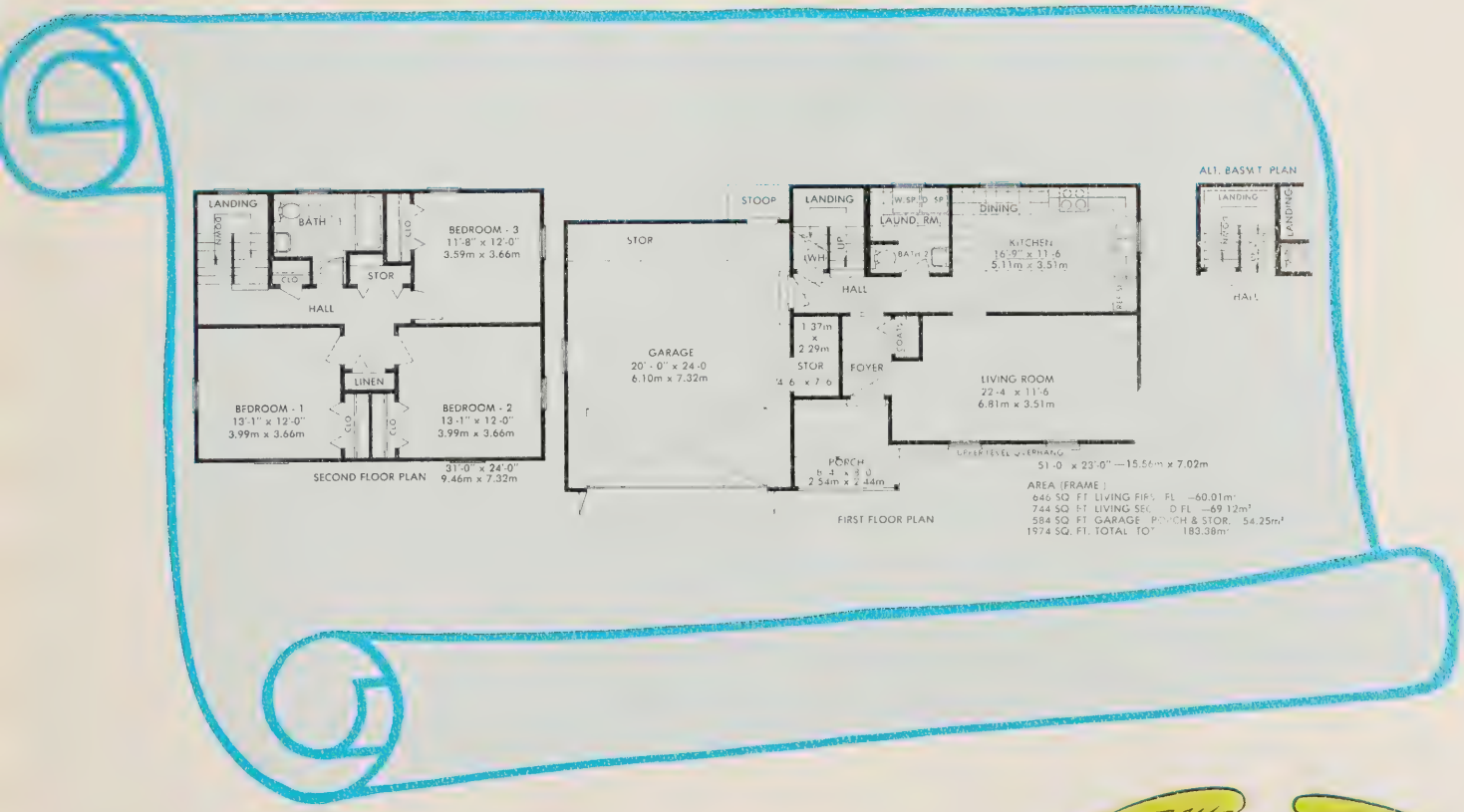
ELEVATION B

The Powhatan

STYLE: COLONIAL



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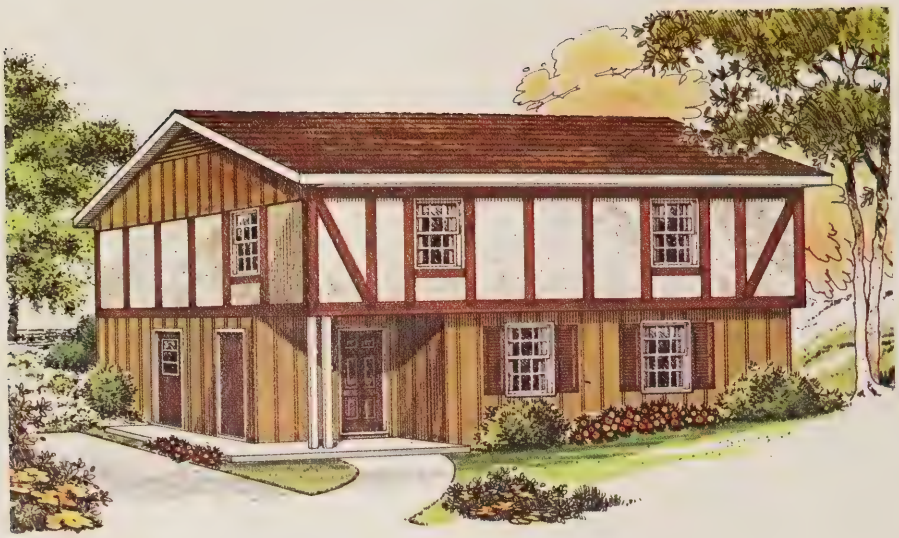
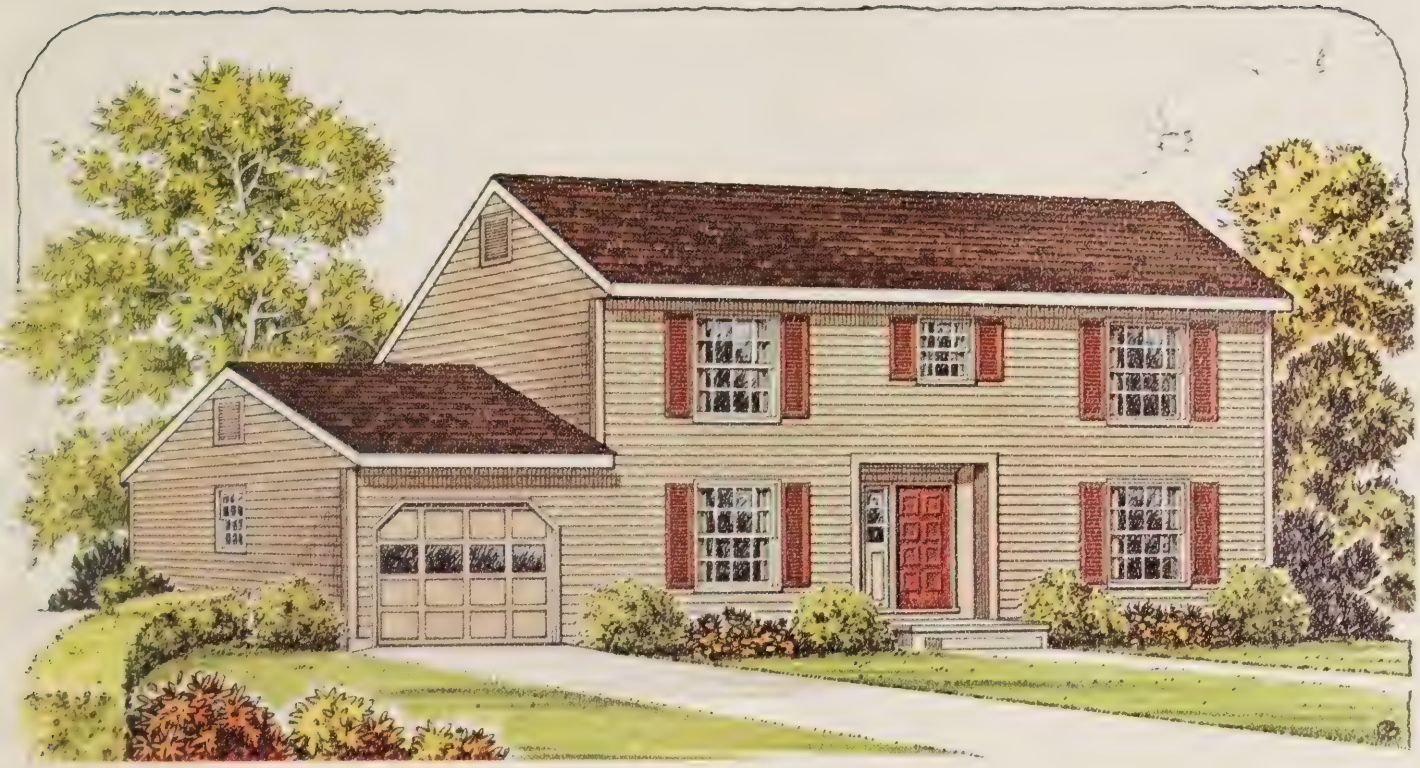
American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

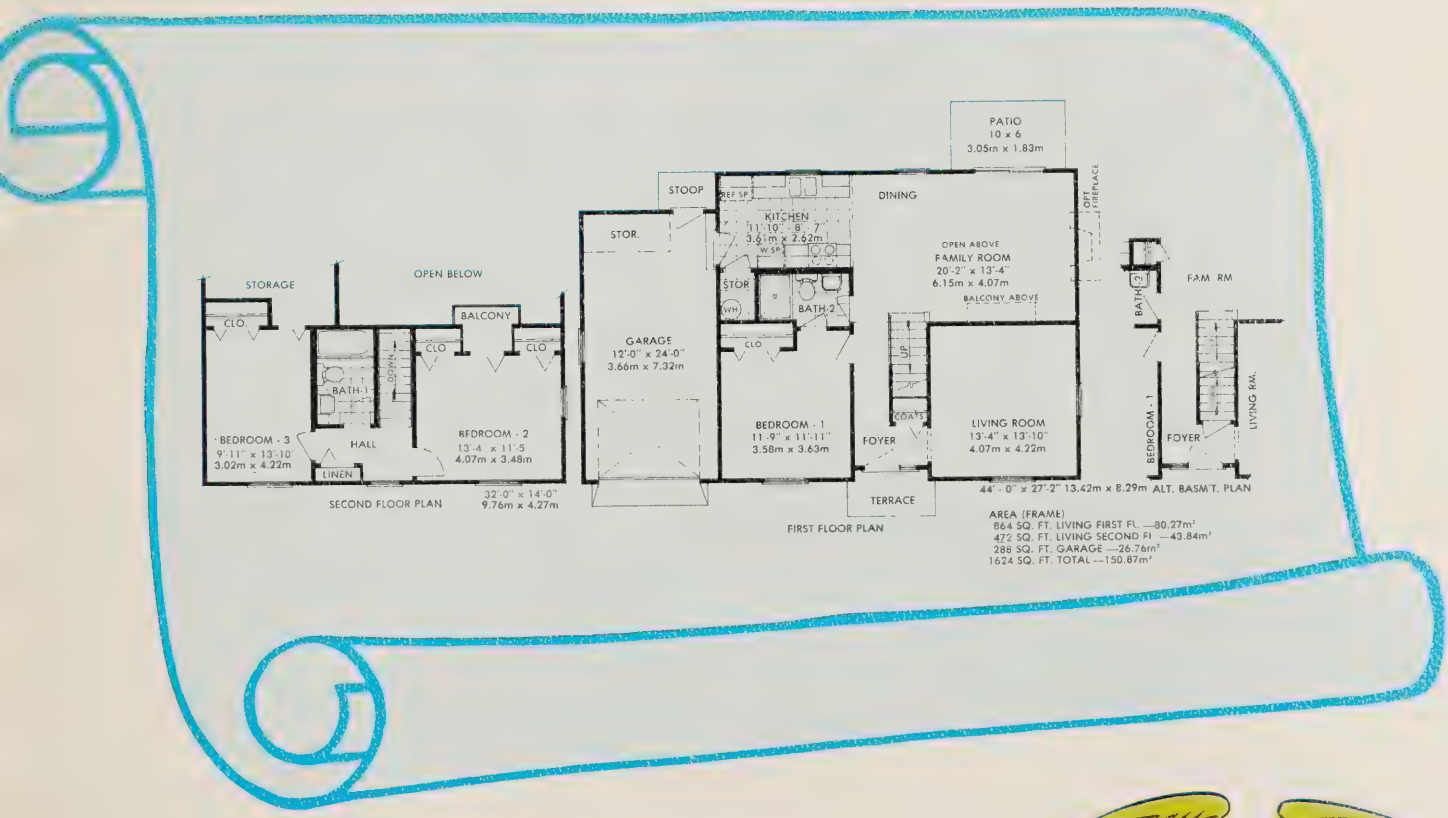


ELEVATION B

The Rappahannock



STYLE: SALT BOX



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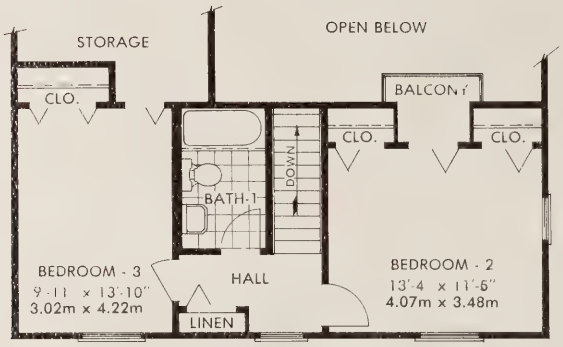
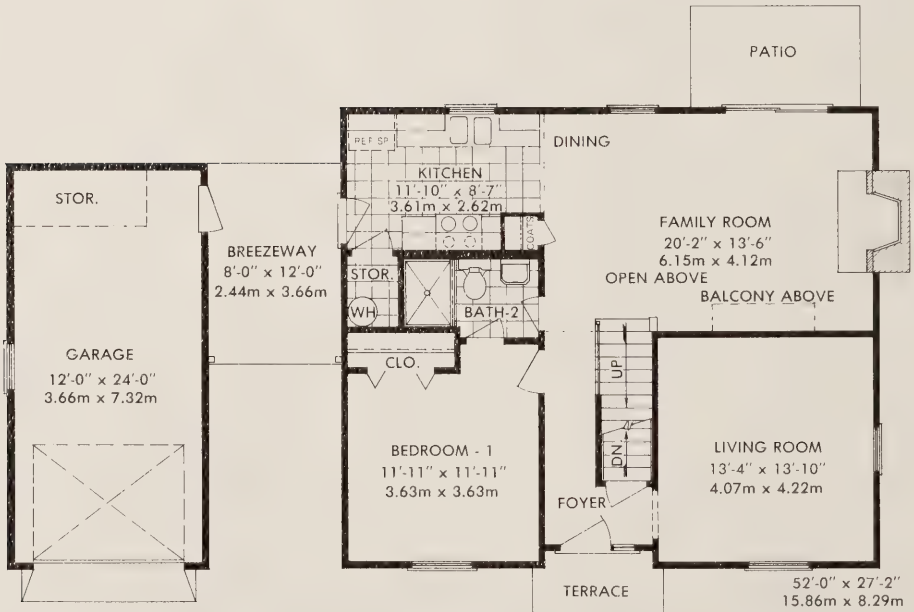
American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

ELEVATION B



SECOND FLOOR PLAN

32'-0" x 14'-0"
9.76m x 4.27m



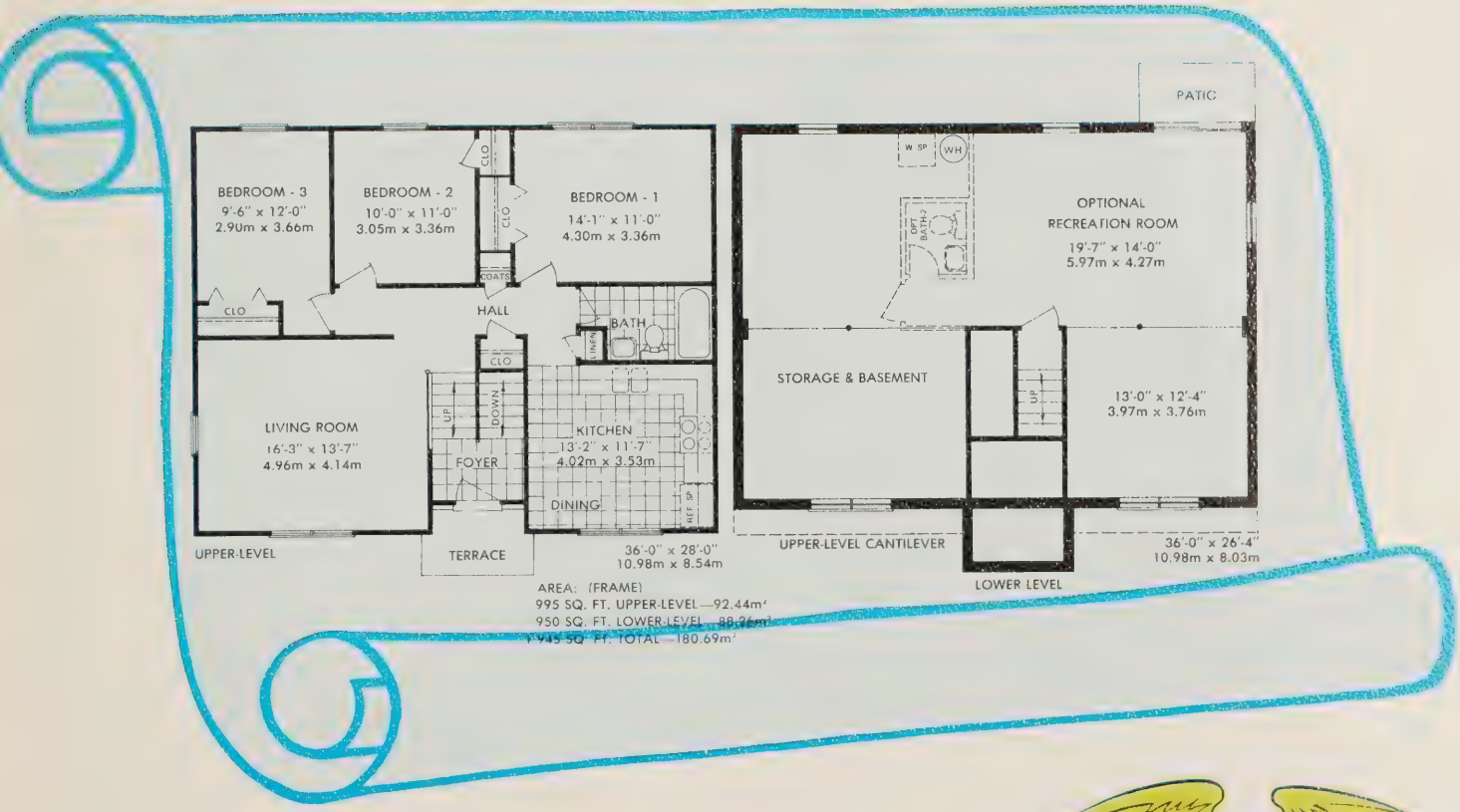
52'-0" x 27'-2"
15.86m x 8.29m

FIRST FLOOR PLAN

AREA (FRAME)
864 SQ. FT. LIVING FIRST FLOOR—80.27m²
472 SQ. FT. LIVING SECOND FLOOR—43.85m²
384 SQ. FT. GARAGE & BREEZEWAY—35.67m²
1720 SQ. FT. TOTAL—159.79m²

The Roanoke

STYLE: COLONIAL



AREA: (FRAME)
995 SQ. FT. UPPER-LEVEL—92.44m²
950 SQ. FT. LOWER-LEVEL—88.25m²
1,945 SQ. FT. TOTAL—180.69m²

American Standard Homes Corp.
MARTINSVILLE VIRGINIA

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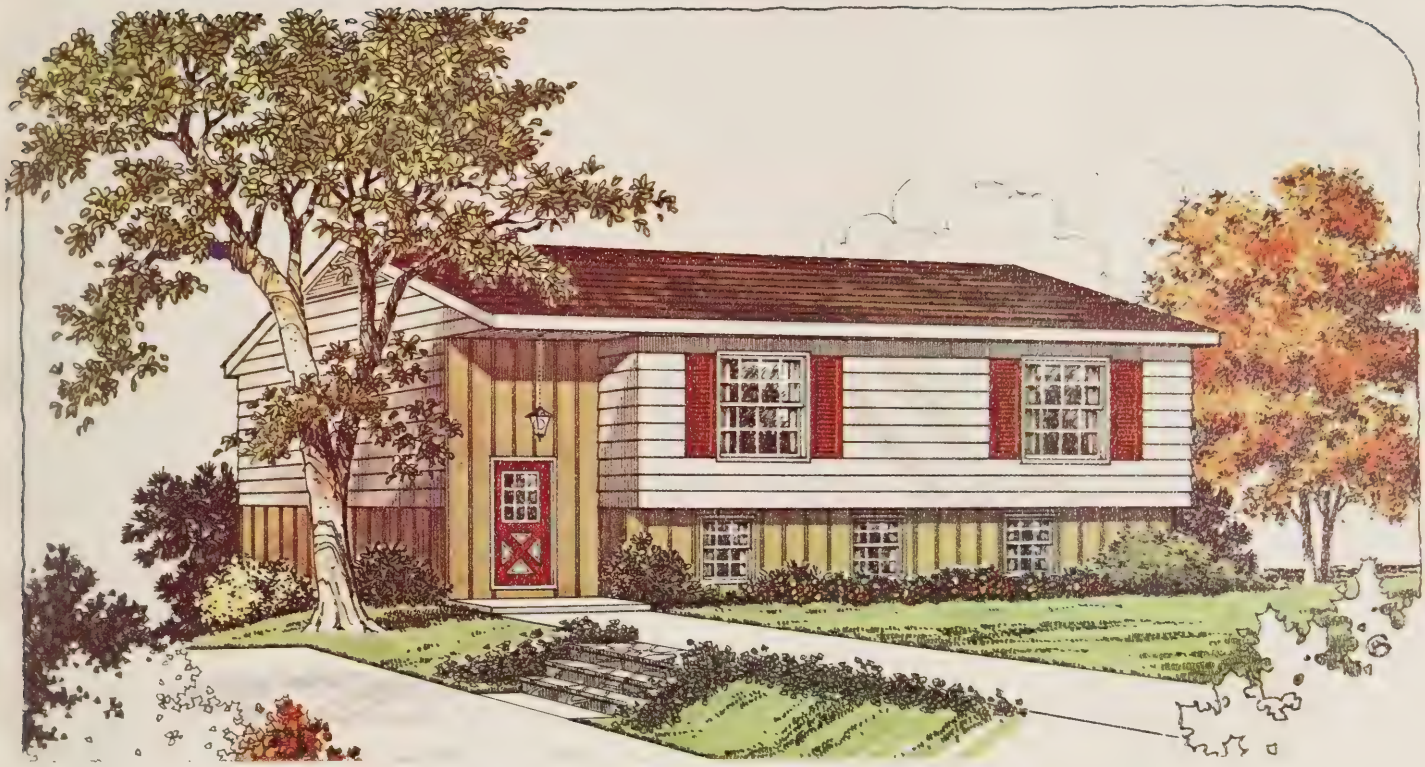
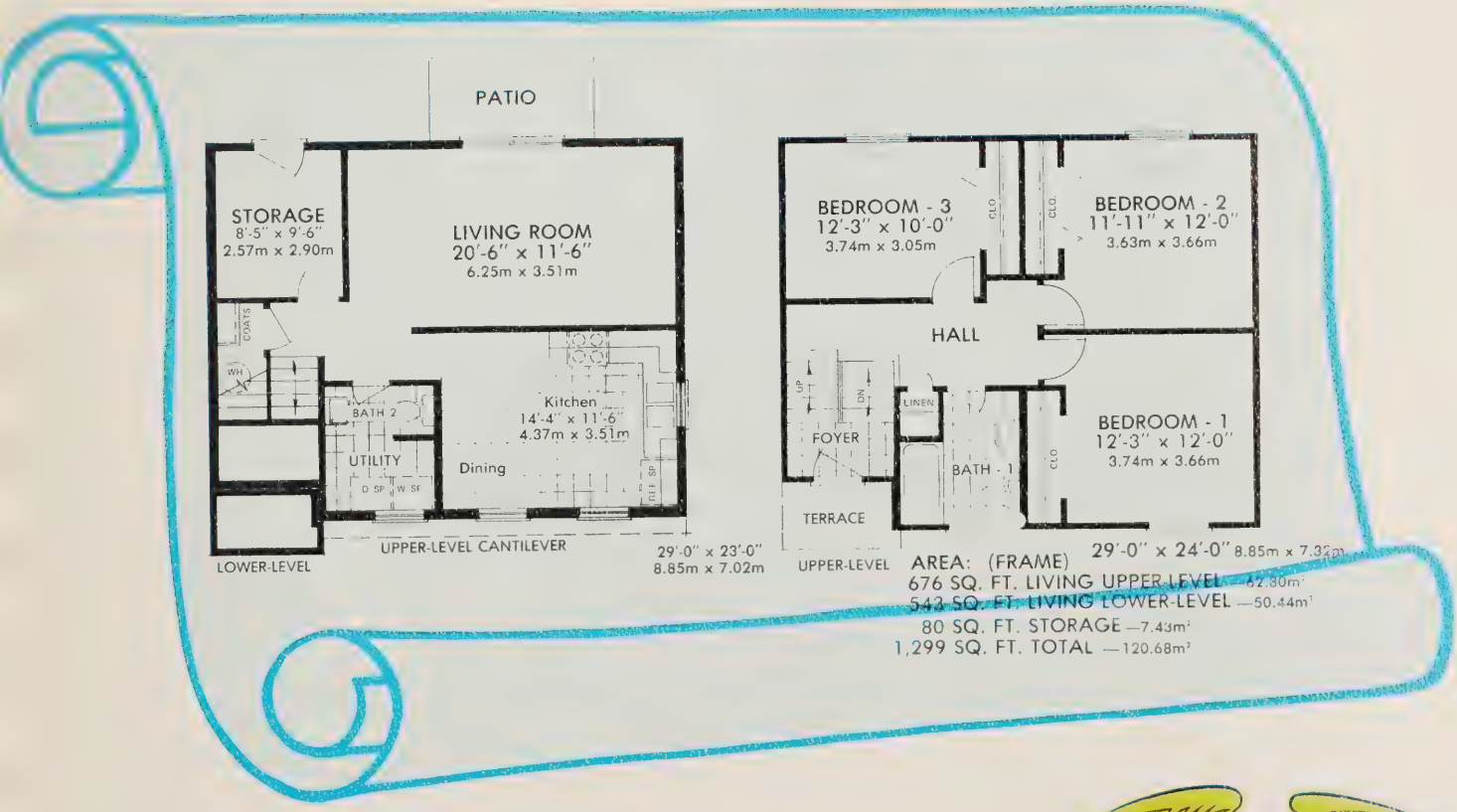
The Smyth



STYLE: COLONIAL



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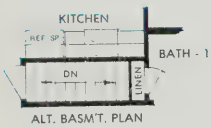
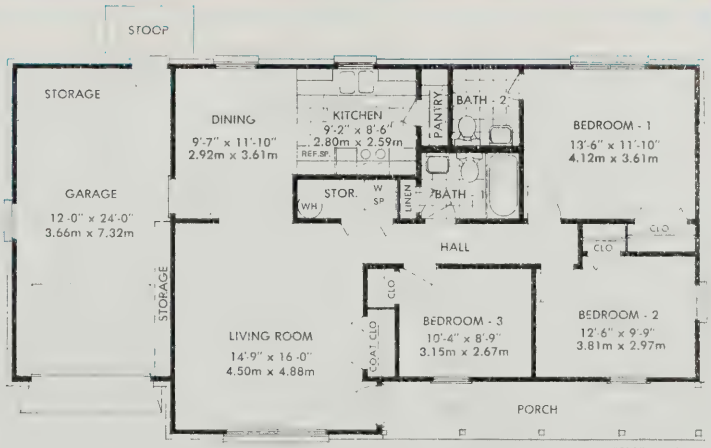
American Standard Homes Corp.
MARTINSVILLE VIRGINIA

The Surry

STYLE: COLONIAL





AREA: (FRAME)
1056 SQ. FT. LIVING—98.10m²
306 SQ. FT GARAGE—28.43m²
105 SQ. FT. PORCH—9.75m²
1467 SQ. FT. TOTAL—136.28m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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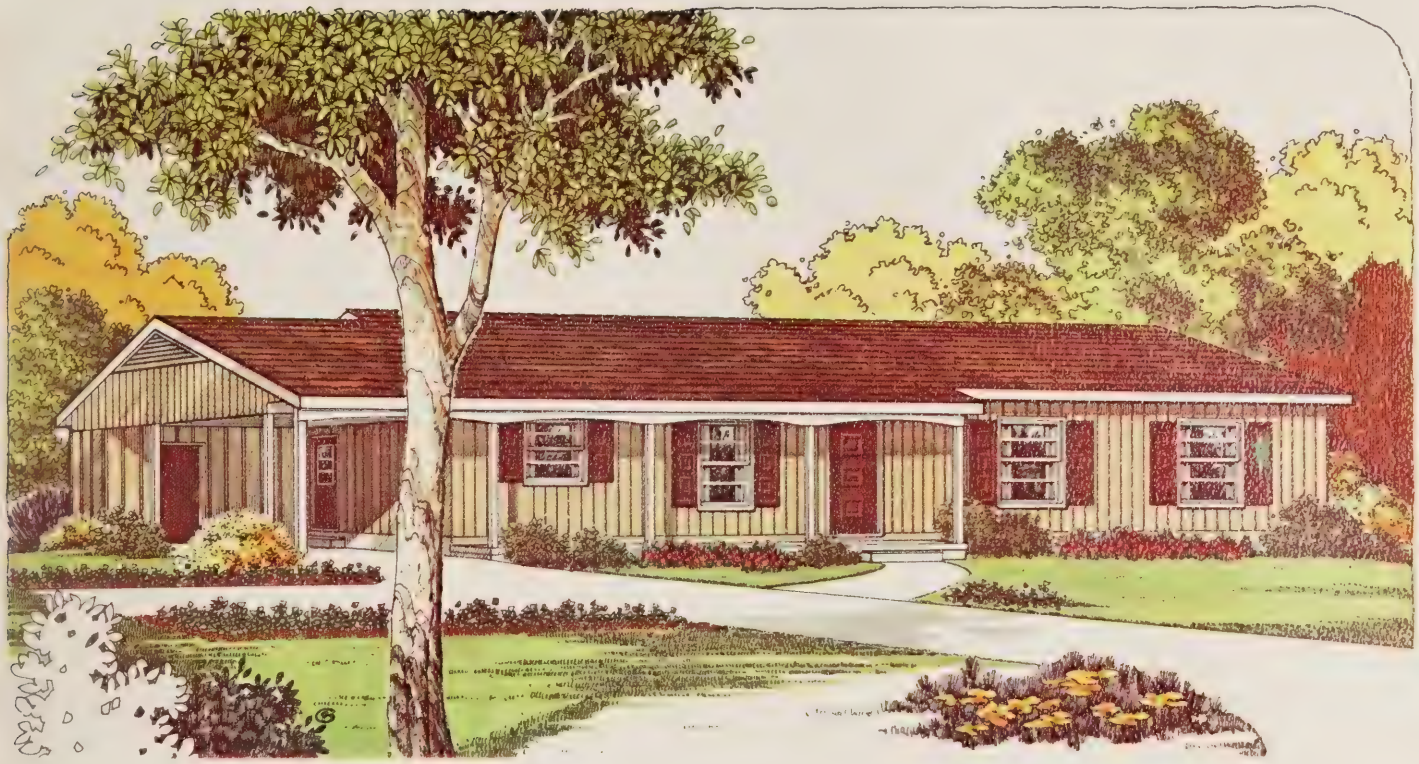
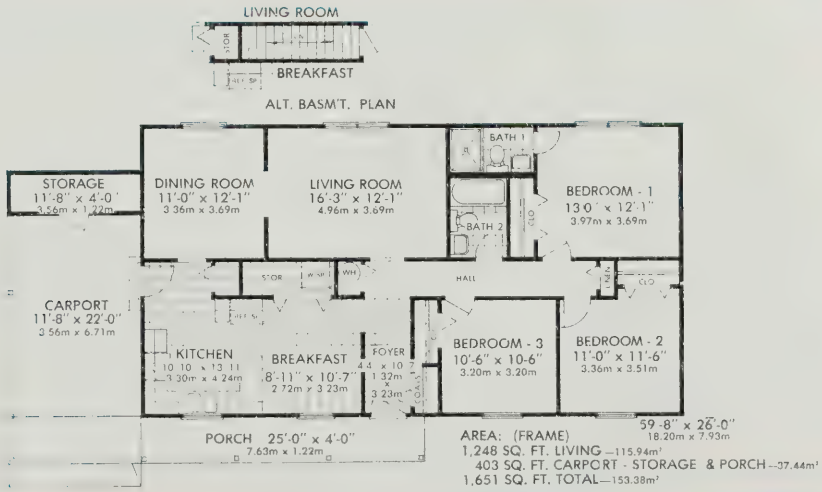
The Tazewell



STYLE: RANCH



American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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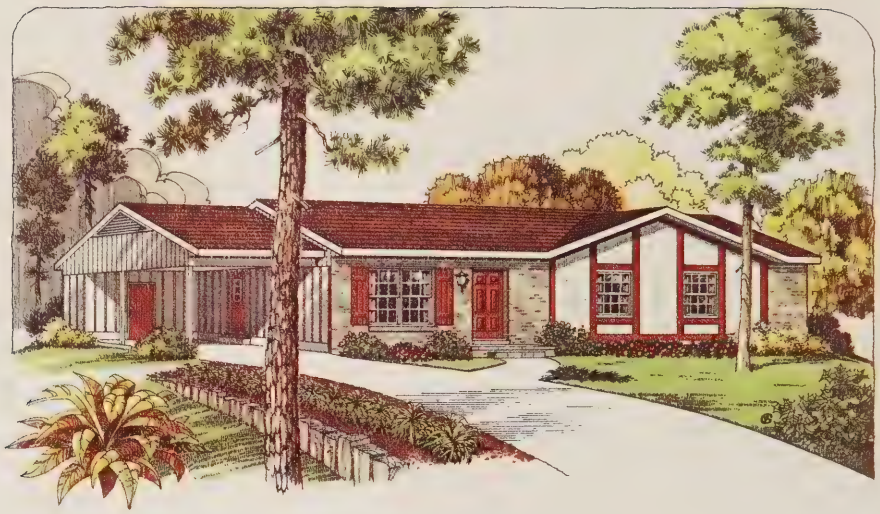
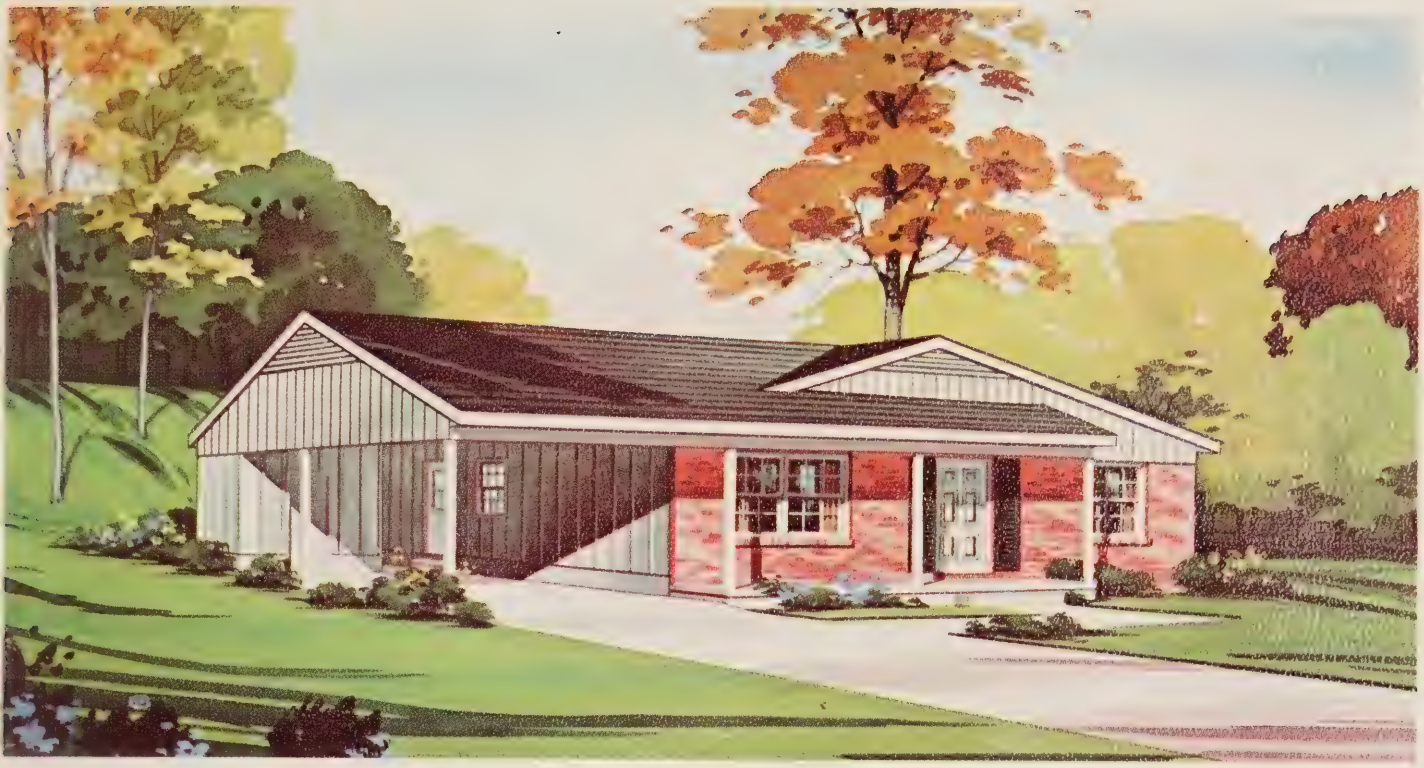
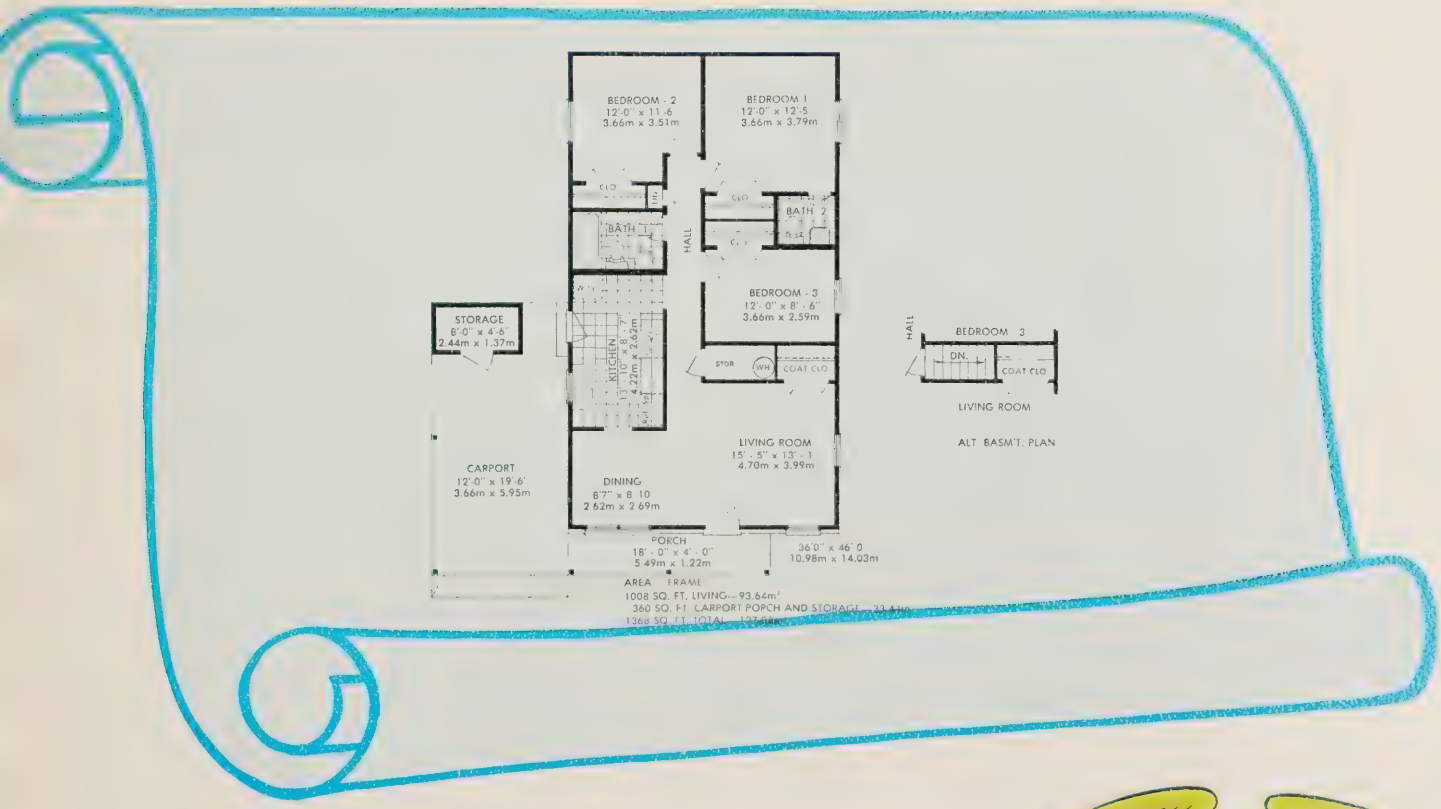


ELEVATION B

The Wythe



STYLE: COLONIAL



American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

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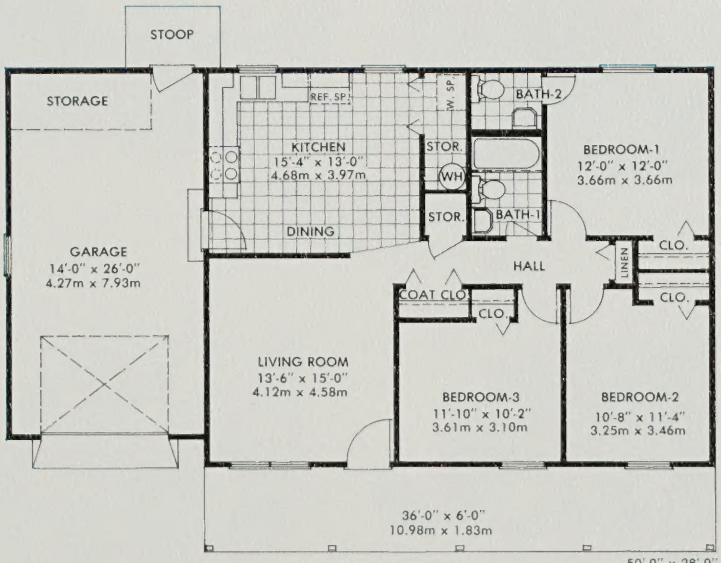
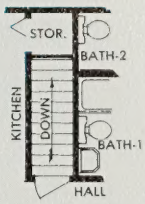
The York

NOTE: 6/12 Roof Pitch

STYLE: COUNTRY COLONIAL



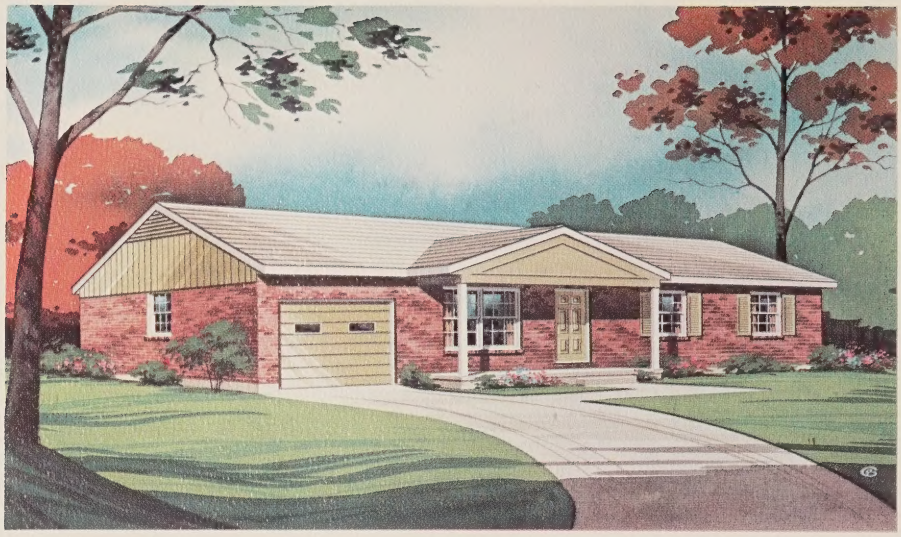


ALT. BASM'T. PLAN

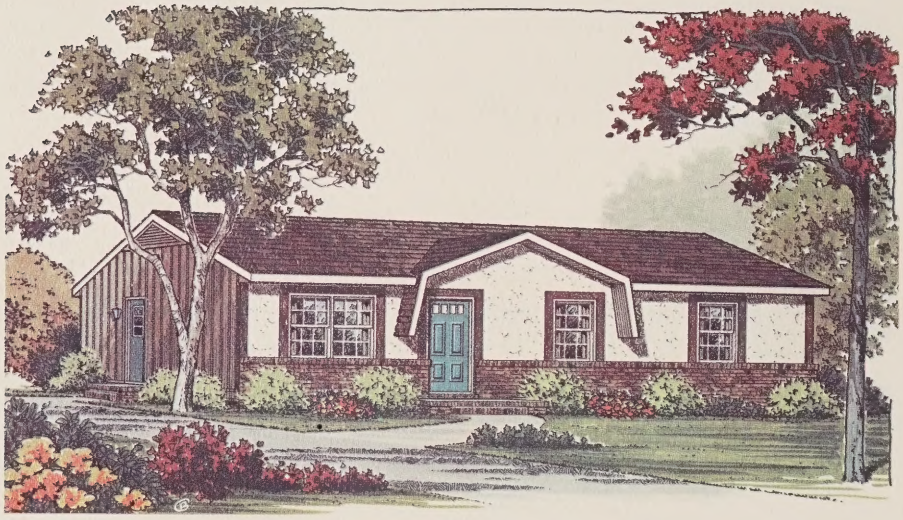
AREA: (FRAME)
1,008 SQ. FT. LIVING—93.64m²
580 SQ. FT. GARAGE & PORCH—53.88m²
1,588 SQ. FT. TOTAL—147.53m²

American Standard Homes Corp.
MARTINSVILLE, VIRGINIA

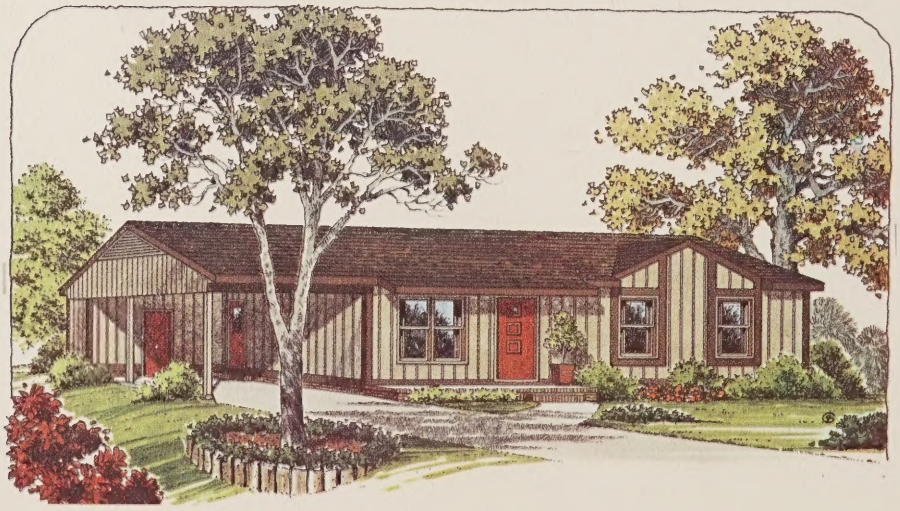
THESE ARE COMMERCIAL RENDERINGS FOR SALES PURPOSE ONLY. FOR CONSTRUCTION USE REFER TO WORKING DRAWINGS FOR ACTUAL DIMENSIONS.



ELEVATION B



ELEVATION C



ELEVATION D

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Homes Corp.